

ATURDAY DIGHT



ESTABLISHED

TORONTO, CANADA, OCTOBER 19, 1929

This Week:—Ramsay Jonald's Advisory Staff—Anglo-American Rivalry in Latin America—Busin ss Horizon Still Bright—The Cost of Prohibiting Liquor Clearances

The FRONT PAGE

Ramsay MacDonald in America

THE visit of the Prime Minister of Great Britain to the President of the United States has been an event of happy augury, largely due to the fact that it has given a visible and dramatic form to existing sentiments of growing potency among the English-speaking The growth of pacific feeling in the United States and the desire for understandings that would forever avert the calamity of war between the two great English speaking powers—which happen also to be the two greatest world powers is in a very large degree the reaction from efforts of the enemies of permanent peace to promote misunderstandings and create friction. Unquestionably Rt. Hon. Ramsay MacDonald was speaking truly when he said that on this visit he was representing not merely the party of which he is leader but the people of Great Britain as a whole. He could have enlarged his declaration by adding. -of the British Empire as a whole. There is also every reason to believe that President Hoover in these conversations has spoken not for the Republicans alone but for the American people as a whole.

We must wait until after the New Year for the actual process of negotiations, and the details that will then be presented to the five-power naval conference, but there can be no doubt of the spirit of mutual good will in which the two greatest world powers will enter that conference, a spirit which practically guarantees that there will be no fiasco this time in the effort to arrive at a basis of armament reduction.

The programme which Messrs. MacDonald and Hoover have agreed upon is one involving many complexitles and the road to success will not be easy. Much the most sensational of the proposals is that for the prohibition of submarines as weapons of offence and defence. The difficulties of this proposal lie in the fact that the submarine has been considered, ever since its inception, as the natural naval weapon of the weaker powers. The Irishman who first conceived the idea was frank in stating that his aim was to create a weapon which would overcome British naval supremacy, and nullify her position as mistress of the seas. All naval experts were quick to discern this possibility; and German's recourse to intensive submarine warfare after her admirals realized that the British navy could not be destroyed in battles above water was an application of this principle.

France and Japan might consent to abandon the submarine for special reasons of their own; but Italy is likely to be adamant because with her geographical position and a coastline very extended in proportion to her area she may well believe that by submarines she can attain the mastery of the Mediterranean, and that submersible ships constitute an ideal armament for the defence of her shores. But it is possible that even Italy may be moved by larger considerations, and the pros pects of security that are in incubation in the present general movement for permanent world-peace might induce her to make the theoretical sacrifice that will be asked of her. After all modern Italy has weathered through to a greatly enhanced prestige in world affairs, and to restoration of ancient boundaries, without the aid of submarines.

British Apprehensions

THOUGH Ramsay MacDonald has spoken for the whole British nation it is unquestionable that there were pessimists who before his visit to Washington feared that there was a "catch" in it. Purposely, no doubt, the exact scope of his mission was left vague. There is a superstition in England that Uncle Sam is a slick customer to deal with, and that unconsciously or unavoidably the Prime Minister might make some slip that would imperil rather than improve the prospect of permanent understandings. Such mischances have not been unknown in the past; and the cross currents of United States politics are regarded as very mysterious and portentous across the ocean. The candor and straightforward dealing of President Hoover must have quelled some of these apprehensions; and in his cordial attitude toward Democratic opponents in connection with these conversations he has avoided the grievous error made by President Wilson in 1919 when, in attending the Peace Conference at Versailles, he left out of his counsels the great men of the Republican party. Apparently partizan controversy over the prospective understandings seems to have been obviated.

The British Prime Minister has also shown that he is able to walk warily and to say a great deal without saying too much. Above all he has such an admirable and impressive personality that he has been able to exhale an atmosphere of friendship, above all things essential to the success of his mission. Several of the modern Prime Ministers of Great Britain have sought personal contacts in the United States but none while actually in office; and therefore Ramsay MacDonald's journey across the Atlantic has taken on a symbolic significance. Certainly his coming to Canada for relaxation awakens emotions of enthusiasm in a land he al ready knows well.

As to the alleged suggestions by President Hoover mantled as a gesture of good will they need not disturb anybody. The British Prime Minister has not committed himself, and in the case of Canada is in no position to do so. Halifax is not today in any sense a war base. But only by filling up Bedford Basin, the greatest thing like deliberate violation of law on the part of natural haven on the western hemisphere could the po- these youngsters. Responsibility, in the first place rests



RESTORATION MASTERPIECE FOR CANADA

The Canadian National Gallery has recently acquired Sir Peter Lely's portrait of the Third Countess of Meath. Lely (1617-80) was a native of Holland and follower of Vandyck who became a British subject. He was the personal friend and court painter of Charles the Second and painted all the noted beauties of the Restoration Court. His portrait of Nell Grynne is his most famous work but the above is a capital example of his suave

destroyed. As to the West Indies stations, their future tices, but to achieve satisfactory results more must be tioning them no doubt wishes to deprive big navy fan-police station, would do much toward carbing youthful to see in the Jamaica and Trinidad naval stations a make the streets safer for all who travel them. menace to the Panama canal. They even howled for the permanent occupation of Nicaragua because it would provide a route for a new and alternative canal. If these stations were dismantled by Great Britain the big navy agitators at Washington would be deprived of an argument they regard as precious. But the whole question must be decided by Great Britain on the basis of how far these stations are necessary to the future protection of Empire trade routes.

Regulate the Bicyclists

HISTORY appears to be in process of repeating itself with regard to the bicycle. Many a "scorcher" who upset the peace of mind of the sedate citizens in the late nineties by "pedaling at an excessive rate of speed" was hauled before the police courts to face stern magisterial displeasure. Now it appears that the wheel of progress has once again swung the bicycle rider into a position when he deserves the attentions of, if not the courts, at least the police officers of our larger cities. Today. however, action must be taken not to preserve any traditional concept of decorum, but to preserve safety of life and limb.

At a time when governments, public organizations and all sound citizens are deeply concerned with the mounting tragic toll taken by our streets and highways and when every effort is bent toward regulation with a view to safety, youthful riders of bicycles are flagrantly defying the simple rules of caution with an apparently increasing bravado. Despite an excellent advertising campaign by bicycle manufacturers, addressed directly to young riders, little improvement has been noted and apparently direct action must be taken. Many a motor ist proceeds with his heart in his mouth, when he is compelled to follow a truck, or even street car, to which a bicyclist is precariously clinging. A slight slip, a swerve of the vehicle or a sudden stop is almost certain that the Halifax and West Indies naval stations be dis- to result in a fatality or serious injury, which even the most cautious motorist is helpless to prevent. Regularly the daily press chronicles the tragedies from this

It is, of course, absurd to suggest that there is any-

is a matter for naval experts at the approaching confer- done. Greater vigilance on the part of police officers in ence to decide—though it is problematical whether the checking up reckless bicyclists, with possibly, in the question will come up at all. President Hoover in men- case of persistent offenders, a few hours detention at a atics of their last argument. These chauvinists profess recklessness, would save many a young life and would

Conviction Versus Compulsion

I't WOULD be a hardy person indeed who would question he authority of General E. J. Higgins the new head of the Salvation Army to speak on the subject of drink in relation to the people. General Higgins does not desire to be known as an opponent of prohibition. In fact he has not enjoyed any actual contact with its results that would justify dicta from him on the subject. But he has seen a very substantial decrease in the consumption of intoxicating liquors in Great Britain as a result of temperance education and a more searching control of public house and public bars by the British government. And as an Englishman he is no doubt well aware that British peoples cannot be made better or more temperate by coercive methods. He speaks a profound truth when he says: "I do not suppose that any person interested in this cause would challenge the correctness of my view that temper ance secured by conviction is more effective than when it is secured by legislation.

That is precisely what the advocates of prohibition for got when they assumed that because the people had submitted to all sorts of restrictions in war-time, they would continue in the same frame of mind. Perhaps the gravest error that was committed was when the old temperance organizations which had instilled abstinence and moderation into vast numbers of Canadian youths were allowed to die in the belief that legislative coercion would prove more effective. The strength of the Salvation Army as one Grey Line bus without overcrowding from holding a an institution for the reform of the individual has always lain in its insistance on personal conviction.

War on Crooked Stock-Sellers

MR. E. J. MURPHY, one of the new candidates seeking election to the Ontario Legislature in Toronto did well to call attention to government measures of immense importance to the public, and especially in rural communities which have been overlooked. It is the sweeping work for the apprehension and conviction of salesmen or worthless stock, carried on by the Attorney General's Department under the leadership of Hon. W. H. Price. Mr. Murphy is a lawyer who has been on the staff of the Crown Attorney's office for some time and knows whereof he speaks tentialities of Halifax as a naval base in time of war be with parents or employers who condone reckless prac-

had recently taken place. It took quite a while to get a eally effective "blue sky law" on the statute books of Ontario; but once the proper machinery was achieved by Mr. Price enforcement has been vigorous. As Mr. Murphy says, the highwaymen of finance no longer find Ontario a happy hunting ground. The very knowledge of such enforcement has kept scores of financial crooks out of Canada in addition to those who have been apprehended.

Many states of the American union have excellent laws relating to fraudulent securities but owing to the complex system of criminal appeals which prevails in them very few financial crooks really go to jail even after they have been convicted. Consequently Ontario has within the past two years become probably the most unhealthy territory for "get-rich-quick" men in North America.

A good deal of poppy-cock is talked about the province's "liquor bill" and but too little attention has been paid to the province's sucker bill, whereby unwary people have been robbed in broad daylight, and in every cross roads settlement, of sums aggregating tens of millions of dollars.

Maritimes and Trawlers

REFERENCE has been made in these columns before today to the report of the Royal Commission, appointed a couple of years ago, to examine into the conditions and requirements of the fishing industry in the Maritime Provinces. This Commission's report was unanimous in its findings on all the matters with which it dealt, with the exception of one very far-reaching recommendation which dealt with the vexed question of steam-trawling. This recommendation, which was a majority one, was to the effect that steam-trawling from Canadian ports should be prohibited by law. The Federal Government, as yet, has taken no action to imple ment this recommendation, doubtless with the idea of collating representative opinion on so highly controversial a matter.

If it is endeavoring to do this, it must be finding, by now, that it is having its work cut out for it. For disputation over the matter has recently broken out afresh in the columns of the Halifax press. On the one side, there are those who contend that the operation of the steam trawlers has been largely instrumental in putting shore dishermen out of business on the eastern shore which is their hunting-ground, and that their tendency wherever employed, is unduly to deplete the fishing grounds. In proof of the latter contention, they point to 'ne fact that production of fish in Nova Scotia showed, last year, a shrinkace in value of over \$1,000. 000, as compared with the year 1920 which was just prior to the period when the steam trawler first loomed up as a factor of major importance in the fishing industry of the province mentioned. Stress is also laid on the alleged fact that the trawlers which, it is argued. are working such harm to the fishermen on the eastern shore, are foreign-owned.

On the other side, the contention is advanced that the use of steam trawlers is essential to the supply of the growing demand for Maritime fish, though, to the superficial observer, the shrinkage in value, referred to above, since they first began to get their work in scarcely seems to bear out that contention. But one very cozent objection, as it would seem to us, to an steam trawlers is that these would still be able to fish in Canadian waters and their catches would be taken into ports of the United States, whence they would be exported to the Canadian market. In which case the suggested prohibition would fail of effect.

The whole question bristles with difficulties. Doubtless, the Government would be very reluctant to ador trawlers. But it is possible that some middle course might be found which would go a considerable way to redress some of the grievances of which the shore fish ermen make moan. The Department of Fisheries might well advised to overhaul the existing regulations dealing with the operations of steam trawlers fishing out of Canadian ports, with that object in view,

A Policeman's Life, etc.

Old Kasper and Little Peterkin might enjoy another inconclusive colloquy over the great battle between Toronto police and the Communists which took place in Queen's Park on Oct. 12th. If Little Peterkin should be come insistent with the demand "But fell me what 'twas all about," old Kasper would be in a quandary. The engagement seems to have resembled the once famous but now forsotten Battle of Chateau Thierry when fifteen or twenty Germans crossed a river on the Western front and were turned back by a body of American Marines, who had abandoned the sea to become Military Police, thereby

In the Toronto engagement the bag of prisoners seems to have been greater than at Chateau Thierry. All the available men of the Toronto Police Force that could be spared from other duties were mobilized to prevent a group of Communists who could have been packed into meeting to discuss free speech. Incidentally the general public was put to a great deal of inconvenience because Queen's Park, one of the main arteries of down town Toronto was c'osed to motor traffic and pedestrians were forced to keep to its outer rim. And for what? Because the Police Commissioners and Chief Draper think that the very mention of free speech is a menace to law and order. The rank and file of the police force are said to be rather sullen over the repeated efforts to make them ridiculous and increase their hours whenever one or two Communists announce a meeting. Obviously their life is not a bappy one

The net result of all this nonsense has been to make soap boxers like Tim Buck and Jack MacDonald national figures; and to convince the foreign settlements of the West that Communism is really a vital force in Toronto.

Ramsay MacDonald's Helpers

By John A. Stevenson

PREMIER Ramsay MacDonald on his fateful expedition to this continent has brought with him as associates and helpers an interesting group of men who can each shew a creditable record of public service and have behind them a diversified range of experience. One of them, Lord Arnold, is a politician and personal friend of the Premier, and the other three are members of the Civil Service of Great Britain, which is generally credited with running the country no matter which political party is in power.

Lord Arnold, who was born in 1878, is the son of a prosperous stockbroker in Manchester, and after he had finished his education, he joined the family firm. By the time he was thirty-two he found himself through his own moneymaking gifts and inheritance in a position to contemplate a public career, and he stood as a Liberal candidate for the Holderness Division of Yorkshire in the second election of 1910. He was defeated in that contest. but he had proved his mettle as a politician, and in 1912 the Liberals found him a safe seat in another Yorkshire Division, Holmfirth. In Parliament he rapidly made a reputation as a financial authority, and intervened effectively in budget and fiscal debates. The Liberal leaders marked him as a promising man, and in 1914 gave him a minor post as Parliamentary private secretary to the President of the Board of Education. When the Great War broke out, Arnold who belonged to the radical wing of the Liberal party, did not take the sternly pacifist line of some of his political associates, but he was never anything but luke warm about the war and in its later stages was a severe critic of the methods and policies of the Coalition Government of Mr Lloyd George His health, however,

work in combating enemy activities. He was brought back to Paris for the Peace Conference, and his services there brought him two promotions in quick succession, first in 1919 to the rank of First Secretary, and a year later to a Chancellorship of Embassy. At Paris he attracted the attention of the late Marquess Curzon, and when the latter became Foreign Secretary in 1920 he made Vansittart his chief Private Secretary. In this capacity he attended a succession of international conferences at Aix, Lasaunne, Genoa and elsewhere, which tried to unravel the complicated tangles of the European imbroglio, and there he gained a wide acquaintance with the leading. political figures of Europe and a comprehensive knowledge of international problems. When Curzon departed from the Foreign Office, Vansittart remained as one of its chief officials, and Mr. Baldwin formed such a high opinion of his abilities that he not only made him an Assistant Secretary for Foreign affairs, but took him on his personal staff as his Chief Private Secretary. When Baldwin went out of office last May, Mr. Ramsay MacDonald simply kept Vansittart at his old job and he sent him out to the United States to prepare the ground for his present expedition. Vansittart has never had any diplomatic service in the United States, but he had married in 1921, an American wife, Gladys, the daughter of General W. C. Heppenheimer, of Washington; unfortunately she died two years ago, leaving an only daughter. In Robert Vansittart who was knighted a year ago, is now one of the great

for all practical purposes shelved him into a subordinate role. Indeed many people think that if MacDonald had only kept Jones as his adviser he would not have fallen into the grave errors which ruined his Government in 1924. However he has now apparently realized the value of Tom Jones as an assistant and restored him to complete favour. Jones like Vansittart has done considerable literary work in his time, but of a different character. He has edited a volume of Mazzini's essays and a book called "Sir Henry Jones' Old Memories," and he has also published a volume called "Reports on Outdoor Relief," and another entitled "Second Thoughts of an Economist."

The fourth member of the party, Robert Leslie Craigie is a professional diplomat who entered the service in 1907. He has specialized in the commercial side of diplomacy and was secretary of a number of international conferences, including the International Copyright Conference and the conference relating to the New Hebrides. During the war he served as British representative on the Inter-Allied Blockade Committee. He has spent the greater part of his service at home in the Foreign Office, but he was stationed for a time at Berne in Switzerland, and Sophia in Bulgaria, and after the war he had a spell at Washington where he was for a time Charge d'Affaires. He has, therefore, has considerable experience of the American capital and its denizens and its ways, and this fact prob ably accounts for his inclusion in Mr. MacDonald's party

Saturday Dight HECTOR CHARLESWORTH, EDITOR CONSOLIDATED PRESS, LIMITED TORONTO 2, CANADA MONTREAL - 10 Cathcart Street WINNIPEG - 304 Birks Bldg., Portage Ave. NEW YORK - Room 506, 505 Fifth Avenue CHICAGO - 185 North Wabash Ave. LONDON - 10 Norfolk St., Strand, W.C. MILLER MCKNIGHT, BUSINESS MANAGER Subscriptions to points in Canada, Newfound-land, \$4.00. Great Britain, U.S.A. and Mexico, \$7.00. Single Copies 10 cts. All other countries \$10.00.

Entered as second-class matter March 6th, 1909, at the post office at 8 Buffalo, N.Y., under the Act of Congress of March 3, 18 NOTICE TO ADVERTISERS

\$4.00 A YEAR PRICE 10c A COPY Vol. 44, No. 49. Whole No. 1910

Will Poincaré Come Back?

By E. K. Brown

In the early summer when Raymond Poincaré gave up threatened to elicit the irreconcilable distinction between french and German definitions of nationality. far too long deferred, few doubted that his resignation, gladly given and sadly accepted, would mark the end of a political career of over thirty years' duration. Medical advice had been more than a pretext in the case of Poinwish to pass a pleasant old age in the provinces, exchanging battle for peace and turmoil for rest. A disinterested patriotism joined with a pardonable conviction that his leadership was indispensable to the recovery of France dustry, had kept him in harness for three long years. In the spring the recovery of France seemed approximately complete: the franc stood four square and had stood so for more than a year; the reserve of the Bank of France was cheerily piling up; the debts to England and the United States were no longer a matter for concern; the communists were quiescent; and, finally, the committee of experts ised to be pacific and expeditious. Mr. Snowden, it is true, was already a disturbing speck on the horizon. He had charged France with "bilking" her debts, but the explosion of Mr. Snowden had been deplored by all the parties concerting language was a revival of the Palmerstonian more than a very little speck on the international horizon, no bigger than Mr. Valdemaras of Lithuania. Poincaré could commit himself to the surgeon's knife with an unruffled conscience.

If his departure from the cabinet was a bereavement, it was also a valuable opportunity which his successor M. Briand was determined to exploit,—and remodel that cabinet nearer to his heart's desire. The absence of Poincaré weakened the "right" in the cabinet: and permitted M. Briand, at heart a radical, and once a socialist, to hope that he might inflect it more to the "left." He had always grieved for the secession of the radical-socialist party and the disciplinary resignation of their four representatives in the cabinet, events of last November. If he could persuade the radical-socialists to return, he could go to the Hague with the collaboration of the warmest supporters. the co-architects, of his foreign policy. Messrs. Herriot and Paul-Boncour.

What bait had M. Briand to offer? He had no vacant portfolios unless he himself should vacate the ministry of foreign affairs, a measure which would disconcert his Engdicate all its efforts to the solution of foreign problems in the months to come, until the cabinet should be reorganized after the conference

M. Briand's offers were spurned by the radical-socialists. They professed an unvarying respect for his person and for his conduct of foreign affairs, but they declined to collaborate with atrocious reactionaries like M. Tardien the Minister of the Interior and M. Bonnefous, the Minister of Commerce. Their pride was wounded by the prospect of creeping back into the cabinet by the devious routes of honorific ministries and new undersecretaryships the scope of which was somewhat indeterminate. One suspected that the radical-socialists were content to wait quietly for irremediable iriction to show itself in the cabinet whose only substantial unity had been a common faith in the sagacity of Poincaré and the political efficacy of Poincar-Should this friction show itself, the few survivors of the "left" wing in the cabinet mght be persuaded to transfer their allegiance to a cartel des gauches in which the radical-socialists would have the majority of portfolios. a share of the remainder would go to socialists such as Renaudel and Paul-Boncour, and the rest to the deserters from the present cabinet. With all the major post-war problems solved, the country might accept without much recrimination a cabinet so constituted and equally opposed to the twin menaces of the future, fascism and communism

The radical-socialists, as well as Messrs. Briand and Poincaré, reckoned without Mr. Snowden. M. Briand went to The Hague, knowing that the life of his government would be limited to a few months and hoping that in those months he could deal with the rags and tags of problems involved in the evacuation of the occupied terriin the Rhineland and with the jealousies which ould flash out over the mechanism of the Young plan. M. Poincaré was sunning himself between operations in a pleasant private hospital in Paris and M. Herriot was taking an exemplary vacation exploring the Acropolis and delivering classical orations to the citizens of Athens.

The conference opened with fairer promises than the last gathering of statesmen at the League session in Madril

The fair promises were soon broken. Various delegates

said various things and M. Snowden interrupted the even flow of suavity by applying the now historic epithets "grotesque" and "ridiculous" to proposals of M. Chéron, caré: he had often expressed the Frenchman's favorite the French Minister of Finance. Despite the well meant interpretations of some scandalized, petrified auditors, the French delegates and the French nation knew, that these words belong to the vocabulary of insult and knew that they intend in English just about what they infrom the trailing effects of the war on finance and in- tend in French or in Italian or in any other idiom unfortunate enough to contain them. It was bad enough that Mr. Snowden should hold such language to any delegate, thought the French, but that he should hold it to M. Chéron, the pink of courtesy and benevolence, the prospective successor of M. Doumergue in the presidency of the republic, the childhood play-fellow of Sainte Therese de Lisieux, popularly revered as "The Little Flower,"—this had concocted a plan which was kindly to France, even in was outrageous. "Snowden" became in the streets and its details, and the coming conference at the Hague prom- cabarets of Paris the superlative insult: to call man a "Snovedenne" was for some weeks, more dangerous than to call him a "cochon" or a "chameau."

M. Briand rapidly perceived that Mr. Snowden's disin the House of Commons and explained away by his own tradition and had little relation to the figures and percentleader as a verbal exuberance. Mr. Snowden was no ages in dispute. What the British Chancellor desired was a triumph in prestige and to gain it he was prepared to jeopard or, if need be, to jettison, all the projects of international amity which have preoccupied M. Briand for the past decade and preempted for him the portfolio of foreign affairs. M. Briand saw what Mr. Snowden wanted and he saw that Mr. Snowden got what he wanted. In consequence, Mr. Snowden returned to London, the most popular Englishman alive and M. Briand returned to Paris, worn, aged, and bent on consultation with Mr. Snowden's principal rival in invective and pertinacity, Poincaré. But Poincaré, recovering from a second operation was in a condition to preclude conversation and M. Briand was obliged to pass quickly to Geneva without the advice he

Luckily he had no Mr. Snowden to placate: the British leader at Geneva was the Prime Minister, Mr. MacDonald's pronouncement, the first since 1924, was eagerly awaited,and immensely disappointing. True, he made his own the optional clause in the League Covenant, the signatores of which agree to compulsory arbitration. But of the protocol he had not a word to say,-the protocol in whose lish and German collaborators and alarm the country at invention his government had collaborated with M. Briand many ex-liberal Triends like Sir Charles Nevelyan and Mr. Arthur Ponsonby. Arnold, who was able to continuous and whose rejection by Britain had so piqued French and whose rejection by Britain had so piqued French holds the position of Deputy Secretary of the Cabinet.

A NOTHER member of the party is Mr. Tom Jones, who large. Since this was not to be thought of, he decided to and whose rejection by Britain had so piqued French to the position of Deputy Secretary of the Cabinet. generous concession in domestic policy would eke out this deference which Mr. Baldwin and Sir Austen Chamberlain meagre bait: he would engage solemnly that no domestic had shown to the aspirations of France had been replaced projects would be devised, that the government would de- by a sceptical attitude which promised reefs and shoals

> Can M. Briand cope with the new difficulties? He can not long maintain himself in power with his present re actionary cabinet and reactionary party. He cannot stand the strain of his two offices of Prime Minister and Minister of Foreign Affairs. He cannot afford, in the interest of France, to commit the delicate technical and tactical prob lems of international negotiation, to any hand less master ly than his own. A new Prime Minister is, then, desirable Three men are worthy of consideration. First, M. Chéron, a competent and versatile administrator who has the esteem of all moderate "stand-pat" Frenchmen and could mediate with fair success between the radical policy of \boldsymbol{M} Briand and the reactionary groups whose support is re quired. As a "shock absorber" M. Chéron is probably without an equal in French Politics. Second, M. Herriot. the natural running mate of M. Briand, and the necessary head of any cabinet which would look for its support to the left wing. Third, Poincaré.

The choice of M. Doumergue may very well be M. Chéron, but the President of the Republic will think twice and more before he entrusts, in this grave moment, the nation's destiny to a makeweight. M. Doumergue's personal favorite would almost certainly be M. Herriot, whose abilities to lead and to speak, to excite and to restrain, to compel and to elude, are above dispute. Could he over look, however, the disquiet that M. Herriot and his in evitable associates François-Albert and the Daladier would stir up overnight in Alsace-Lorraine and Brittany? Could he resist the fear that, with a slim and vacillating majority, a panic-striken clergy and a country remembering only too well the connection between a left-wing government and the falling franc, the confidence of the people would be too often disturbed for genuine prosperity? It is unlikely that M. Doumergue would venture upon the choice of M. Herriot. There remains Poincaré. It is probable that if he recuperates within a few months, the man in the street will clamor loud and long for his resumption of office. The language of Mr. Snowden was construed in France as a menace of further wrath to come and against where Senator Dandurand's question of minority rights this M. Briand's soft answers seem but a frail defence.



Mr. Ramsey MacDonald and Miss Ishbel MacDonald, photographed at Downing St. before leaving London for New York. The photograph shows—Right to left—Mr. Ramsey MacDonald and his two daughters and Sir Robert Vansittart and Lord Arnold.

adhesion to the Liberal party in whose ranks he found are rated highly by disconcerning literary critics. many ex-Liberal friends like Sir Charles Nevelvan and a valuable fund of financial and fiscal knowledge, was contests. However, when Ramsay MacDonald came to power in 1923, he was hard put to it to find peers of Labo peerage, and accordingly he became Under-Secretary for the Dominious and Colonies, with a seat in the House of LOUI Arnold went out of office with his party seven months later and gave freely of his time and energies to the promotion of its fortunes during its days of opposition. Ramsay MarDenaid had meanwhile developed a great liking ship, indeed Last Arnold has now come to play for Mac-Woodrow Wilson, and it was only natural that he should be asked to join the Premier's party on a mission where

SIR Robert Vansittart, C.B., N.C.O., C.N.G., who comes as Premier MacDonald's chief private secretary, has of Dutch origin, whose English founder came to London from Danzie in the reign of Charles II, and, becoming a fortune. It enabled his descendants to take the rank of landed gentry, and they have given a number of distinguished servants to the State. The member of the family best known to history is Nicholas Vansittart, who was a prominent Tory politician and served as Chancellor of the Exchequer in one of the ministeries of Lord Liverpool. he was ultimately raised to the peerage in 1823, but le? no issue. The representative of the family who comes with Mr. MacDonald was educated at Eton College, and entered the British Diplomatic Service in 1903. He was first posted to the staff of the British Embassy at Paris and then served for periods at Teheran and Cairo, with short spells at the Foreign Office in between. By the beginning of the War he had come to be regarded as one of the most promising of the younger British Diplomats, and in 1915 he was sent to Stockholm which was a great centre for political intrigue in view of the pro-German proclivities of the Swedish court, and there he did excellen! Conservative Premiers, although they were old friends,

never good, became quite poor and curbed his parliament- public servants of Britain, and the prospects are that in ary activities, but he stood as an Asquithian Liberal in due course he will become Under-Secretary for Foreign the election of 1918 and was one of the few of that tribe. Affairs. But apart from his abilities as a Diplomat, he has who escaped annihilation in the "coupon" election. The fine literary tastes and gifts which he has allowed to find state of his health, still militated against active parliament- expression in a series of little volumes. The titles of some ary work, and as he also became dissatisfied with Mr As of them are "The Gates," "John Stuart," "Songs and Saquith's leadership of the Laberal party, which was too Conteres," "The Surging Caravan," "People Like Ourselves," servative for his tastes, so in 1921 he resigned the seat and "Pity's Kin," and "Tribute," and if they do not command retired to private life, but a year later he announced his the popularity of the works of Mr. Edgar Wallace, they

soon admitted to the near councils of the Labor party, but

He was born about 1875 of humble percentage at Rhymney secretaryships, and offer these to his radical friends. A united Europe was conservative. It was clear that the In order to secure funds he worked as a clerk in the Rhym ney Iron Works, and eventually paid his own way first through University College, Aberystwith, and then through Glasgow University. He was one of a brilliant band of Welshmen who were attracted to Glasgow by a famous compatriot, Sir Henry Jones, who held the Chair Philosophy, and Tom Jones was one of his most brilliant students. After taking his degree, which he secured with many honours, he was for a time an Assistant Professor of Political Economy at Glasgow, and after doing some work as a special investigator for the Poor Law Commission. he went back to academic life as professor of Economics at Queens University in Belfast. By this time he had made a considerable name as an authority upon social problems, and he gave up his professorship to become Secretary of the Welsh National Campaign against Tuber culosis. He took some part in drafting Lloyd George's famous Insurance Act, and in 1912 he was made secretary of the National Health Insurance Commission for Wales This work brought him in close contact with Lloyd George who was always ready to welcome to his service able young Welshmen. At this time Jones was an ardent member of the Labor party, but this fact did not prevent Lloyd George when he came to the Premiership in 1916 from bringing his young Welsh friend into his famous Cabinet Secretariat, which during the war years was housed in the garden of 10 Downing Street and known as "the kindergarten." Jones' contacts with the Labor party and his knowledge of social problems were particularly useful to Lloyd George, and he soon became one of the latter's most trusted satellites. When Lloyd George disappeared front the Premiership in 1922, his successor, Bonar Law, proceeded to keep Tom Jones in his entourage and there was considerable indignation among many worthy Tories that an avowed Socialist should retain the confidence of a Conservative Premier. However Stanley Morgan when he succeeded Bonar Law still kept Jones as Assistant Secretary of the Cabinet and one of his confidential men, and he been credited with some of the inspiration of Mr. Baldwin's zeal for social reform. Then came Ramsay MacDonald to Downing Street, and the story goes that through annoyance at Jones' close connection with two

A "Rum Go", or Who Pays the Piper

By A. R. Randall-Jones

N RECENT despatches, which may or may not have tawa (the date line thereof being evidence of that fact) it is suggested that Premier King is intent on stopping the export of alcoholic liquor to the United States.

Now, it may, of course, be that the announcement of this intention is just a friendly gesture, on his part, of Platonic sympathy and philosophic appreciation towards the good men struggling with adversity who are bearing aloft the Liberal standard in the present provincial contest in Ontario. Such a gesture, in one of his genial and kindly nature, would be readily understand-

of his well-earned vacation in the society of some of the more zealous and rigid of the "bone-dry" confraternity. For there are those who have always maintained that, among the ingredients of a singularly engaging character, must be reckoned a chameleon-like aptitude for taking on the color of the environment of the moment. In that case, it would look as though the advocates of aridity have been appealing to his emotional, rather than to his logical, faculties.

For we read in the Ottawa despatches that he has been impressed with the recent efforts of the United States' Government to check the illicit importation into that country of intoxicating liquor. As to this, one can only say that those efforts must have been very requestioned powers of analysis. On the whole, it is probable that the despatches have over-estimated the "impression" that the efforts in question have made on the six cents per head of the population. Prime Ministerial mind.

There is no observable tendency in the United States towards shrinking from applying the supposedly infallible test of the dollar yardstick to most departments of human thought and endeavor. The late Lord Morley has amazingly recounted how, when he addressed an influential meeting in New York just a quarter of a century ago, "the comment next day was that Demosthenes and Cicero were great orators, but neither of them ever addressed an audience good for a millionth part of the minae, drachmae or sesterces, or whatever else stood for the dollar, in the currency of Greece and Rome, represented in the assemblage addressed by Morley last night." The United States is by far the richest of the nations of the earth—and certainly not the least free spender. Therefore, it is not impertinent to enquire, in view of the efforts that are alleged to have been found so "impressive", in high quarters in Canada how much those efforts, not merely to stop the importation of intoxicating liquor, but for all the purposes of Prohibition enforcement, are costing that wealthy, and far from penurious, country, in cold cash, or hard cash, or any other old kind of cash,

Fortunately, it is not impossible for the enquiring mind to obtain some approximate idea of this amount. In the first place, let us take the matter of federal enforcement of Prohibition. It appears that the cost

of this amounts to the sum of \$41,746.945 made up as Prohibition unit (1928 appropriation)....\$13,320,405

. 15,426,540 Coast Guard (1928 appropriation) Customs Service (estimated) ... Department of Justice (estimated) 9,000,000

Total federal enforcement costs\$41,746,945 This amount works out at a cost per head of the population of about thirty-five cents. In reality, it does not come to so much; for the fines received from the

"malefactors", who have violated the Prohibition law-

and have had their guilt brought home to them, by

The Poet of the Low-Brows

By F. H. Mason $T_{\rm F.~Sims,~widow}^{
m HE}$ pensioning by the Imperial Government of Mrs. E. minder were necessary, that, taken as a whole, journalism

public for more than half a century, reminds one, if reis about the worst paid profession in existence. One may point to a few isolated instances of journalists who have risen to wealth and rank, but an analysis of those instances generally will reveal that opportunity to wield a sharp sword for or against some political party has fallen in their way and they have shared in the spoils of a corrupt political system when the party they favored came into power. Pensions have had to be sought for other wellknown journalists in their declining years or for their de-

pendents after they have gone. It will be remembered that

W. E. Henley was given a pension, and Henley is men-

SALVATION ARMY'S NEW HEAD IN CANADA A recent picture of General Higgins in travelling garb.

been inspired, but which anyhow emanate from Ot- of shoes altogether-amounted to about \$5,500,000 in the year 1928. This sum went in alleviation of the per capita "burden", which would thus be reduced to a sum of between thirty and thirty-one cents.

> N THE second place, let us look at the matter of state enforcement, that is to say, at what the various states of the Union are spending, with the beneficent object of making each one of them a model Sahara.

is not devoid of a significance of its own-to find that, in a majority of the individual states, no special pecun-Or, again, it may be that he has been spending part lary provision is made for Prohibition enforcement, this right, is one of considerable magnitude. being left to the police force as part and parcel of its ordinary every-day activities. One result of this neglect to make special provision of the kind named is, (as might indeed, be expected) that there is considerable difference in the degree of energy with which the business of enforcement is tackled in the various states. of all, is among those which make no pecuniary provision for enforcement.

amount of money that each individual state, of those which do go the length of making special pecuniary provision for the purpose named, actually expends on enforcement. In 1926, however, eighteen states made cent, indeed—so recent, in fact, that they have not, as special appropriations of the kind, and these totalled, thirty-six or thirty-seven cents per head of its own populations. yet, obtruded their presence on the limelight-if they according to the United States Census Reports on Finanhave really made an impression on one with his uncial Statistics of States, \$667,645, or an average of roughly \$37,000 per state concerned. Spread over the whole country, this special expenditure amounts to some

> Thus it looks as though the pecuniary "burden" that the taxpayers of the United States are bearing, in respect of the carrying out of the policy of which that country is the prophet and exponent, reaches a total of \$42,414,590; and that the per capita "burden" on the the goose is, most emphatically, not sauce for the population-after allowing due credit (or discredit!) in gander. respect of the fines above-mentioned—is one of some thirty-six or thirty-seven cents

N THE United States, if anywhere on this terrestrial globe, the popular adage, "Money Talks", holds good. And the question that cannot fail to suggest itself, in connection with this matter of Prohibition enforcement, is, Is Midas going his length? horse-sense should feel no difficulty about the answer. He is not-not by a jugfull! Does anyone cry "Shame! at such a criticism of an enthusiasm that "looks"—and literally, as shown above-"like thirty cents?" Well, let us hear the evidence of Dr. Doran, the United States Enforcement Chief, on the subject. He has stated that the annual amount that ought to be spent on Prohibition Enforcement is \$300,000,000 -- not any sum of \$42,500,-000. His figure would work out, not at thirty-six or thirty-seven cents, but at two dollars and a half, per head of the population. In other words, Midas is not doing as much as a seventh of his pecuniary duty in the matter of the enforcement of a policy in respect of which he postures as the leader and the mentor of

Surely he should be doing the other six-sevenths and a "bittock" (to use a "Buntyism") before seeking the aid of a neighbor in the performance of a task which he had imposed on himself before the eyes of the world. and as the world's great exemplar. It is his own enactment that has made the importation of liquor into his domain a matter of illegality. Therefore, one would expect him to be using the requisite pecuniary energy and not merely a seventh of it-to keep the Demon out. But, no! It is easier-and cheaper-that other countries should refuse to export a commodity which, by their own laws, is legally exportable, in such a way means of legal process, which, of course, is another pair that it can reach his shores. "Let Georgie do it!" is

> tioned here because in some respects he resembled Sims. Both were theatrical critics, playwrights, journalists, and poets, but there the similarity ended for Henley catered to the high-brows while Sims was catering to the low

Sims' work was essentially ephemeral. Under the pen English journalist who entertained a section of the British name of "Dagonet" he wrote half of the last page of the "Referee" for many years, and later succeeded to the editor ship of that paper. Today he would be called a columnist His topics chiefly were of the stage, legitimate and music hall, and artists employed thereon. During my student days and two years after, six in all, I read the "Referee" fairly regularly, and for the life of one I can recall only one bit of Sims' prose. He had gone to some function in Brighton and forgotten to put a dress shirt in his bag, and he complained bitterly in his column on the following Sunday that shirts should be sold by the size of the collar band. Sims was a short bull-necked Englishman who wore a 19 collar, and the description of the way the 19 shirt fitted him was intensely amusing. When his arms were stretched at full length the cuffs dangled from the ends of his finger tips; the tails reached the floor, and the starched front his knees.

In his poetry, or should I say rhyming, he was an adept at the disappointment rhyme, the vogue for which, if I remember aright, was started by Harry Leigh's absurd poem, "Twins." Many will remember "Twins," even if they don't associate Harry Leigh with it. It ran:

"In form and feature, face and limb, I grew so like my brother That folks got taking me from him, And each for one another.

"One day, to make the matter worse We got completely mixed

'In short, from year to year the same Absurd mistakes went on And when I died the neighbors came And buried brother John."

I have forgotten the title of what I think was the cleverest of Sims' disappointment rhymes, but the verse

> Because those ruby lips of thine, That marble brow, Were kissed by one who might have been; Had I not chanced to step between; Thy husband now.

"I do not grieve because thy heart, Ere cupid touched it with my dart, For him did beat; Nor that the hand that wears my ring

the big idea. But such an expedient, while it may prove an easy way out of a quandary, scarcely conjures up a picture of a crusader for a high and holy cause

The United States, it must be remembered, in the early years of the war, was always urgently insistent on the strictest possible interpretation of its own rights as regards its sea-borne commerce. In fact, when the British interpretation of that law did not chime with its own, President Wilson did not hesitate to use language of surprising harshness and asperity. So that it As to this, it is surprising-though, perhaps, the fact is plain that it must be clearly recognized in that country that the favor that is now asked of Canada, that is to say, the abandonment of an unquestionable legal

As, indeed, it is-and not from the legal aspect alone. The abolition of clearances must, beyond all doubt, mean a loss of revenue to this country. much it is difficult to say because there is no way of ascertaining, with regard to the duty paid on liquor clearances, how much of that duty should be allocated That of New York, the wealthiest and most populous to liquor sold to the various Government Liquor Commissions operating in Canada and how much to liquor exported to the United States or any other foreign coun There is considerable difficulty in ascertaining the try. But there is good ground for believing that the loss of revenue would certainly not be less than \$9. 000,000 at the very lowest. This works out at about a dollar a head of the population of Canada.

lation-a totally inadequate amount-for the enforcement of its own pet law, asks its neighbor to take a step which will involve a loss of revenue to the amount of a dollar per head of that neighbor's population. If there is one thing more amazing than the nerve which would prefer such a request, in such circumstances, it is the spirit of acquiescent obligingness which appears to be ready to grant it.

Obviously there are times when what is sauce for



THE LATE DR. STRESEMAN

Once wore his gift,—a Mishap thing. It was but mete.

"I sigh not that his arm was placed "I sign not that his arm was placed Some scores of times around your waist, So sweet and slim; Ah, no, my love, the grief, you see, Is mine, because you married me Instead of him."

orts "Ostler Jee" likely to b the best remembered. It is of that maudlin nature that suited those for whom Sims chiefly catered.

Sims is said to have written and sold more plays than any English playwright. Many were curtain raisers, many were produced in second rate theatres. Undoubtedly his most successful play was "The Lights of London," which had a long run, at the Adelphi, I think

Early Starts in Politics

Bu G. H. MELROSE

A LITTLE study reveals the interesting fact that the early Westerners went into politics at a youthful age probably much more so than is the case to-day. The late Sir Clifford Sifton was a cabinet minister at 30. James A. Smart, who introduced him into political life in Brandon, was a cabinet minister at 29. The present Chief Justice Haultain of Saskatchewan entered the old Northwest Territorial Legislature at 30 and a little later took a po sition that approximated the rank of prime minister, at 34.

R. B. Bennett, leader of the Conservative party and ever prominent and aggressive figure in political life made his first bow in a legislative arena at 28, as a member of the Northwest Territorial Assembly. Hon. Charles Dunning has been following the Western tradition of youthful statesmanship. At 31 he was provincial treasurer of Saskatchewan and premier of that province at 37, going or to be minister of railways in the Federal Government at 41 In Mr. Dunning's case he only came to Canada in 1902, so

his progress to the front in public affairs has been rapid All the present premiers of the prairie provinces are young men. Alberta's prime minister joined the cabinet when he was 37 and reaching his present eminent rank just three years later. The Premier of Saskatchewan, Honorable Mr. Gardiner, was 39 when he became a cabinet member and 42 when he succeeded Mr. Dunning as premier. Mr Anderson, who recently succeeded Mr. Gardiner, is also a comparatively youthful man, being still in the forties. Hon John Bracken formed an administration in Manitoba when he was only 39. It is not for nothing that the West has been called the young man's country. Youth must be served there, and does.



Har a head of the population of Canada. Here's a "rum go" indeed— A country spending For Formal Wear Choose Debutante

For formal wear the smart woman's first choice goes to Monarch Debutante Hosiery. The finer, even fabric of Debutante, its smart style and its distinctive beauty, all combine to make the perfect hosefor smart occasions.

There is an excellent variety of fashionable fall colourings to choose from.

See Monarch DEBUTANTE at all smart shops, in two styles-

Number 1200 Service Sheer weight. Pointed heel at \$1.50 per pair. Number 1100 Full Service weight.

MONARCH Debutante FULL FASHIONED HOSIERY

CLEANERS SINCE THE YEAR 1879

S-S-Secret . . .

Won't your friends tell you? It is a secret to be proud of. If you want to enjoy perfect cleaning for all your clothes --- the experience, reliability and service of a cleaner who has been continuously in business since 1879---send your clothes to

We clean your

MEDICIATED CLEANERS & DYERS - LIMITES 18 ADELAIDE STREET WEST



Funeral Chapel Office

"Uptown"

30 St. Clair Avenue West, Toronto

The Public Are Invited to Inspect Its Beautiful and Strikingly Appropriate Appointments

Uptown: Hyland 5915 Hyland 4938

396 COLLEGE ST. (For twenty-five years)

Trinkty 1752

In Lobby and Gallery

By E. C. Buchanan

More Than a Mere Greeting

newspaper correspondents that the main purpose of his visit to Canada was to greet Mr. Mackenzie King, and through him the people of Canada. Well, it may be that the cause of world peace is so engrossing the British Prime Minister that he has little mind for anything else, but there is some room for scepticism. Ottawa is sceptical. It is not prepared to believe that the social instinct is so impelling among serious statesmen. or that Mr. MacDonald, in thus defining the motive of his trip to the Canadian Capital, is strictly holding to the practice of open diplomacy. Nor does it credit the idea that Mr. King would have postponed for a month and accordingly curtailed his projected speaking tour of the West merely to shake hands and exchange civilities with even so distinguished a visitor.

There can be no doubt that the two Prime Ministers have more important matters than social amenities to three day sojourn in Ottawa. Mr. King, at any rate, particularly desirous of selling. has other and more practical things to take up with the present director of Great Britain's destiny, and when they sit down together before the log fire in Mr. King's ginia mountains, it is safe to assume that they will presentation to parliament in connection with the Amerwaste little time in telling each other how well they are looking or in discussing the relative merits of English and Canadian scenery. Matters are toward be-tween their respective governments which are capable of furtherance through the informal conferences that are give and take attitude, and should result in the adopening at Ottawa and Kingsmere as this goes to press, of furthering them. Both have a spur to effort in this direction in the pressing economic requirements of their two countries and the consequent political problems confronting their governments.

Indication there has been in plenty of late that statesmen of Great Britain and Canada are seriously canvassing the idea that the economic requirements of on an extensive scale. It includes a dinner given by the me country may find satisfaction, in part at least, in government in the Houses of Parliament in Mr. Macthose of the other country; that the argent economic Donald's honor, another dinner by the Governor-General difficulties of both countries may be amenable to a common or joint solution. This idea has led to earnest Minister at Laurier House. The programme includes a Westminster during recent mouths and it engaged the Ishbel is to be entertained at a number of functions. At attention of Hon. J. H. Thomas during his three weeks' the government dinner Mr. MacDonald will make his It is certain that the Ottawa Government places a great—deal largely with the objects and results of his conferfeal of hope in it, and the British government evidently ences with President Hoover. At the request of the ship. It would be strange indeed if the idea were not ling of the speech on the scale that the Confederation the feels secure in venturing a surmise that it will be to hear the British statesman. Mr. MacDonald and his the principal subject on which the two statesmen will daughter are to spend four days in Ottawa - Thursday,

A Convenient Coincidence

was going through with its tariff revision proconsider to the United Kingdom a substantial orthog of Canada's export trade which is about to be served from the markets of the United States. There doubt whatever that Mr. King and his colleagues looking unviously to such a trade accommodation must and for the problem forced upon it by the tariff militade of the United States, and would be prepared

mainly agricultural in bulk lots, with a view to having the ships which take these bulk purchases to England provided with return cargoes of British goods for Can-Messrs. King and Robb would be willing, no doubt, to extend the market for such British goods by enlargement of the British preference in the tariff, but it will devolve upon them to see that they do not replace Canadian goods in the home market. It follows. therefore, that there would have to be a replacement of foreign goods, and to ensure this there would have to be some adjustment of the general tariff. Such adjustments, in the nature of things, would have their principal effect on imports from the United States. the government is leaning in that direction is indicated that it engage in an enquiry regarding the effect on Canadian trade of a number of the schedules of the general tariff.

In pursuing the idea of a trade accommodation at least a partial solution of their respective economic IN New York Mr. Ramsay MacDonald told Canadian difficulties, the two governments have before them the stimulus of the heavy discrepancy between Canada's balance of trade with the United States and her balance of trade with the United Kingdom. It is such as to afford opportunity for the promotion of the present Anglo-British movement. During the twelve months ending August 31 last this country's imports from the United States amounted to \$899,693,000 while her exports to the United States amounted to only \$520,728,000. From Great Britain, on the other hand, her imports were only \$197,916,000 as against exports of \$371,004,000. And to make matters worse, these imports from the United States represented an increase of \$122,000,000 over the previous twelve months without any corresponding increase in exports, while imports from Great Britain increased by only \$10,000,000. Further encouragement to the trade co-operation movement lies in the fact that nearly half the imports from the United States were in engage their joint attention during Mr. MacDonald's metal products—commodities which the Old Country is

It is a fair assumption that the situation herein outlined will be in the minds of Mr. King and Mr. Mac-Donald during their Ottawa conferences. The former is sylvan retreat in the Gatineau, even as Mr. Hoover and auxious to get the movement advanced, if possible to Mr. MacDonald sat down in the wilderness of the Vir- the point where it may be incorporated in a policy for ican tariff revision. The latter is seeing his government subjected to criticism on the score of the lack of any substantial step toward the relief of unemployment. Their requirements should tend to impel them toward a vancement of the movement a considerable measure and it is altogether unlikely that either Mr. MacDonald from the stage reached during Mr. Thomas' visit. And or Mr. King will be disposed to neglect the opportunity at the very least, the plans for the proposed Imperial economic conference should be materially advanced.

The Social Side of It

THE visit of the British Prime Minister is to have its social side, of course. And this has been planned and Lady Willingdon, and still another by the Prime munications back and forth between Ottawa and luncheon to be given by the United States Minister. Miss most important speech in Canada, which is expected to convinced that it contains important possibilities. The government, Commander Edwards of the Radio Branch mmon solution that is envisioned is, of course, closer of the Department of Marine is making arrangements with the co-operation of the Canadian National Rail ways and other agencies, for the nation-wide broadcast sped during Mr. MacDonald's sojourn in Ottawa and jubilee celebration two years ago was broadcast. All serious effort put forth to bring it hearer to maturity. Who have radio-receiving sets in Canada should be able confer the latter halt of this week. Assuredly it was priday, Saturday and Sunday. A part of the time the appermost in Mr. King's added when some weeks ago he British Prime Minister will be with Mr. King at his country home in the Gatineau Hills. A contingent of some twenty newspaper correspondents from Great Britain and the United States are accompanying the party Mr. MacDonald is to speak in Montreal. Then he is to have a holiday of two days up the Saguenay River before he takes ship for home.

Western Rates Again THE celebrated freight rates question, which has been

before the Board of Railway Commissioners, the

Government and Parliament for nearly twenty years. was up again this week, this time before the Privy Council-in other words, members of the Dominion Cabinet assembled as a court—in the form of an appeal from the recent decision of the Board of Railway Commis sioners in respect of the claims of British Columbia and Alberta for the removal of what is known as the mountain deferential and for an equalization of rates on grain for export comparable with those enjoyed by the ports of Montreal and Quebec. Also for a further equalization of domestic rates on all commodities. There was present what is usually referred to as a "brilliant array There were W. N. Tilley and E. P. Flintoff for the C.P.R. and Allister Fraser for the C.N.R. these two corporations making common cause in nutual interests A. B. Geoffrion, for the Canadian Millers Association, who are interested from a peculiar augle of its own; A. W. Hudson, Winnipeg, representing Manitoba; W. H. McEwen, Regina, for Saskatchewan; S. B. Woods, Edmonton, who for Alberta, is working with Leon Ladner, M.P., Vancouver, representing British Columbia: C. G. McGeer, the veteran proponent of "B.C's, rights" in this particular relation, who this time appears for the United Farmers of British Columbiathey have them there, too, for purposes other than political. The arguments in the appeal from the various angles of a very complex and far-reaching problem will constitute this a cause whehre, one outstanding in the annals of transportation so far as they relate to legal and constitutional aspects of a much vexed question. It resembles in a modified form the Maritime rights claims. In a particular way it reflects the attitude of the government in which East and West interests had to be reconciled. As the result of representations from the Progressive representatives from the West, the Ministry instructed the Board of Railway Commissioners to equalize railway rates throughout Canada, but that was followed, without leaving the question solely in the hands of the Board, by legislation fixing the rates of grain and flour for foreign and domestic consumption moving to Fort William at the maximum provided for in the Crows Nest Act of 1897. That satisfied the Progressives, because the Western route had not yet been developed, but it did not equalize rates on freight moving West. In 1927, there was an Act known as the Maritime Freight Act, that fixed up the Maritimes so far as rates were concerned, but it still left in the same unequalized position, and grain was now moving to the western ports. The situation held a special interest for Alberta and the western half of Saskatchewan. The recent decision of the Railway Board left things pretty by the recent instructions to the Advisory Tariff Board much as they were, and now the government must make a decision one way or the other, which is always pain- which objects to the lowering of the domestic rates on milled and exported to the Orient in competition with

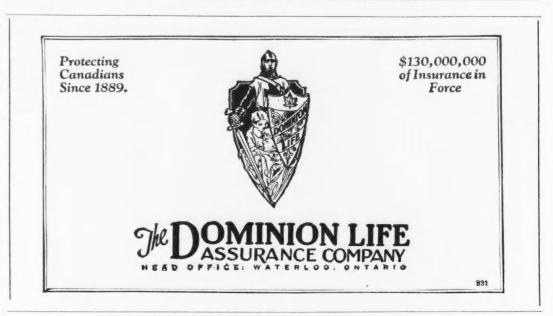
THE JENKINS' ART GALLERIES

OLD SILVER SHEFFIELD PLATE EARLY CHINA

28 College Street Toronto

B. M. & T. JENKINS LIMITED

Phillip's Square Montreal



F YOU COULD SEE THEIR COMFORT

(as you see their style)

... it would be unnecessary to tell you about ARCH PRESERVER SHOES



ful. It has both the Far West and the railways on its grain, lest it should be shipped from Vancouver to Canadian flour. Whichever way it decides it will be in hands, as well as the Canadian Millers' Association, Seattle and Tacoma, mixed there with American wheat, wrong with some of the contending parties.

for

Men

Chew and **Grow Thin**

You know that certain foods furnish body energy without adding uncomfortable fat.

Sugar is one of these foods, supplying needed energy in concentrated form.

WRIGLEY'S gives you sugar and flavor. These ingredients dissolve in your mouth.

What pleasanter way of taking sugar?





Meter Measured

THE VERY BEST

Quality and Service

List Your Name Now

THE

Standard Fuel Co.

of Toronto Limited K. R. Marshall, President 79 KING ST. E. ELgin 7151

The World's Greatest Travel System



WINTER

CRUISES The Canadian Pacific has its own

offices in 35 Asiatic ports and 52 European cities . . . regular routes covering two-thirds of the globe . . . connecting systems such as State Railways of India ... cruise experience covering 500,000 miles. This greatest single travel system presents these cruises for 1929-30.

ROUND-THE-WORLD From New York, Dec. 2—137 days. Empress of Australia, 21,850 gross tons. From \$2000.

MEDITERRANEAN Two cruises 73-day each, Empress of Scotland (Feb.3)... Empress of France (Feb.13). Both from New York. As low as \$900.

If you have a good travel agent, ask him-or

J. B. MACKAY
General Agent, Ocean Traffic
C.P.R. Bldg., Toronto

"Carry Canadian Pacific Travellers" Cheques . . . Good the World Over"

anadian **Pacific**

Deaf Hear Again Through New Aid Earpiece No Bigger Than Dime Wins Enthusiastic Following

Ten-Day Free Trial Offer Ten-Day Free Trial Offer
After twenty-five years devoted exclusively to the manufacture of scientific hearing-aids, the Canadian
Acousticon Ltd., has just perfected a
new model Acousticon that represents the greatest advance yet made
in the re-creation of hearing for the
deaf. This latest Acousticon is featured by a tiny earpiece no bigger
than a dime. Through this device,
sounds are clearly and distinctly
transmitted to subnormal ears with
wonderful benefit to hearing and
health alike. The makers offer an
absolutely free trial for 10 days to any
one person who may be interested,
and a letter will bring one of these
remarkable aids to your home for a
thorough and convincing test. Send
them your name and address today!

THE CANADIAN ACOUSTICON LTD. THE CANADIAN ACOUSTICON LTD. Dept. 100, 45 Richmond St. West, Toronto, Ont.



INTERESTING DISCOVERY IN ROME Excavations in Rome have brought to light the spot on which it is believed Julius Caesar met his death at the hands of Brutus and his friends. The picture shows the restoration in progress of the columns surrounding the spot.

Crime and Punishment

By William Banks

Prison Association recently held in Toronto. Though the two are inseparable. To treat them as distinct questions, manipulator in their respective communities as the congress did, chiefly by the restrictions of a programme whose foundation was in turn limited by composition of the congress, is a mistake. Lt.-Col. J. R. Martin, Commissioner of the Manitoba Police Force, who spoke of the Canadian police in general as "an army of peace," made in that phrase an argument for their work that ought to be more widely appreciated by the community. If that community is to be assured peace and safety in its domestic sphere, it will have to take more than a cursory interest in the rising crime flood and the efforts of the police to hold it in check.

That would not mean condemnation of nor abandonment of the work of various organizations for the aid of discharged prisoners, and that kind of social activity. Such would find the police among their most sympathetic supporters; especially in cases of first or even second offenders. Anyone who knows at first hand something of police officers and their work knows that. The more widespread contrary impression need not be argued here, though it may be said that work of all such societies is likely to be more sound and lasting if they seek the aid and advice of police officers instead of ignoring them. A case in point is the Citizens' Service Association of Toronto which in the few months of its existence has accomplished much in the way of securing employment for men discharged from Ontario reformatories. Its existence is really due to Brig.-Gen. D. C. Draper, Chief Constable, Toronto, and arises from a personal study, made shorfly after his appointment to that post, of the difficulties confronting an ex-convict seeking rehabilitation in civil life. The Ontario Government, individual business men and social service clubs are supporting the organization which has a permanent office and staff. One result is that men who are anxious to "go straight" are being placed in positions on their discharge and are making good in the vast majority of cases. It is proposed to amalgamate the Association and the Canadian Prisoners' Welfare Association of Montreal, which has for years been carrying on a similar work in that city, and to attempt an organization actually functioning on a Dominion-wide scale.

A definite part of the dealing with each ex-prisoner is complete information to his employer as to the man's offences, prison terms and propensities. There has been far less difficulty in placing men under these circumstances than might be supposed from the loose talk about police 'hounding" and like misinformation, so eagerly lapped up by many. Chief Lannin of Sarnia, at a meeting antedating that of the prison congress, gave a personal instance of how the Citizens' Association works through police chiefs generally. He received from the Secretary, W. A. McIlroy, a letter saying that the organization had no representative in Sarnia as yet; that they were interested in securing a job for a man soon to be released from a reformatory after serving a second term of imprisonment Lannin was asked if he would use his good offices. He knew the man from his police experiences with him, and went to two of his former employers, showing the letter and freely discussing all aspects of the case. Both employers promised a position. Chief Lannin also secured prom ise of a job from another employer as a safeguard against disappointment in the first two prospective positions. This is typical of the police attitude.

Reverting to the congress, the definite impression was left on this observer and others not included in its membership or programme, that the crime situation in the United States is incalculably more serious than its presentation in current periodical literature and Pres. Hoover's arraignment of it would lead a non-resident to suppose. If it is not absolutely out of hand it is almost so, and the steps taken to cope with it are almost ludicrous in their inadequacy. Allowing for the inexplicable desire of most humans to support the claims of their own bailiwick to be the greatest of crime centres, the conditions revealed by the U.S. delegates, in public addresses and private conversations, were justification for the gloomiest views of pessimists. It is impossible to reconcile the unselfish and sincere efforts of many at the congress to make imprisonment of the convicted offender, a mental, moral, and physical regenerator, with any hope of damming the flood of crime under existing conditions. The pernicious influence of politics in police administration and the judiciary, and the multiplic

IN THE prevention of and the combatting of crime, Can- ity and variety of state laws and methods of dealing with adian police forces are facing responsibilities more serf- crime and criminals, are the finest of first aids for the ous than those presented by any internal problem the crooks. Canada might well be thankful for the federal country has known. This was the lesson, indirectly but Criminal Code, governing the whole country, for a judicivery forcibly taught at the congress of the American ary which may be preponderantly selected for political services rendered but which must drop political activities police side of the crime problem was almost submerged when it ascends the bench, and for police forces which are in that of the convicted criminal and his punishment, the not at the beck and call of every ward heeler and political

> As to modes and methods of punishment for the wrong doer the congress heard as many ideas and suggestions as there are states in the Union. Quite a few had their points; some were freakish. A casual listener might have gathered at more than one session that the only people requiring the aid of doctors, alienists and psychiatrists are those who are stupid enough to work hard and try to be honest. Which would not have been quite fair to either the earnest delegate programmers or the law-abiding citizenry. On one question there was an apparent approach to unanimity: the sections of the New York state Baumes Law which compel judges to sentence to life imprisonment persons convicted a fourth time for indictable offences Closing forever the door of hope was not viewed with equanimity, even by those who advocated repressive measures as the only way to check crime. There seemed to be also some resentment over the fact that crooks, fearing a fourth conviction, were taking up residence in other states. but not with intent to get a living by honest toil. There is a moral here for those who favor petting rather than panishment for criminals.

Some of these undesirables are coming into Canada. They add an unwelcome element to equally unwelcome rogues from other states and to the growing army of Canadian-bred thugs and yeggmen. There is no tariff wall operating in either country against the crooks of the other They come and go practically at will, with the motor can and the airplane and all other scientific aids for robbery and transportation pressed into service. It is to the credit of Canadian police that United States crooks no longer regard this as a country of "easy pickings", but have developed a definite fear of Canadian law and its enforcers That does not prevent these crooks frequently directing by and participating in coups on the northern side of the border line, many of which are planned by the higher ups of international crime rings

Canadian chiefs of police and crime enforcement officers erime in their own country. Conditions across the border are contributing to such a degree that everything done in the United States to control the situation has its reflex here. They are as anxious as any American citizen to assist in crime prevention, which is the most vital of all phases of the crime problem. For that reason they followed the Prison Congress with peculiar interest, and in so far as they had any part in it they at least made a good impression by their obvious understanding of the need and reasons for consistent law enforcement.



HON. M. A. MacPHERSON, K.C. Attorney General in the recently formed Co-Operative Government of Saskatchewan.

New York! vivid WORLD **METROPOLIS** Just overnight from Toronto

THE famous water level route of the New York Central assures you the maximum convenience and comfort on your trip to New York. You arrive at Grand Central Terminal in the heart of New York as the business day begins. Or you can enjoy a great scenic journey on the famous Empire State Express.

Empire State Exp. 9:30 a.m. 10:40 a.m. 9:45 p.m.

Torhanis

THEGUMS

WITH IT

RETURNING Lv. Grand Central Terminal (New York) 8:30 a. m., 6:30 p. m. or 8:35 p. m. every da For tickets, reservat

CANADIAN PACIFIC NEW YORK CENTRAL LINES



Beauty is marred when gums break down

Only daily care can safeguard beauty and youth from such dread diseases as Pyorrhea, Gingivitis and Trench Mouth—diseases that attack undernourished, under-exercised gums.

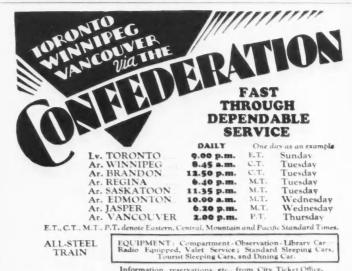
So avail yourself of the skill of modern dentistry Brush teeth and gums, every morning and night, with the dentifrice which is designed to keep gums healthy, firm and sound, so protecting them from disease. This dentifrice is Forhan's for the Gums.

Nobody's immune from the attack of dread gum diseases... you may be next. As a preventive measure, start using Forhan's daily and see your dentist at least twice a year. When you use Forhan's notice how effectively and safely it firms gums, cleans teeth and protects them from acids which cause lecay. Get a tube from your druggist—today. If your druggist has none in stock write us for free trial tube.

> Formula of R. J. Forhan, D. D. S. Forhan's Limited, Montreal



★ 4 out of 5 after 40 and thousands younger pay the extravagant price of neglect



CHRISTMAS

"The English Shop"



a consideration of Christmas Gifts at this time from our vast

assortment of Exclusive Scarfs, Dressing Robes, Cravats and Kerchiefs. Particularly selected and

and Paris for the Gift Your selections

imported from London

courteously reserved.

444

Stanley & Bosworth Outfitters and Tailors

98 and 100 West King Street

Sternberg Studio of Dancing

12 Spadina Road All Classes NOW Open TAP DANCING UNDER MR. JAMES

YEAR BOOK ON REQUEST

MAESTRO CARBONI VOICE PRODUCTION

FOR SALE A First Class

Modern Theatre

proposition entertained.

Box "R"-Saturday Night



PRINCESS WEEK

THE MUSICAL COMEDY THAT WILL LIVE FOREVER

Mark Twain's **A** Connecticut **Yankee**

With the New York Cast Intact ONE YEAR AT VANDERBILT THEATRE, N.Y.

EVG'S Orch., \$3.00. \$2.50, \$2.00. Bal., \$2.50, \$2. \$1.50, \$1. POP. MAT. WED. \$1.50, \$1.00, 50c SAT. MAT. Bal., \$1.50, \$1.00, 50c SEATS AT Theatre, Moodey's, Kennedy Bros.

AT THE THEATRE

Stratford Revivals By HECTOR CHARLESWORTH

T IS only from the Festival Company of Stratford-upon-Avon that we get revivals of such historical dramas as Shakespeare's "King Richard the Second." This great tragedy has never enjoyed the theatrical popularity bestowed on the much inferior and more sanguinary work "King Richard the Third." The only previous presentation of "Richard the Second" in Canada in at least forty years was also by the Stratford Company during its visit in 1913, when Sir Frank Benson who was at his best in this role, was at the head of affairs. Sir Herbert Tree also made a distinguished success in the part, but Sir Johnston Forbes Robertson and Sir John Martin Harvey both ideally fitted to play Richard have never made the attempt. When Benson first played Richard in London in 1900 it had not been seen there since the days of Macready and Charles Kean, more than 40 years previously.

It is essentially a pageant -drama that marches rapidly from picturesque episode to episode toward the inevitable doom of the capricious, weak, egotistical, but essentially princely monarch, with gripping intensity. And the story of the fall of the young King who was betraved by his excessive confidence in the doctrine of the divine right has been infused with more inspired poetry than is to be found in any other of Shakespeare's historical plays. One of the reasons for the neglect

of the tragedy was that in form it is unsuited to the older method of stage production with elaborately set scenes and inevitable intermissions. It demands both continuous action and a considerable suggestion of pomp and circumstance. In the present production Brydges Adams has happily combined the two,-so that "Richard the Second" acquires speed, beauty and cumulative interest. I think also that neglect may have been in part due to the reluctance of tragedians to play weaklings. Richard's soliloquies are as fine and searching as those of Hamlet but he is undoubtedly a baffling and capricious character. The ragedy of his career is one of the most pathetic in British history. Grandson of Edward the Third and son of the Black Prince, he came to the throne at the age of 11, and was flattered in a degree that would make any princeling regard himself as semidivine. The famous Wilton Diptych acquired by the British National Gallery this summer and painted when Richard was 12 or 12 shows him surrounded by saints and choirs of angels and it was with this conception of himself that he grew to manhood. By the time he was approaching his thirtieth year when the episodes of this tragedy transpired megalomania Richard of Sir Frank Benson it is



LA ARGENTINA The celebrated danseuse who returns to Massey Hall on Oct. 23rd.

Richard's assassination by an emiss- fine achievements. where he was maintained at the expense of the English Crown under the ame of Sir Thomas Ward of Trumpwould be enormous sums in our false makes a logical climax to the manner. tragedy.

One has alluded to the remarkably high quality of the poetry in this tragedy; and it is also noteworthy that no drama of Shakespeare's is ore replete with patriotic ardor. The apostrophes to England by John of Gaunt, Bolingbroke and Richard himself have never been surpassed in the whole realm of patriotic poetry.

Noble and thoughtful as was the had practically unbalanced his reason. surpassed by profound and tasteful This overthrow by his cousin Boling- cloquence of George Hayes. The role broke, son of his uncle John of Gaunt, is rhetorical but its rhetoric is of the One has seen venerable stars stalkfeudal lords of England was inevit- and was uttered with a complete mastable In these events however, were ery of phrase and emphasis. All the

conclusion); accepts the story of the finest of this brilliant actor's many ary of Bolingbroke (then King Henry was also splendidly kingly as the the Fourth) which is undoubtedly hard, far-seeing and direct Bolingfalse. It was promulgated at the broke; but apart from the Richard of French court several years after the Mr. Hayes the greatest triumph was official announcement of Richard's the John of Gaunt of Kenneth Wickdeath at Pontefract (Domfret) Castle steed. His long dying speech proearly in 1400. The facts about his phesying disaster to England was a end are unknown, but the most prob- magnificent episode. Other notable able story is that he lived as an im- performances were those of Olive, becile in Scotland for nineteen years. Crombie as the relentless Northumberland, Eric Maxon as the fearless Bishop of Carlisle, Roy Byford as the wavering Duke of York and Ernest ington. At any rate that was the Hare as the courtly Aumerle. Indeed current belief at the Scottish court the whole company distinguished itand his maintenance ran into what self and it was a pleasure to see an assembly of men able to wear the money. From the standpoint of a armor and finery of mediaeval Engdramatist the assassination even if land in so easy and picturesque a

Enchanting Juliet

OF prime importance among the Stratford revivals brought to America this year is that of "Romeo and Juliet." The lyric and emotional beauties of this tragedy are of such quintessential quality that it has survived almost every kind of treatment. One has seen it done by barnstormers under crude conditions and even then its hearers obtained some message of loveliness from it. in combination with most of the abler most exquisite and touching quality ing through the role of Romeo in order to permit their over-ambitious wives to play Juliet; and even sown the seeds of the coming Wars of elements of Richard's character as under such circumstances its gloroutlined above were brought forth ious lyricism has crept through like Shakespeare for very good dramatic with marvellous clearness by Mr. sunlight through murk. Judge then reasons; (it makes a fitting tragic Hayes. Taken as a whole Richard is of what stimulus is to be found in such a presentation as that of the Stratford players, with all the many played, and leading tors able to express glowingly the youthful ecstacy of the text.

The problem in connection with this tragedy has always been to find a Juliet. It used to be an adage of the theatre that before a woman could acquire sufficient skill to play the role she was too old to sugges the adolescent passion and naivette of Juliet. Consequently is was customary to change the age of Juliet from 14 to 18. The adage has had its exceptions. There are playgoers still alive (though I am not one of them) who rejoice in having seen the Juliet of Adelaide Neilson, dead for nearly half a century. Nor can anyone who saw Julia Marlowe play Juliet when she was in her early twenties, and behind the footlights a perfect realization of the role, ever forget the thrill of that experience. Within the last few years we have seen Jane Cowl create a well-nigh perfect illusion of budding womanhood in this role. But in a general sense the Juliet-paradox remains one of the most difficult of problems for Shakespearean producers. ately it has been solved by the discovery of the remarkable talents of Joyce Bland, who first played Juliet at Stratford this past summer.

In one respect at least Mr Brydges Adams' revival of the tragedy is the most important that I have seen. It gives us much more of the original text than is to be found in the traditional stage ver sion. His restorations make the task of the actress who plays Juliet more arduous, for they include the (Continued on page 11)

The Toronto Conservatory of Music

PRIVATE TUITION

In all grades and in all branches of music. Special attention given to beginners. New courses have been arranged in Musical Composition. CLASSES
Orchestra, Ensemble and Choral Classes; Choir Training for Organists; Sight Singing and Ear Training; also many other classes open to students of the Conservatory.

Singing and Ear Training; also many visits.

Conservatory.

Well-Equipped Residence for Young Women Students.
Year Book and Syllabus mailed on request.

Address: University Avenue and College Street, Toronto 2.

D'ALTON McLAUGHLIN

Piano and Singing

Toronto Conservatory of Music 135 College St.

Randolph 9807 Trinity 7780

STARTING SATURDAY The Smartest Show in Town

The Musicale Comedy Favorites Carl Randall and Virginia Watson

IN "MOMENTS DANSICAL" Five R.K.O. Acts

Last Show

9 p.m.

-ON THE SCREEN-THE DRAKE CASE

Star Cas



STANLEY

in the entertaining group of songs

"When We Were Very Young"

by A. A. MILNE and FRASER SIMSON

LAWRENCE MASON in the Toronto Globe:
"Mr. Maxted has a beautiful tenor voice of practically faultless character and takes high rank among Canadlan singers." together with

Mary Frances James

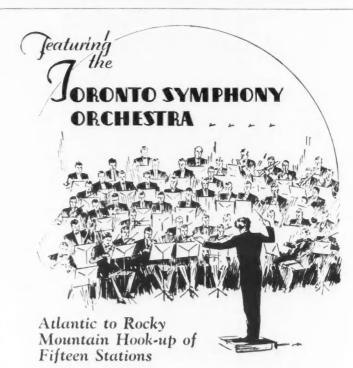
"Purity of tone, technical flexibility, and excellent carrying power — charming character of her singing." — R. J. in the Vancouver Province.

Accompanied by GWENDOLYN WILLIAMS This is the second in the series of six Concerts of British and Canadian music, organized by the Department of Music Canadian Pacific Railway.

ROYAL YORK HOTEL CONCERT HALL

Tickets: \$2.20 and \$1.65 reserved; \$1.10 unreserved. For the series of Five Concerts, \$9.50 and \$7.00 reserved. Seating plan and ticket sale at

TRAVEL BUREAU, ROYAL YORK HOTEL Toronto Secretary, Katherine Whetham, 1012 C.P.R. Building



Canadian National will be on the air each Sunday, Tuesday and Thursday until further notice. A series of twenty-five national Sunday broadcasts featuring the famous Toronto Symphony Orchestra under the baton of Von Kunitz with all Canadian soloists started with the broadcast of October 20th. Send to nearest CNR Broadcasting Station for

illustrated booklet of first ten programmes. Tuesday and Thursday broadcasts, 10 to 11 p.m.; Sunday broadcasts, 5 to 6 p.m.—all E.S.T.

TUNE IN ON STATIONS C.N.R.A. 475.9 metres C.N.R.O. 500 metres C.N.R.X. 434.5 metres C.N.R.W. 384.4 metres C.K.X. 555.6 metres C.N.R.M. 410.7 metres C.N.R.T. 356.9 metres C.N.R.L. 329.7 metres C.J.G.X. 475.9 metres C.N.R.R. 312.3 metres C.N.R.E. 516.9 metres C.N.R.D. 356.9 metres.

CANADIAN NATIONAL The Largest Railway System in America

'A Connecticut Yankee," the musical comedy which comes to the Princess Theatre next week.

Hart House String Quartet

Praise Heintzman Piano

The following letter from the Hart House String Quartet is just one more instance of the superiority of the Heintzman Piano.

London, England

"Dear Mr. Heintzman:

We have played several concerts here during the past fortnight, but we have not been able to get that beautiful blending of tone quality from the pianos here, that we get from your pianos. Our instruments are all old Italian masterpieces and it requires the most sympathetic piano to give the proper balance. I know you will be pleased to hear that we get the best results when we use the Heintzman pianos. The Roth Quartet of Budapest opens our series in Toronto on October 19th and we return for the Nov. 23rd concert.

Please furnish us with a piano for all our concerts.

Yours sincerely, THE HART HOUSE STRING QUARTET, Per Milton Blackstone."

Visit our showrooms. See the lovely models. Small down payment . . . 30 months to pay balance

Ye Olde Firme Heintzman & Co.

195 Yonge Street, Toronto

NEXT WEDNESDAY EVENING, OCT. 23 ARGENTINA SPAIN'S GREATEST DANCER-Prices \$1.00 to \$3.50, plus tax. MASSEY MUSIC HALL





Canadian contralto and prima donna of the Metropolitan Opera Company who is guest soloist with the Toronto Symphony Orchestra at its first twilight concert of the season on Tuesday, Oct. 22nd.

MUSICAL EVENTS

Labunski, pianists; Sadah Shuchari,

the young violinist whose appearance

in New York, last season, created a

sensation and led to her being en-

gaged by many of the major Sym-

Monnier, the French 'cellist, and

Muriel Brunskill's European en-

gagements only permit her to be in

this country for a period of three

weeks. It is expected that Miss

Brunskill will sing at the opening

As the result of the Manager's

visit to Europe, seventy-four num-

tra's Library. In his choice of num-

Among the numbers that will be

responsible for the music that France

advised the purchase of some thirty

A notable event of the orchestra's

Twilight for the New Year.

Emergent Youth By HAL FRANK

THE recital of Nathan Milstein and Muriel Kerr at Massey Hall last phony Orchestras; Mlle. Madeleine week was the first major concert of the season and highly important, for Muriel Brunskill, the contralto, who it marked the North American debut in the opinion of Sir Hamilton Harty of Mr. Milstein and the Toronto debut and Sir Henry Wood, is one of the of Miss Kerr. Mr. Milstein is a young two greatest English contraltos of Russian violinist - in his early the day. thirties who has created quite a stir in Europe and South America. And for very good reason. He is another of these young violin geniuses who appear suddenly on the horizon to amaze one with perfection of technique and maturity of emotion and judgment. Mr. Milstein may be a newcomer to these parts, but he arrived, musically, bers have been added to the Orcheslong ago.

In temperamental restraint he is bers he had the advice of three of akin to Heifetz, although he permits England's musical Knights: more warmth to escape from him. One Henry Wood, Sir Hamilton Harty marvels at his emotional control, and Sir Dan, Godfrey, There is abundance of feeling, but it is not lavishly, exuberantly dealt heard this season are Frank Bridge's out until both artist and auditor are "The Sea"—the Handel-Harty "Watexhausted by the flood. His cup is er Music", Holst's "Somerset Rhapfull, but he never permits it to run sody" and "Japanese Suite", Ippolitor over. Thus are graciousness and nobili- Ivanov's Caucasian Sketches, the ty lent to his musical utterance. Tech- Cesar Franck "Symphonie" and nically he is superb. His tone is Ravel's "Ma Mere L'Oye," this last beautifully smooth, rich, full and his on the advice of the Director of the bowing masterly. He plays with the "Radio, Paris", which gentleman is ease and authority of one who knows he has complete command of his in- hears over the radio and who further strument.

His program was attractively un- suites, rhapsodies and other lighter conventional-compositions of Corelli, numbers that the French orchestras Debussy, Paganini, De Falla and are playing this year. Wieniawski. His virtuosity was clearly manifested by the surety with Eighth Season is that the Orchestra which he handled the contrasting breaks into the field of broadcasting, styles and moods. The Debussy numbers, "En Bateau" and "Minstrels" adian National Railways, will give were delightfully done, impeccable in twenty-five Sunday Concerts. The the suavity of tempo and rhythm. In Concerts will be given in Toronto the Paganini Caprice (No. 24) and the and by a national "hook-up" will be Wieniawski Scherzo-Tarantella he was given an opportunity for dazzling dis play of technique which charmed and amazed the audience.

Miss Kerr is a Canadian girl formerly a pupil of the late Paul Wells. Her performance on this occasion revealed her as a pianist of graceful gifts. She has a singularly beautiful tone, and there is a dreamy poetic quality about her playing that is captivating. Although occasionally one wished for sharper outlines, for a little greater graphic emphasis and clarity Her technique is ample and her musicianship quite pronounced. played the Cesar Franck Prelude Chorale and Fugue with excellent skill and brought to her exposition freshness of expression and spirit. Her Chopin numbers were also splendidly done.

THE Toronto Symphony Orchestra under its distinguished conductor. Dr. Luigi Von Kunits, opens its Eighth Season, Tuesday, October 22nd. The orchestra numbers are Overture "Corialanus" of Beethoven and the Sixth Symphony of Tschaikovsky.

The soloist will be the celebrated Jeanne Gordon, prima donna of the Metropolitan Opera House. Gordon will sing, with the Orchestra, the Aria from "Samson & Delilah" 'Mon coeur s'ouvre a ta voix', and two songs- "La Maja Dolorosa" by Granados and "Ouvre tes yeux bleus" by Massenet. The Granados' song is new and has been especially orchestrated for the occasion.

Among the artists who have been engaged for the Season's Twilights are: - Mieczysław Munz and Wiktor

La



The great Spanish dancer who appears at Massey Hall next Wednesday night, is accompanied on a Steinway piano exclusively in all her recitals.

"The Instrument of the Immortals'

New Steinway pianos from \$975 up. Suitable deferred payments if desired.

PAUL HAHN

8 BLOOR STREET EAST, TORONTO

Wholesale and Retail Distributor of Steinway Pic

GLADYS READ

(SOPRANO)

CANADIAN SINGERS HART HOUSE THEATRE

Saturday, October 26th

Tickets can be obtained at Heintzman's or by mail from Management Katherine Whetham, 1012 C.P.R. Bldg.—WA, 4302, 81.50 plus tax.

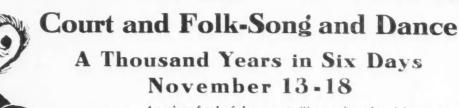
Toronto Casualty Fire & Marine INSURANCE COMPANY

Under New Management

G. LARRATT SMITH, K.C. President

> W. P. FESS and PAUL, H. HORST General Managers

ENGLISH MUSIC FESTIVAL



A series of colorful concerts illustrating the rich progress of English music, medieval and modern,

THE ENGLISH SINGERS interpreted by Famous Sextette HERBERT HEYNER - -England's Great Baritone JEANNE DUSSEAU -- Canada's Supreme Soprano FELIX SALMOND -- the Divine Cellist HART HOUSE STRING QUARTET Canada's Pride NORMAN WILKS - - -Brilliant Pianist EDWARD MURCH -- Boy Soprano PORT ARTHUR LADIES' CHOIR -- in Madrigals OTTAWA TEMPLE MALE CHOIR

OTTAWA TEMPLE MALE CHOIR

COUNTRY DANCES - by Sixteen Dancers of the English FolkDance Society, I'd by Douglas Kennedy

COURT DANCES - by Students of the Margare Eaton School

"HUGH THE DROVER" - First performance in America of
Vaughan Williams' celebrated English Folk Opera, produced by Alfred Heather, conducted by Ernest MacMillan

"BOUND FOR THE RIO GRANDE" - Sea Chantey Play by
Frederick William Wallace

HARVEY ROBB Y ROBB - on the great new Casavani Organ at Toronto's Superb New Hotel, THE ROYAL YORK For reservations and concert tickets apply to Travel Information Bureau

ROYALYORK HOTEL TORONTO

Toronto Secretary: Katherine Whetham, 1012 C. P. R. Building, Corner of King and Yonge, Phone WA 4302.

NEW BOOKS

THE GOOD COMPANIONS METHODIST FAUN Anne Parish

THE BAX HILL MURDER
J. S. Fletcher TYRRELL'S TWO SHOPS 820 Yonge St. 74 King St. W.

-and now

from England-GRAY DAWN.

RED NIGHT By James Hodson

\$2.00

"Read in a sitting at the Hague

This is the best of all war novels which have been written in, or translated into English". -G. K.'s Weekly.

by Mrs. Snowden."

London Daily News says: "In my opinion worth many such books as 'All Quiet'. Remarque's achievement is a skil-ful piece of anatomy. Mr. Hodson has made a living pictureactual, searching, intimate.

THE BIG ENGLISH WAR NOVEL OF 1929.

Ready November 1 At all Bookstores.

Longmans, Green & Company Toronto-2.



The Good Companions

HER SIMPSOVICEMENT

The Frank Hollings Bookshop

DULAU & CO., LTD.

Eighteenth Century Books. Modern First Editions and Auto

BOOK SERVICE

postal or express order to BOOKSHELF, "SATURD

THE GOOD COMPANIONS BY

J. B. PRIESTLY

Montha Club for October

A few Comments:

"There is not a dull line in the hock, it is held together by the mounting interest of the reader in people who become as familiar as friends, and more amusing more lovable, more pathetic as one reads on, Rock-Of-The-Month Club News.

The book has the richness id wisdom of substantia

willfindmore and more friends as the years pass. Ralph Straus in The Sunday Times

1 volume edition \$3.00 2 volumes boxed \$3.50 At All Booksellers.

THE MUSSON BOOK COMPANY LTD.

Publishers Toronto

THE BOOKSHELF

Poet Lawrence

THE COLLECTED POEMS OF D. H LAWRENCE"; Jonathan Cape and Harrison Smith, New York and Toronto; 2 vols.; price \$5.00.

By PELHAM EDGAR

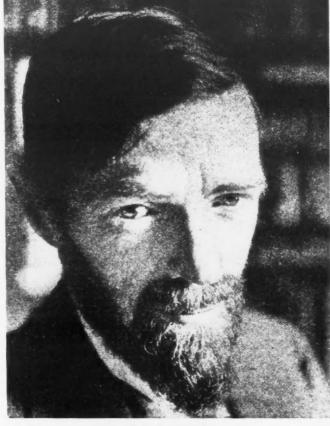
A B POET, novelist and man Mr. D. H. Lawrence is as great a puzzle to his commentators as he is presum ably to himself. Wayward and wilful to an unprecedented degree the last thing he desires is to win his way soothingly into our confidence. The first thing that he demands is the completest freedom, not shall we say of self assertion or self expression, but the completest freedom to explore the confused tangle of life. Self-assertion and self-expression follow as a secondary necessity, and if the man is brutally frank it is because he is uncompromisingly sincere. If it were a meretricious itch for notoriety that prompted his banned books and his proscribed pictures we would close his pages with a bang, and dismiss him as a diseased and dangerous erotomaniac. We recognize him to be by his own intention an uncomfortable author, not seldom a repellant author, and it is because he refuses to make his indecencies alluring that we con-But however grudging the consent

we yield to his matter we are under no compulsion to accept his conclusions. They will seem to many of us a perverted reading of reality. The processes of his reasoning, or shall we are set forth with biting emphasis writers of genius this intensity is in the measure of his narrowness. He A complete synthesis of life's manifold meanings is beyond the scope of and Mr. Lawrence's vehement guesses

broad foundation to build on, and to ative urgencies of universal life is surely to secure a vantage ground of. Maybe yes, and maybe no, sufficient scope. I concede the validity of the contention up to a point. I grant also that the timorousness of the older generation compromised their report of reality, and that a relaxation of this timidity was not only in the interest of art but of truth. But the relaxation of Mr. Lawrence ias some to such excess that the very palance of life is disturbed, so that one is permitted to doubt whether what he has left out of his picture has significance even, than what he has of the joyous frankness of Rabelais or Fielding. It is an obscenity that Collins draws the line at Ursula as an

WERE this a review of the nove and female created he them process interesting, and this strange inter-ate and suffer. At bottom I think change of personality engendered by the problem of personality, and the the free-verse rhythms of "Manifesto." process of integration and disinteria. By this time Lawrence had defintion by which we mould our imbivid. Hely abandoned the accredited rhynality. The reproductive law is sufficients of poetry. His drift had been of almost equal significance. There riently universal as governing the an strongly in the direction of free verse they hang that we may gaze upon imate world, but such self-conscious in- from the beginning, for strange them and learn each one dealing plications as govern his world of lov- moulds had never exercised a coming are a purely human extravagance manding influence over him. But now At one time Mr. Lawrence would have the commitment is complete, and in mon lofty purpose that they seem to us love like the animals. He is pre- his case it does not seem to have be but the three parts of one great ternaturally excited for example by operated to the detriment of his art, work, his torfoises and goats. He would His vivid sense-impressionability and have human beings emulate their his alert feeling for the expressive ly occupied by a representation of that complete lack of conventionality, phrase defend his work from the vortex of horror called the front. It for he is outraged by the cloak slack fluidity which the free form is is night and a bombardment is going of decency that civilization has wont to engender, and his ear saves on—a heavy barrage creeping over thrown about its behaviour. But him from the extremity of flatness, the ground and combining it, monagain he superimposes the most exact. But the chief gain is in naturalness, strougly eager to slay and devour all ing obligations upon the art of loving and is the entended scope of his ma. life. On the horizon guns are flam-You are to lose yourself in order to ferial, for anything now in which his find yourself, and I am sure that the mind is momentarily interested can bursting. Searchlights are cleaving beasts and birds he is interested in. Turnish him with a subject. There is the dark sky. In the garish glare of and the wild, wild Mexicans he adores less Lawrention fierceness and more a falling rocket I see young men, never thought of such metaphysical re- whimsicality in the later poems, and barely out of school, clinging to the finements. Nor did they hate where his fecundating birds, beasts, and flow earth in an attempt to escape annithey loved, nor hold such reserves of ers are alive with value, more phallic personal identity as are implied in the than we might wish, but always en-

I will give you all my keys.



D. H. LAWRENCE

You shall be my châtelaine, You shall enter as you please,

As you please shall go again. The note of personal integrity asserts itself at the end. The surrender was a deception:

Over every single beauty You have had your little rapture; You have slain as was your duty, Every sin-mouse you could capture.

Still you are not satisfied! Still you tremble faint reproach! Challenge me I keep aside Secrets that you may not broach.

Maybe yes, and maybe no: Maybe there are secret places, All is barbarous below,

Elsewhere halls of high disgraces

You may have it as you please;

Everything, Miss Ill-at-ease. This is the very sophistication of self-conscious loving, so why such parade of savagery, I ask you, Mr.

The two volumes are designed to be a progressive autobiographical revelation. He began, if not with the conventional themes, at least with the conventional rhythms of poetry. Interesting little fragments of his early experience are tossed to the surface We get no hint of his mining environment, but the gehenna of his schoolteaching days is deftly rendered, and his love for his mother prompted the tenderest verses that have flowed from his pen. It is only some vigorous disled ballad poems that anlove initiation with Miriam and later and the savage. with Helen seem not to have been executiatingly happy. "Last words to Miriam" will illustrate my meaning there would be more to be said. Helen was on the whole more successaise than blame. Our concern is ful, but transitory, and "Passing Viswith two volumes of his poems that it to Helen" explains the evanescence e before me, and my prefatory re- of the glow. One gets confused with the ris will have had no value if here other women, and I confess to not Lawrence will be found to have being much enthralled with the herscaped from his obsessions and risen oine of "Look We have Come nto a sevener air. But there is still. Through "But Lawrence's merit in the same prevailing complex. Male the threes of this new experience is THE triptych has been completedwhat concerns Mr. Lawrence most is love has its forceful expression in duced anything to compare with it.

widely social in his range than La own entrails, his mouth wide open as

Fontaine, and though equally graphic less remotely impassive than Leconte de Lisle. The dog Bibbles, though emphatically not a dog in the grand manner is as secure of his immortality as Kaiser Dead. The opening lines of "Snake" will illustrate his naturalness:

A snake came to my water-trough On a hot, hot day, and I in pyjamas for the heat.

In the deep, strange-scented shade of the great dark carob-tree I came down the steps with my pitch-

And must wait, must stand and wait, for there he was at the trough be-

He reached down from a fissure in the earth-wall in the gloom

fore me.

And trailed his yellow-brown sleekness soft bellied down, over the edge of the stone trough

And rested his throat upon the stone bottom.

And where the water had dropped from the tap, in a small clearness, He sipped with his straight mouth, Softly drank through his straight gums, into his sleek long body,

Leconte de Lisle's elephants are more triumphant, but his Olympian

dignity would have shied at the colloquial realism of "Man and Bat." I make my closing reference to the poem "Hibiscus and Salvia Flowers." Read it attentively to satisfy yourself that Lawrence is a rebel with a differnounce the future Lawrence. The ence. Nowhere among men writing best of these are "Violets," and the to-day will you find so strange a comcrudely frank "Whether or Not." His pound of the intellectual aristocrat

War Guilt

"CLASS OF 1902", by Ernst Glaeser: translated by Willa and Edwin Muir; The Viking Press Gordon & Gotch, Toronto: 397 pages; price

By THURE HEDMAN

the great German triptych treating of the war. No nation has pro-Here and there, to be sure, a single effective picture has been painted, but no country can point to three canvases with a different phase of the problem, yet all of them so unified by a com-

The central compartment is proper ing and flashing. Overhead shells are hilation I see the mangled flesh of human bodies. I see a disembowelled poem "Tease" Here is a verse of full tertaining. He has ranged himself horse still alive—propped on his foreamong the great animal writers, less legs, his hindlegs entangled in his





A BACHELOR'S DEN

The following exquisite quotation is taken from "My Lady Nicotine" by Sir J. M. Barrie.

SOON we are all in the old room again, Jimmy on the hearthrug, Marriot in the canechair; the curtains are pinned together with a pen-nib, and the five of us are smoking the Arcadia Mixture.

Mixture.

Pettigrew will be welcomed if he comes, but he is a married man, and we seldom see him now adays. Others will be regarded as intruders. If they are smoking common tobaccos, they must either be allowed to try ours or requested to withdraw. One need only put his head in at my door to realise that tobaccos are of two kinds, the Arcadia and

would ever attempt to describe Arcadia Mixture.

its delights, for his pipe would be certain to go out. When he was at school, Jimmy Moggridge smoked a cane-chair, and he has since said that from cane to ordinary mixtures was not so noticable as the change from ordinary mixtures to the Arcadia. I ask no one to believe this, for the confirmed smoker in Arcadia detests arguing with anybody about anything. Were I anxious to prove Jimmy's statement, I would merely give you the only address at which the Arcadia is to be had. But that I will not do. It would be as rash as proposing a man with whom I am unacquainted for my club. You unacquainted for my club.

Sir J. M. Barrie says . . . "What I call the 'Arcadia' in 'My Lady Nicotine' is the Craven Mixture and no other."

Mixture Tobacco

Made by Carreras Ltd., 55, Piccadilly, London IMPORTED FROM LONDON

Ordinary or Broad Cut. Sold in Airtight Tins 2025. 50c.; 4 025. \$1.00.







From New York January 11 next

All The World's Grandeur

See it-live it-know iton this Cruise over the seven seas to untold ports of the world's most colorful. most glamorous lands, From East to West and back again. From Funchal to Bombay, from Monaco to Kandy, from Jerusalem to Zamboanga—a won-drous pilgrimage for education-for happiness.

A remarkable itinerary ports never before visited by any world cruise-Amoy, Malacca, Pasuruan, Surabaya. On the ship that has the cruising viewpoint built into her—that has the largest swimming pool-the largest sport arena in the field of cruising. 138 pleasure-packed days-the prestige and efficiency of two world-famed travel exponents with their 177 years of experience.

Literature and full information from your local agent or

CUNARD LINE THOS. COOK & SON



Some
wives
do not
recognize
the value
of
life
insurance
but all
widows
do
It pays
to annual management of the contract of the co
the
low rate
Preferred
Policies of the
Continental
Life
Insurance Co.
Toronto

he pierces the air with screams of anguish. And under this canvas of death and destruction, ghastlier by far than any painted by Vasili Vereschagin, I read a double caption of the grimmest irony: "Heroism"-"All Quiet on the Western Front".

To the right wing the title "Justice" is affixed. Again a scene of agony and anguish. In the high semicircle of a gravel pit stands the innocent and childlike Grischa. He is blindfolded, Both his hands and arms are tight?y bound. Die he must that Schieffenzahn, the commander-in-chief, may preserve undiminished his sense of power, be he right or wrong. Tense and stiff, he is listening for the dreadful sounds that will rend his ears and end his life. Drawn up in front of him are five men-fellow beings. With their rifles raised, they are waiting for the command to fire. A short dis tance to the side a priest, in a long dark cloak and with a large silver County jail. He tells us that an incross hanging from his neck, is re- mate of that well-known institution citing prayers for the condemned Rus- never rattles his cup to attract a sian, who is crushed to death by the juggernaut of war, though he has done no harm or wrong. A worthy com- misconstrued; some sensitive member panion picture to Goya's "Execution"!

tych. It, too, has an ironic title-"Patriotism". The time is the autumn of 1914. The place is a spreading and order. After reading "Rattling which Sullivan worked and that meadow outside a small town in the the Cup" I have come to the conclu-Rhine valley. The event is the annual Schuetzenfest or the carnival of gerous for anyone engaged in any one the rifle club, in Germany an age-old of Chicago's innumerable "rackets" to institution going back in history as far as the Middle Ages.

In the background a large tent, set up specially for the occasion. On the left a heavy stand loaded with enormous barrels of beer. On the right a platform on which a band is playing. In the foreground long tables crowded with people eating and drinking. Over the whole an air of expectancy and suppressed excitement.

Seated at one of these tables are Kremmelbein the socialist and his comrades, members of a party which has hitherto been looked upon as the greatest bulwark against war solf styled proletarians, denounced by the Kaiser as Vaterlandslose, as men without a country. To-day they are wearing rosettes in the national colors, instead of the revolutionary red carnations.

Another telegram arrives. War has been declared. Kremmelbein leaps on the table and delivers himself of this speech: "Germany is being attacked, that is evident. You know I am not easily taken in, but we must defend the Fatherland, Every German worker will fight for the safety of his Fatherland to the last drop of his

Pandemonium breaks loose. The hysteria of war sweeps over the crowd They spring to their feet, embrace each other, leap on their chairs, flourish hats and canes, shout and scream, "Down with France!" They are all madly in favour of war, these older people who do not expect to fight the battles themselves - totally forgetful of "the wider unities of humane civilization", to borrow a phrase from Ramsay MacDonald's New York

speech. Ernst Glaeser paints his scenes in the new pseudo-classic manner which is coming into vogue all over Europe and which is forcing the expressionistic formlessness and exaggeration into the background. He uses words very sparingly, but with great effect. He never loses himself in details; he ever stresses the bare, cold, hard outntials. His description appear to be sculptured-moulded in clay, nay hewn in marble. To such an extent do they appeal to the tactile sense of the reader. They possess the magic matter-of-factness of the canvases of Schrimpf, Mense, Kanoldt, Severini. Chirico and their spiritual forbear Henri Rousseau.

Hence the convincing character of his indictment, even when he carries it too far. For he holds the mirror of accusation, of scorn and contempt, up to the whole Wilhelmian age with its subservient classes and institutions, its autocracy, its oppressive at mosphere, its anti-semit'sm, its caste system, its insistence on blind obedience to rules and regulations. The terrible war guilt he places on the older generation. "La guerre ce sont nos parents". That is the leitmotiv that holds the scenes togetherthe hidden framework on which he builds his structure. Without it the parts would fall asunder.

Under his breath the author seems to say: Thank God we were defeated We have saved our souls.

Murder Ltd.

"RATTLING THE CUP", by Edward D. Sullivan, Vanguard Press, New York, 214 pages; \$2.00. Bu A. RAYMOND MULLENS.

R. SULLIVAN'S excuse for employing the title "Rattling the Cup" for his history of Chicago crime should furnish a valuable tip to those of us who expect to find ourselves incarcerated at any time in the Cook



EVELYN SCOTT of "The Wave" (Cape-Nelson) reviewed last week.

guard's attention for fear that this seemingly innocent action might be of the Windy City's criminal classes I turn to the left wing of the trip- might deduce from it that the confined one had imparted dangerous insion that it would be equally as dan-Seventh Symphony.

They are touchy about so many things in Chicago.

a review of a book which deals truth. "Bugs" Moran, Hymie Weiss, Torrio fully with an almost incredible condi-

tion of affairs in a city of to-day in this flippant fashion but Mr. E. D. Sullivan seems, somehow or the other, to invite such persiflage. For all through his painstaking record of abominable vice, crime and slaughter he seems to be saying to his reader: Think you know something about crime in Chicago, do yeh? read all about it in the papers? Why, yeh don't know nothing."

And he would be right. There have been some examples of wanton slaying recorded in history's pages: a certain massacre which occurred on a certain St. Bartholemew's Eve was one of them; Holy Writ mentions a slaughter of the innocents which is hard to condone-but for riotous murder prompted by no other motive than filthy vice and greed the record of crime contained in "Rattling the Cup" is, so far as I know, entirely without parallel.

The book starts off with a truly dramatic bang. The author is working on a Chicago newspaper; he is as signed to cover the negro riot. He fares forth in the sidecar of a motor bicycle. In a very few minutes he escapes death half a dozen times thank to the cool intrepidity of his driver-Dion O'Banion, O'Banion was at that time attached to the circulaformation to the representative of law tion department of the newspaper on journalist hints that the experience was good training for the furious round of machine gun handling in which O'Banion briefly engaged. use his handkerchief when afflicted O'Banion finally "got his" and the acwith a cold in the head or to whistle count of his funeral-the cortege absent-mindedly the first few bars of might have been designed for the obthe slow movement of Beethoven's sequies of an emperor-was front page news the continent over.

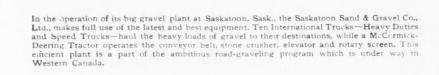
O'Banion disposed of, Sullivan gives us intimate sketches of such super-It hardly seems seemly to commence criminals as "Scar Face" Al Capone.

(Continued on page 10)





Let the





Besides Heavy-Duty Trucks, the Destaces Heavy-Duly Thans, inc International line includes the 34-ton Special Delivery, the 1-ton Six-Speed Special, and Speed Trucks for 11, 112, and 2-ton loads. Also McCormick-Deering Industrial Tractors. Backing the trucks is an unequaled service organization—there are now 174 Company-owned branches in the United States and Canada



over receive from their Internationals . . . economical operation with minimum upkeep costs and never-failing service.

Keep accurate costs. Know the facts. International fleets have been built on figures.

And the new International Heavy-Duty Trucks are setting up new low figures everywhere for economical performance.

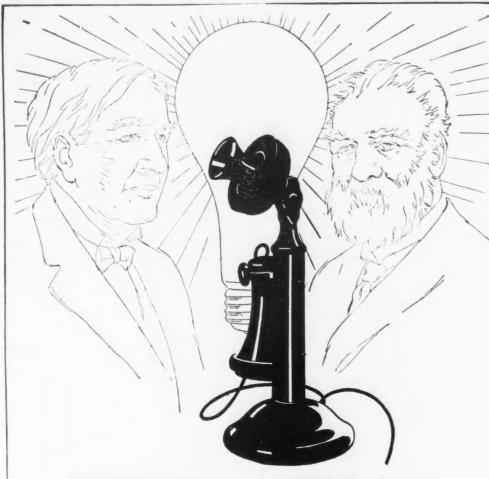
Look them over - you will like what you see and you will understand why International owners like

There is a clean, efficient engine, with plenty of power for the hills and the mud, and speed for the highways. There are new clutches, new transmissions, double reduction or chain final drives. There are five speeds forward and two reverse and all models have 4-wheel brakes. Capacities range from 2½ to 5-ton.

Try an International Heavy-Duty out on your own job in your own way at our expense. Let us show you what it can do. Information sent on request.

INTERNATIONAL HARVESTER COMPANY of Canada, Ltd. **HAMILTON** CANADA

5 forward and 2 reverse speeds in all Heavy-Duty Internationals INTERNATIONAL **TRUCKS**



EDISON and BELL have Changed the Story of the World

Fifty years ago Thomas A. can be appreciated only when, Edison produced the first practical incandescent lamp and gave a priceless boon to all mankind

Only a few months earlier had come that

other great blessing of speech through the telephone of Alexander Graham Bell.



Incandescent lamp and telephone-light and speech have changed the story of the world. Modern business and modern habits of living are dependent on them to a degree which

for a few moments, they are withdrawn.

Speech by telephone today travels across the world almost with the speed of light itself. From the telephone in your home or office you can speak now with any one of twentyeight million telephones, though continent and ocean be between.

Edison and Bell will be remem-

bered with gratitude for many recurring anniversaries of their achievements.





W. J. CAIRNS, Manager.



Whose plays form the repertoire of the Maurice Colbourne Players who have begun their second season in Canada. The caricature is by Low from the collection, "Lions and Lambs" (Cape-Nelson, Toronto).

(Continued from page 9)

each of these gentlemen as desperados instance." compared to whom Jesse James was a pusillanimous preacher, he supports his amazing statements with facts of

murder and corruption that these gangster. scoundrels cut was, of course, quite simple: the United States had gone at 7 a.m. The night before he escaped dry and Chicago, being the junction, the gathering point of the whole western portion of these same United States made up its mind that, so far as it was concerned, it would remain as probably as gruesome a piece of work uncompromisingly moist as evermore so in fact. For this to be possible public officials had to be corrupt, and Chicago had never lacked corrupt officials. If Mr. Sullivan is to be believed-and anyone who takes the trouble to read his book must decide that this is the case—the distinction between criminal and official was one of title only. Millions upon millions were made in the booze racket and palms itched in Chicago rather more irritatingly than anywhere else on

God's footstool. And the kind of liquid refreshment

that was purveyed. Listen to this! "In a West Side raid in Chicago a cat had pursued its usual victim into a barrel of mash. Both were distilled. The labeled bottles thereabout contained the names of the oldest and finest American whiskies, selling for ten dollars a quart. This is merely a chapter, not a stomach test, so we will go no further with that discussion except to say that in the shoddiest districts of the city personal garments

have a remarkable way of getting lost and many others. While he paints in the mash barrel. Hosiery, for

Corruption: The author, in one passage, gives a forceful hint. He tells us that on the morning of December 2, 1921, he was assigned to cover the The reason for the wide swath of hanging of Tommy O'Connor, "He was scheduled to drop through

from the County Jail. He has never been captured. I wasn't disappointed." Sullivan's account of the killing of seven of the "Bugs" Moran gang is as is to be found anywhere. The men were herded together in the corner of a garage and more than a thousand machine gun bullets poured into them. To employ the Chicago vernacular they where "chopped" to death.

The temptation to cite instances of similar dreadful crimes is hard to resist as is the temptation to moralize. But no good purpose can be served by doing either of these things. It is comforting to learn that Mr. Sullivan who is sporting editor of the Chicago Herald Examiner (I am sure he is ideally placed, he has just the hardboiled touch which marks your sporting editor of genius) believes that reform in Chicago is going on apace.

Since the market is flooded with crime stories I suggest that lovers of this form of "literature" buy "Rattling the Cup". It is an epitome

A Canadian Chief

"KINSMEN," by Percival J. Cooney; McClelland and Stewart, Toronto \$2.00.

By JEAN GRAHAM

THOSE who say there is no romance in the story of Canada are grossly mistaken-or have been most unfortunate in the writers they have encountered. What about Kirby's "Golden Dog," Sir Gilbert Parker's, "When Valmond Came to Pontiac" or Rich ardson's "Wacousto?"

The author of "Kinsmen" is a Canadian by birth, who knows the life of the Ottawa Valley and who has also made a study of early days in California. The hero of this story is "The McNab," a Highlander who came to Canada, in the hope of establishing on the Ottawa River a settlement which would revive past glories of the McNab clan. He is a born dictator, a fanatic who believes that he has a Divine Right to rule over the settlers in that district. For freedom, as the Anglo-Saxon understands it, he has no respect; and the inevitable result of his tyranny is revolt. It was in the troubled year, 1837, that the clansmen threw off the McNab yoke and resolved to seek their own independent fortunes. In spite of the justice of the end of McNab's rule there is a pathos in its passing.

"Beneath the whispering pines, on the great 'Inch Bhui' bluff, high above the mouth of the Madawaska, that sings its never-ending requiem at their feet, sleep the clansmen of Mc-

Nab, their toils and troubles ended." It is a thrilling chapter in Canada's history, this rule of The McNab, and the author has done justice to its heroic features. Proud, arrogant and intolerant the Old Chief may have been; but he had a gallantry and courage which would have made him memorable in any age.

The lover of solitude avoids men to seek quietness; but his seeking it shows that all he tries to shun lies in his very heart.



When do you wish to retire-

from active business and spend your remaining years in comfort? at 60, 65 or 70 years of age? The safest plan is to buy an Endowment to mature at the age selected. The deposits are surprisingly low. Write us about it, giving your present age.

> Home Office 625 Burnside Place



Look at These **Premium Rates**

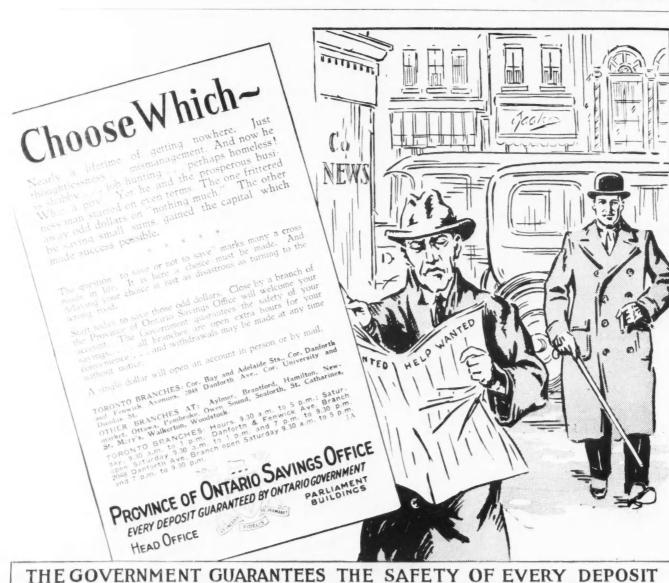
Do you want a life insurance policy that safeguards your wife and children from financial dis-Our C. P. Policy is designed especially for this purpose. Look over the following unusually attractive premium rates.

Premium Rates Per \$1,000 of Insurance Age 25 14.64 16.76 19.41 30 35

Mail coupon for information. The Northern Life Assurance Company of Canada, London, Ont. Please send without obligation, full etails of your C. P. Policy to Address



CHARTERED TRUST AND EXECUTOR COMPANY 34 KING ST. W.--- TORONTO



TORONTO **ORCHESTRA**

LUIGI VON KUNITS Mus. Doc. Conductor
MASSEY HALL TUES., OCT. 22-5.15 Guest Artist JEANNE GORDON Prima Donna

Ov. Corialanus Beethoven Aria from Pique Dame Tschaikovsky Sixth Symphony ... Tschaikovsky (a) La Maja Dolorosa ... Granados (b) Ouvre tes yeux bleus ... Massenet

Prices: 25c, 50c, 75c, \$1.00. Advance sale seats Massey Hall commencing Saturday previous to Com

The Toronto Symphony Orchestra Association cordially invites you to join them.

MEMBERSHIP FEE. \$10.00 MEMBERSHIP FEE. \$10.00
Membership Fee entitles a subscriber
to a Ten-Dollar Book of Tickets,
which provides a Member with a seat
in the Reserved Section for the series
of TEN CONCERTS to be given in the
Season 1929-1930, or the Member may
take Two Five-Dollar Books of Tickets. Strip tickets: \$2.00, \$3.00.

Please phone or write: Secretary, 503 Hobberlin Bldg., 9 Richmond St. E., Elgin 5917.



STARTING

"The Greene Murder Case"

WILLIAM POWELL

Philo Vance S. S. VAN DINE'S best seller

ALL-TALKING

Jack Arthur's Stage Show And Other Attractions

BERMUDA

For rent for season or year, old Bermuda residence, furnished. Immediately adjacent to Belmont Manor and Golf Links. Apply, C. D. Schwab & Co., Niagara Falls, Ontario.

course, well kept.

20 King St. East

AT THE THEATRE

(Continued from page 6) long episode, Act III, Scene 8, bequy, "Gallop apace ye fiery footed She actually trembled with ten death and Romeo's banishment, shuddering arms. in building up emotional climaxes poetic fire. has made the nurse's tendency to garrulous and involved statement contribute largely to the intensity of the episode; for it first appears from the ardor and impetuosity of the her babbling that it is Romeo and not Tybalt who is dead. Thus Juliet is cast into an extremity of grief and horror tempered by relief when she learns the actual facts which helps her toward what she must yet endure. To those who know or recall "Romeo and Juliet" only through the medium of the theatre this scene is entirely unfamiliar and makes emotional demands even more profound than the tragic episodes which follow.

Other restorations give more weight and interest to certain minor older prompt-books. Mr. Brydges Adams by utilizing and adapting to modern conditions the stage mechanics of the Shakespearean theatre has made provision for permanent action with no sacrifice of permanent beauty. Under this system the play intermissions could be dispensed with were they not necessary to relieve the strain on the emotions of the audience. It gives intense life and movement to the whole production; and with so skilled an array of actors the tragedy becomes doubly

Miss Joyce Bland still lacks something of the finesse which a longer experience will bring, but she has elements which in this role are much more important. She is tall, graceful, with a quality of pensive Celtic beauty in her mobile countenance. She is a most youthful and lissome Juliet who, in moments of rapture. moves across the stage with the lightness of a bird. Her style is marvellously spontaneous, so that her lines seem like a natural outpouring of the heart. It seems to be natural with her to create beautiful pictures; as when with one knee on a bench she gazes enchanted after the departing Romeo at the conclusion of the ballroom scene. She is

wonders how she gets through the ginning with Juliet's ardent solilo- role without physical exhaustion steeds" and expressing her longing derness in the love scenes; and in for the night and Romeo. Her day the potion scene, played with flawdream is broken in upon by the less sincerity, one seemed to sense nurse with the news of Tybalt's the "goose-flesh" creeping over her In brief from Shakespeare with his usual cunning first to last her Juliet glowed with

This enchanting performance was matched by the splendid Romeo of George Hayes. He, too, revealed all most headlong character in poetic literature. In this role even the best actors sometimes tear passion to tatters; but though Mr. Hayes Romeo lacked nothing of the frantic abandon which the role demands, his perfect diction, and rare intelligence and taste enabled him at all times to strike precisely the right He was finest, I think, in the heart-sick tones in which Romeo expostulates with Paris just before the final catastrophe. The Mercutio of Wilfred Walter was also superb in eloquence and bearing. Much of the characters than they possess in the traditional comic business has been eliminated from this role and Mr Walter was charming, sportive, val iant and in his death imbued with nobility.

Eric Maxon also contributed much to the duel scene by his ease and fire as the relentless Tybalt. In most productions, even of the distinguish ed order, Friar Lawrence is a fluffy sort of old person, not the authoritative cleric with a gift for intrigue the mingling of kindness and cunning that Shakespeare drew. He was bodied forth in all his real qualities by Roy Byford, who was especially commanding when quelling the violence of Romeo. The role of the nurse was also finely played by Olive Walter. The character was stripped of much of the comiwheezes and sentimentalism traditionally associated with the part, and became the loving but lewd-minded old baggage who could see no reason why Juliet should not commit bigamy and save trouble for everybody. since Romeo was safely out of the And without further detail it may be said that all the minor roles were well presented

Other Brilliant Revivals

THE revival of "Twelfth Night" once more demonstrated that the Stratford organization is equally satisfying in comedy and tragedy. Few of the Shakespearean plays contain so many roles of equal value or becomes more definitely out of focus when one or two roles are emphasized for stellar purposes. The very title of the play signifies a romping revel designed for the last of the twelve days of the old Christmas feasting; and the presentation by the Stratford players is all joy, fun and sparkle, with the snatches of haunting poetry which the mood of Shakespeare dictated, finely ex-

The role of Viola gave a notable opportunity to the beautiful and fascinating comedienne, Fabia Drake. No Viola I have seen has been quite so successful in creating the illusion of boyishness, while in such famous "She never told her love", her sincerity and tenderness of utterance were memorable. And at last we saw a truly lovely Olivia. Sad to relate, many Violas of eminence have assumed that the beauty of Olivia, theme of so much discourse, might expediently be left to the imagination of the audience. But when the supposed Cesario induced Joyce Bland as Olivia to lift her veil a countenance truly radiant shone In feeling, grace and expression she amply justified Orsino's raptures. Eric Maxon in the latter role was notable for courtliness and poetic utterance.

The purely comic roles were splendidly and tastefully imperson ated. Wilfred Walter gave a quality of real humanity to the affectations and griefs of Malvolio, so that he became a genuine being deprived by providence of a sense of humor A more joyous, engaging and care free roysterer than the rubicund Sir Toby, as played by Roy Byford. could not be imagined. Kenneth Wickstead depicted the fatuous folly of Sir Andrew Aguecheek with a humor and discretion. Mary Holder was rather daintier in method than the average representative of Maria but never colorless. Finally, in the role of Feste the clown, George Hayes showed that in addition to the gifts of a tragedian he possesses those of an easy, lightsome singing comedian. The minor roles were excellently played and the business of the many ensemble scenes capit ally handled.

Naturally the other comic productions in this season's repertoire, (Continued on page 14)



CCURACY is an absolute need in the progress of any boy or girl toward the goal of success. . . . To be alert, to have a ready understanding, to be determined and diligent, to have self-confidence and all the other attributes supplementary to a sound education—each is essential

to success. . . . But with all these qualities and without accuracy, success is almost impossible . . . in the development of a boy's or girl's faculty of being accurate, few things can compare with music study . . . let your child cultivate this valuable asset by learning to play the piano NOW.

The MASON & RISCH Piano



. . . because of its purity of tone, this beautiful instrument trains the ear to hear with accuracy . . .

You may choose from a variety of charming models . . . all accurately designed and constructed . . . there's one to suit every home and every income.

EASY TERMS

Your present instrument accepted as part payment . . . or a moderate deposit, with balance on terms to suit your

MASON & RISCH

230 Yonge Street

Toronto

_The_______Dunham Differential Vacuum Heating System

The Medical Arts Building Toronto

Consulting Engineer General Contractors Anglin-Norcross Ltd. All of Toronte

Where Heating Pays Dividends

in Dollars . . . Comfort . . . and Health

Steam can be "hot," "medium hot" or even "lukewarm," depending on the pressure. This fact has been definitely adapted to the science of steam heating in the Dunham Differential Vacuum Heating System. The installation of this system in the massive new Medical Arts Building, Toronto, for instance, will circulate "lukewarm" steam in the fall and spring and during thaws when only a little heat is required. warmer steam in colder weather and "hot" steam during the real cold snaps. The system figuratively "changes gears" with the weather and thus makes possible the maintenance of comfortable warmth without overheating or "spotty" heating, through every kind of weather.

The Dunham Differential Vacuum Heating System has established new standards of heating comfort and operating economy. Gone is the old annoyance and health menace of over-heating during a large part of the season. Gone is the old drain on time and temper when radiator valves and windows had to be alternately opened and closed. Gone, too, is the extravagant waste of heat out the open windows of overheated buildings.

It is significant that the Medical Arts Building, designed to provide ultra-modern office accommodation for some 240 of Toronto's physicians, surgeons and dentists
trustees of the nation's health—should be heated with the system that provides
the maximum of unvarying adequate heating so vital to the efficiency and physical welfare of occupants

C. A. DUNHAM CO. LIMITED

1523 Davenport Road

TORONTO

MONTREAL OTTAWA TORONTO WINNIPEG VANCOUVER ST. JOHN'S, NFLD. LONDON, ENG WINNIPEG

LOOK FOR THE NAME DUNHAM

HEAT CONTROL guarantees operating Economy

The Dunham Differential Vacuum Heating System in the Barlum Tower, Detroit's 40-storey skyscraper, heated this great office structure during the whole season of 1928-29 at a cost of 4.2 cents

The Barlum Tower

Square feet of rentable area. Seem used (in pounds) during 1928-29 season from central heating plant. Cost of steam per thous and pounds. Cost of steam per square foot of rentable area for whole season. \$1.00

\$0.0421

Special Features of Super-Service

SUMMER HOME

of the late Sir Edward Kemp, K.C.M.G.

FOR SALE

On Pigeon Lake, about 110 miles by good roads from Toronto and about 20 miles north-west of Peterborough.

Approximately 36 acres of land, bordering the lake, all nicely wooded, excepting 1₹ acres laid out as a small golf

The main residence is frame on stone foundation, containing 22 rooms, 4 bathrooms, sunrooms, sleeping porch, laundry, 2 cold storage chambers, hot-water heating. It is nicely furnished throughout. Other buildings consist of caretaker's house with 7 rooms, workshop, garage, icchouse, powerhouse, stable, boathouse and wharf, small bath-house. The boats are a 32-ft. gasoline launch, a 16-ft. launch, 2 punts and rowboat.

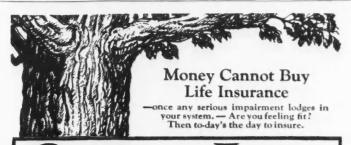
National Trust Company

Real Estate Department

OLD MAN ONTARIO'S GUARANTEE Will replace any article of Standard Canadian Make that does not give satisfactory service, provided it has been laundered exclusively by our Super-Service Department.

Charges willingly refunded if not satisfactory.
Ivory Soap used exclusively.





G. A. GERMAN, Toronto City Manager CROWN LIFE BUILDING, TORONTO



to clean up grubby little fingers and faces and make them fresh and

But do you know that the same principle applies to your household gas supply? Many years of experimenting have proven that there's nothing like "scrubbing" to cleanse this vital daily fuel from various impurities. Hourly it is passed through great cylinders lined with revolving brushes, whence it emerges rich in heat units, but stripped of all foreign elements.

It is because of the employment of the finest technical and scientific processes in the interests of the consuming public that the high quality and efficiency of Toronto gas has gained a national reputation.

THE CONSUMERS' GAS COMPANY OF TORONTO

FOR THE GOOD OF THE COMMUNITY SINCE 1848



HOW MUCH OF YOUR OVERHEAD IS UNDERFOOT?

People and Events

Conducted by The Flaneur

woman came upon a new book, "On time, except at school, the Face of the Waters," by an untime of the Mutiny. It is a great Toronto, he said:mistake to suppose that children are of Lucknow and Cawnpore, and in- I would turn aside to pray," This sisted on being told over and over spirit of humility, this sense of honagain of the Lawrence brothers and our which characterized Lord Mil-Sir Henry Havelock-to say nothing ner made a sure appeal to the poet of John Nicholson of Delhi. Then who wrote "The Recessional Hymn." tiny. Mrs. Steele was a mere child in those eventful years; but she re- Lord Milner. tained a vivid recollection of their horrors. We are told by an English journalist: "For years the conception of a story dealing with the Indian Mutiny had been slowly ripening in her mind.

She went out again to India and established herself at Kussour, a little town some forty miles from Lahore, endeared to her by the fact quence and effectiveness as a pleadlived absolutely alone, in a house for which she had paid two shillings a month, cooking for and waiting on tracted by her gentle voice and gracherself, and collecting all she could of native memories of the Mutiny. Thence she went to Delhi and there studied and photographed every place connected with the Mutiny which she intended to put into her Returning to England, she studied the records at the India Office, until the whole scene became terribly real to her. The recent age of eighty-two, brings back the after all. It was feared by some will surely live for more than a

THERE are few British statesmen who have given such service to his predecessors.. (1902-1905) and high commissioner to play during those troubled years, as I"-not "I am as good as you." livered by Rudyard Kipling, at the ent qualities: self-control, a sense of what really mattered, and the with those who met them power of possessing his soul in patience. Kipling's final advice to the boys was characteristic. He said: of a man's work, or better still, his friend knows that the to what he will do, and how and

EVER so many years ago, in the why, and you will realize that men nineteenth century, a Canadian seldom do anything for the first

When Lord Milner was in Toronknown writer, Flora Annie Steele. to, more than twenty years ago, he The Canadian woman had been was naturally in demand as a speaklucky enough to possess a great- er by nearly every club. Addressuncle who had lived in India at the ing an audience at the University of

"When I think of what the reoppressed by a recital of horrible sponsibility of the British Empire happenings. This particular small means, I do not wish to wave a flag person simply revelled in the stories or shout 'Rule Britannia.' Rather, to come upon such a story as "On So the words that Kipling spoke at The Face of the Waters," when she King's College came from a full had become a grown-up was to heart, for Kipling, like Stevenson, renew all the excitement of her has "a genius for friendship" and childhood about the days of the Mu- gave both liking and admiration to such giants as Cecil Rhodes and THE Right Honourable J. Ramsay

MacDonald and his daughter,

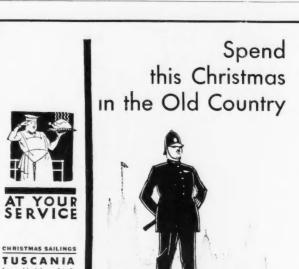
Miss Ishbel MacDonald, have been honoured guests in Washingtonnor has the vexed question of precedence been allowed to trouble the course of social events. Mr. Mac Donald has already shown his elothat it was there she began her er for peace, and his visit to the work among the natives. There she United States can be productive of naught but good. Miss MacDonald. as usual, has made many friends, atious manner. Like Miss Megan Lloyd George, she is her father's "chum" and unfailing sympathizer. Miss MacDonald's Christian name Ishbel, is the Celtic form of Isabel, and is widely used in Scotland. By the way. Jezebel is the Hebrew form of the name-but we cannot imagine any modern mother giving her daughter that name, musical though death of Flora Annie Steele, at the it be. There's something in a name, memory of that flaming story, which authorities, when Mr. MacDonald was Premier for the first time, that his social demeanour, as Leader of a Labour Government would not be as creditable as the performances of the Empire as did the late Lord need have been entertained. In de-Milner, who was governor and com- portment and grace, the Premier of mander-in-chief in South Africa Great Britain is every inch a Gentleman. He belongs to the true demin South Africa (1897-1905). Lord ocracy, which, according to Thomas Milner had a bitter and difficult part Nelson Page, says "you are as good and bravely he performed his trying His daughter has the same dignity task. By the generosity of Lady and courtesy which make social in-Milner, Sturry Court, Lord Milner's tercourse so easy and enjoyable, At old home, has been given as the present writing, Mr. and Miss an addition to King's School, Can- MacDonald are still in the United terbury, and the speech recently de- States. Canada is anticipating the pleasure of a visit from these disopening of this new residence, paid tinguished visitors from Britain. worthy tribute to the man who did May they meet with a duplicate of the Empire's work in South Africa. the welcome which awaited them Kipling declared that in Milner's several years ago. And may they character there were three promin- leave the same memories of honour and kindliness as are still fragrant

Have you ever noticed that the Scotchman loves to tell stories Very few men are more than six- about his stinginess, and is almost teen years old when it comes to a offended if you ever call him genpinch. If you remember the style erous? Everyone who has a Scotch play, you can make a close guess as charge is utterly untrue. A Scotch (Continued on Page 13)



FIRST PHOTOGRAPHS OF THE POPE'S PRIVATE HOUSE A corner of the beautiful grey and white salon at the Villa Barberii Castel Gandolfo, which has become the property of the Holy See unde terms of the Lateran Treaty. The Villa is at present inhabited by Enrico Barberini, who expects to vacate it when the Pope leaves Rom the first time in sixty years to spend a holiday there.





BOBBIES ... bus conductors .. liftmen .. taxi drivers...Old-time chemist's shoos. butchers, fishmongers. An old-farmined Christmas dinner. A pantomine on Boxing Day...you ought to remover for Christmas this year. And war in you do, sail Cunard or Anchor-Do Your ship is like an English house on Christmas Eve. Alre de vou

Robert Reford Co. Limited, Corner o (Tel. Elgin 3471), c any steamship agent

Monday, Dec. 9th

ATHENIA

Friday, Dec. 13th

Saturday, Dec.14th

tions from any point to the ship's side.

Cunarders sail from

Montreal this sec

on Nov.22nd.Week! sailings to that date

and Glasgow.

IN CONJUNCTION WITH THE

ANCHOR-DONALDSON LINE CABIN . TOURIST THIRD CABIN + THIRD CLASS

feel the atmosphere of home.





Barneys in the new "EverFresh" Tin is good tobacco kept good. The genius of the "EverFresh" in-vention maintains British Factory-freshness, relentlessly, under all the world-varying conditions of climate and stock-keeping.

"EverFresh

Whatever the time, distance and Whatever the time, distance and conditions separating the smoker from the Barneys Factory at Newcastie-on-Tyne, a virtual vacuum within the tin and atmospheric pressure from without keep the "EverFresh" Con'ainer sealed and locked with its contents as sweet, fresh and fragrant as when packed. A gentle pull of the Rubber Tab releases the vacuum seal.

Barneys

3 strengths Barneys (medium) Punchbowle (full) Parsons Pleasure (mild)

50c the 2 oz. Tin

THE W. G. M. SHEPHERD Co., Ltd. Confederation Bldg., Montreal.



THERE'S a pleasant thrill on first awakening in a cheei ful bedroom of the Carolina Hotel. Friendly sunlight streaming through open windows. A whole day of pleasure to anticipate. Delicious meals. 5 famous golf courses (with new grass tees), polo, riding, outdoor sports at their best. A brilliant throng at the Pinehurst Country Club. Bridge, theatre or

Carolina opens Oct. 28 For booklet or reservations, address General Office.

dancing at night. Luxurious





friend is loyal, honourable and generous:-and those who have ever they are capable of receiving from all been in adversity are well aware of over the world. Next in outstanding Aberdeen is the city interest are the new valves, which are that fact. which has borne the brunt of the a further explanation of the excelalleged jokes. Aberdeen, on a tag day, was the origin of the "Deserted Every year has seen some improve-Village." No Jew could make a liv- ment to this all-important component ing in Aberdeen. An optimist is a of a wireless receiving set, but this man who opens a gift shop in Aber- time the change is threefold. Valves deen. So the jokes ran-and the Aberdonian merely sits back and filaments, they have been constructed smiles and congratulates himself on being thrifty. Now the best story of all is being told about Aberdeen. In two years, Lord Provost Lewis of Aberdeen has raised four hundred thousand pounds for the New Infirmary Fund.

The Hon. Treasurer says of this campaign for funds:

"During the two years of the fund, many incidents of what. I suppose, journalists would call great human interest have occurred. It still holds the lead, but there are is not easy, so soon after the job is finished, to remember the best of them, but I do not think I shall ever forget the occasion on which a servant girl, who had been a patient in

the Infirmary, came into the Savings

Bank with a bundle of National Savings Certificates.

"She said that she wanted to cash them as she had a better use for the money. Thinking that she had been tempted by some wild-cat scheme. I tried to dissuade her, but she insisted, and, in due course, the proceeds of the certificates, amounting to about £50, her life's savings, came through. As I thought it might yet be possible to save some of the money for her, I asked the girl to call.

"Imagine my surprise when she declared her intention of handing the whole lot over to the fund. I am glad to say that, although it was at the expense of the fund, I was able to persuade her to modify to some extent her generous intentions.

"I think I can truthfully say that. on that occasion, it proved more difficult to reduce a donation than it was to effect the opposite result on other occasions. That, however, is only one of innumerable incidents of working-class people making sacri-

The story of the raising of this big Hospital Fund is Aberdeen's best story.

Such is the tale which comes from the mouth of Scotland. And the cost of raising the fund was only four shillings eight pence a hundred

WE MAY soon see the day when the constable on his beat carries besides his truncheon a little portable wireless set. The activities of criminals who escape in motor cars after smash and grab raids, have caused general anxiety, and every device which science can suggest is being put to the test in the business of criminal detection. The criminals are equally enterprising in their search for new ideas to outwit the police, and the contest which results is as exciting as any melodrama. Present tendencies lead the citizen to visualise a future in which the struggle between the police and the criminal classes will be waged from rival laboratories. In England wireless is increasingly used by Scotland Yard to make more effective the network of its organisation, and the mysterious cars of the "Flying Squad" are all equipped with powerful receiving and transmitting sets. This enables the authorities at headquarters to get in touch immediately car which may be cruising the streets of London. The next development may be to equip the individual policeman with a receiving set, and experiments in this direction are at present being made in London. A portable wireless set which is being used for the purpose is little bigger than a small camera. The problem of keeping the policeman on an isolated beat in touch with the station from which he works, has always presented difficulties, and wireless may eventually provide a better solution than the police-box system which is at present being extensively developed.

THE exhibits at this year's Wireless Exhibition, at Olympia, London show an advance on those of last year to a degree no one expected, not only in numbers, but in general excellence of design, structure and operation. What is more, not only can many of the exhibits be viewed, but they can be heard working. In previous years, objection was raised to the working of apparatus actually on the exhibition premises, but this trouble has been overcome by the provision of twenty-five demonstration rooms, in which exhibitors are able to demonstrate the capabilities of their apparatus for twelve hours a day. The most attractive feature of the Exhibition is the fine range of portable sets. These are displayed at prices ranging from about £10 to £60, and there are a number of novel features connected with them. The improvement in performance of many is due to the introduction of the screenedgrid valve. With some of the more

expensive sets it is safe to say that they are capable of receiving from all over the world. Next in outstanding abound. Step ashore at ports of call and explore the scenes of bygone romance for these are the island of Hawkins and Drake, of Captain Blood and John Silver. Canadian National Steamships main-

Canadian National Steamships maintains two services to these lureful islands. The Eastern Group Service embraces Bermuda, St. Kitts, Nevis, Antigua, Montserrat, Dominica, St. Lucia, Barbados, St. Vincent, Grenada and Georgetown, British Guiana.

The Western Group Service sails to Bermuda, the Bahamas, and Kingston, Jamaica, where connection is made.

Jamaica, where connection is made for Belize, British Honduras. Five palatial yacht-like steamships especially built for tropic travel make these services the last word in ocean travel luxury.

Full particulars from any Canadian National rail or steamship agent.



The LIGHT OVERCOAT

is an essential for Autumn wear. Drop in and order yours now. Fabrics from Britain's finest locms; tailoring that is right in every detail.

FOLLETTS Cimiled MEN'S TAILORS 24 Adelaide West



"A WIND IS RUSTLING SOUTH AND SOFT"

lence of performance of the receivers.

have now been produced with improved

in such a way as to make their interi-

ors almost immovable, and also-and

this will interest all who have electric-

ity installed—the indirectly-heated ca-

thode valve is now constructed on

more efficient lines. Loud Speakers

are to be seen ranging from the huge

public address unit capable of being

heard miles away, to the little 6-inch

cone type. For ordinary home pur-

poses the moving coil speaker, with

its purity of reproduction and volume,

several cone speakers of the balanced

armature type which have had such

improvements made to them that they

will run the coil-driven type very

close. There are many useful wire-

less gadgets to be seen, including var-

ious tuning devices designed specially

to cover the needs of owners of new

sets when the regional scheme be-

comes operative. The close alliance

between radio and the gramaphone in-

dustry has resulted in a number of

combined instruments for wireless re-

ception or record playing which even

the record turntable is driven by an

electric drawing current from the

mains

John Masefield knew whereof he wrote when penning this beautiful line. None but West Indian skies and waters could have inspired it. For there, the Trade Winds gently croon and cool the genial warmth of a tropic sun.

Seek solace from Winter, find new adventure on blue Caribbean waters. Sail to the British West Indies where quaint native life, gay-plumaged birds

> Radio Reception of the Very Highest Type

Record Reproduction through Electric Pick-up and Radio Audio System

A A THE

ERE is an instrument to intrigue the imagination and delight the hearts of music-lovers, radio enthusiasts and all those to whom entertainment, recreation and world contact appeal. Gone are the limitations of even the newest of radios; gone are the shortcomings of the most modern of phonographs! Here, in one cabinet, is presented the finest that the world can produce in radio and the ULTIMATE in sound reproduction of records. One minute a radio the next second an electro-phonograph.

No more "sound box"; no more "tonearm; no more "horn"; no more motor to wind; no more getting up to stop the record when finished! An electric "picktakes the sound waves fro record to the "audio" section of the radio where, through powerful tubes, it is amplified to a possible volume that will fill a concert hall, if desired; and passed to you in exquisite tone-trueness through the new "electro-dynamic reproducer that re-creates the voice or music in an intensity of depth and fidelity heretofore impossible







THE ROGERS PHONOLECTRO-RADIO

S A radio it stands supreme! As an electro-phonograph - the Rogers Phonolectro Radio imparts a new and finder to phonograph records. New richness, depth, clarity. Notes to phonograph records not even audible in ordinary phono-Rogers Phonolectro Radio imparts a new and matchless beauty and parts of record selections not even audible in ordinary phonographic reproduction come out clearly and fully -loud or soft, as you wish, at the turn of a knob. Ask the Rogers dealer near you to demonstrate or write for descriptive folder to Desk "S"

ROGERS-MAJESTIC CORPORATION LIMITED, TORONTO-MONTREAL-WINNIPEG

Keep Your Youthful Figure



People chuckle when they see others putting on excess weight

a question of wise diet.

More nourishment from a smaller quantity of food . . . that is what you gain when Bovril replaces heavier foods in your diet.

A little Bovril is always delicious to the taste and satisfying to the appetite and does not encourage fatty tissues.

You will look better, feel more energetic and vigorous and be better able to resist illness, and . . .

You are sure of being better nourished if, every day, you eat less heavy food and drink a little more Bovril.



000000

0

000

0

0 -

**

00000

Builds Strength Without Fat

Proprietors: Bovril Ltd., Park Ave., Montreal. Sales Agents: Harold F. Ritchie & Co., Toronto



AT THE THEATRE

'The Merry Wives of Windsor' and 'Midsummer Night's Dream', which were also presented last year, had the same spontaneous charm. Roy Byford's Falstaff is inimitable and the whole company in the fairy fantasy was also notable.

Of the other tragedies the proquent and impressive Prince of Densoliloquies than his. Wilfred Wal- ing tasteful and artistic. ter also gives a notably fine impertouching as Ophelia.

has been made in the Company's suling and amazingly convincing impersonation of Antony still dominates the play, but there has been the exchange of roles between George the Brutus of last year. Both seemthe restless Cassius and his makeup, revealing the hard bitten old campaigner of Caesar's military days, was admirable. Mr. Hayes forth an historic fact, not always recalled, that Marcus Brutus was considerably younger than some of his fellow conspirators. His presentation of the idealism and philosophic calm of the character was masterly. There remains to be considered

the revival of "Macbeth" commentary on which must await another

0

Chauve-Souris By HAL FRANK

THE irrepressible Nikita Balieff and his Chauve-Souris are as fas-George Hayes' Dr. Caius a fine bit cinating as ever. And one is again of fooling. There is a new Mistress impressed by the superb skill of Page of delightful quality in Fabia Balieff as a showman. Beneath the Drake. The lightness of touch of naivete, droll innocence and burlesque spirit of this kaleidoscopic revue is a rare artistic sense of the theatre combined with an acute comprehension of duction of "Hamlet" remains much audience psychology. Mr. Balieff is a as last year with George Hayes' elo- great man of the theatre if only for this that he has sounded the human mark as the pivot of interest. Cer- note on the stage-with all the over tainly no playgoer has heard a better and under-tones that it embraces or more natural "reading" of the and succeeds at the same time in be

The present revue, at the Royal sonation of that cunning sensualist Alexandra this week, contains both the King, and Fabia Drake is a valu- old and new sketches. As ever, he able addition to the cast as the achieves a striking exhibition of plas-Queen. Joyce Bland is infinitely tic and mobile beauty in new versions his original "Porcelain Saxe" Since last spring a notable change These are "An Ancient Cameo" and "The Celebrated Popoff's Porcelain" perb presentation of "Julius both of which are captivating, the fig-Wilfred Walter's enthral- ures whether posed or afoot being the personification of grace. The open ing number, "Russian Matrimonial Rites", a scene from Glinka's opera, "Russlan and Ludmila" is striking, Hayes the Cassius and Eric Maxon musically and pictorially. Glinka's music is heard frequently throughout ed better suited to their new char- the revue and is particularly attrac-Mr. Maxon is at his best in tive as sung by Mmes. Alexandrova, roles full of nervous movement like German, Karabanova and Tarassova in the number, "Glinka's Romances"

One of the most delightful things one has ever seen in the Chauve-Souris or anywhere is the burlesque shines in reflective roles and brought on an old opera, "Les Amours de Jean-Pierre". It is hilarious to the point of exhaustion, clever and subtle in its implications. Not a few modern opera impresarios would profit from attendance upon it. Impressive was "The Midnight Review", a pictorial expres sion of the famous Russian balladsung here by Chaliapin-which tells of Napoleon and his marshals review ing the ghostly host of his great troops. The fashion in which a background of grave-stones becomes the endlessly receding ranks of troops is

a triumph of stage technique Russian folk songs, skits and burlesque still form one of the most appealing features of the revue and one must make special mention of "The phere and character. "The Minuet". in which an aged couple revive the dance of their youth is again beautiful and moving.

Mr. Balieff's company, as one has come to expect, is highly talented vocally and histrionically. Particular mention must be made of the Mmes. Fehner and Komisarjevska, whose comic and character pantomime is of a high order.

Noah was a ship-builder who went affoat, but was not a seaman .- Sir Ar-

No merit is so big that it can stand



Wider Fields For **Retail Merchants**

Every retail merchant knows how asy it is to sell goods—on credit.

He also knows how quickly the labor, enterprise and hard-earned capital of many years can go into the red ink columns of "Bad debts."

Through the Industrial Acceptance Corporation, Ltd., you can finance your customers' purchases on the instalment plan.

Surrounded by every safeguard based on law and the science of credits, you at once realize both investment and profit on each sale.

With increased capital, you can expand your business to meet the demands of customers who really appreciate the opportunity afforded in instalment sales . . and who honorably meet their obligations which that service implies.

Instalment selling of scores of commodities is financed by the Industrial Acceptance Corporation Ltd., both for manufacturers and retailers. A representative list is appended. Whatever your problem, whether indicated here or not, write for further details.

Automobiles
Bookkeeping
Machines
Busses
Commercial
Cars
Electrical
Refrigerators
Furnaces
Furnature
Farage

Laundry Equipment Oil Burners Radio Sets Soda Fountains

The Industrial Acceptance Corporation, Limited

WINDSOR-ONTARIO

STAR BUILDING 80 KING ST. W., TORONTO, ONT.

WESTERN HOMES

Mortgage Investments WINNIPEG

Capital Subscribed \$3,250,000 Capital paid up.... 1,200,000 A Safe, Progressive Company

Policyholders' Dividends

The five year dividend results to policyholders in this company have been most gratifying and compare favorably with those of any other

The Western Empire Life Assurance Co. -:-WINNIPEG, MAN.



Handwriting is on the wane

- Deplore it though we may, caligraphy is not of this genera-tion. We shirk it whenever possible, and the other fellow balks at reading it.
- And, goshallashhooks, some folks don't write their own names so they can be

But now there is

The Personal Underwood

ideal for the home, for traveling, for personal writing anywhere.

¶ Use the handy coupon, or mention this paper.

United Typewriter Co. Ltd. 135 Victoria St., Toronto 2 Tell me all about that Personal Underwood, and how I can buy it for a few dollars a month.

BUILDING FOR THE FUTURE

THE COMMERCIAL LIFE gives its shareholders right to subscribe for one additional share for each two shares held.

JRING the last ten years, in regard to comparative growth from being the has among Western companies. The Commercial Life has forged into first position, showing the largest comparative growth of any in the West and only two or three companies in the whole of Canada have shown greater comparative growth during that period. The total income has grown from \$11,278 in 1918 to \$376,193 in 1928. The interest income has grown from \$2,873 in 1918 to \$52,394 in 1928. The pusiness in force has grown from \$184,000 in 1918 to \$10.058.458 in 1928

The Directors and Management of The Commercial Life Assurance Company of Canada feel that The Commercial Life has now established itself soundly and acquired the necessary volume in its insurances and transactions to promise good results.

years the company should be allowed to run on in a gradual manner which would permit its business to develop a nice surplus or whether it should capitalize and accelerate its growth and plan

deliberately to take advantage of the greater opportunities of the present period for the production of life insurance, and bring

The Commercial Life into greater prominence, expanding its operations are moving forward to a more leading position

At a special meeting held September 11, 1929, the Directors decided out by an increase in the company's capital by giving each shareholder of record at the close of business on September 21, 1929 the right to subscribe for one share of stock for each two shares held at the price of \$114.00 per share by paying thereon the sum of \$24.00 on each share in four instalments as follows-\$6.00 November 1, 1939; \$6.00 February 1, 1930; \$6.00 April 1, 1930; \$6.00 June 2, 1930—(\$10.00 being the payment upon capital and \$14.00 as premium) thus rewarding the shareholders by allowing them to obtain shares at an attractive low price compared with the intrinsic value of the shares, and on the other hand furnishing the company with a substantial surplus and additional capital for the greater development of its business

A warrant or warrants will be mailed to each shareholder on October 1, 1929, specifying the number of shares of new stock for which each shareholder is entitled to sunscribe. The right to subscribe will expire at noon on the first day of November, 1929 on or before which date warrants to subscribe must be returned and the first instalment paid to the National Trust Company, Limited, 10072 Jasper Ave., Edmonton

The company has made arrangements wo sell at \$48.00 per share for the benefit of the company) any shares that are not taken up by November 1.

J. W GLENWRIGHT

Managing Director

R. H. CAUTLEY President





OUR BERMUDA

Afford the most convenient and comfortable way of enjoying Bermuda's many pleasures and beauties. Departures every few

Moderate Inclusive Fares Full information and literature on request.

THOS. COOK & SON

65 YONGE ST.

Elgin 2256-7

TORONTO



The Foundation of a Fortune

FACTS, carefully gathered by men of special training, and interpreted by. an investment House of wide experience, provide a sound basis for profitable investment.

Everywhere throughout Canada the representatives of this House are on the spot, measuring the opportunities in the mines, oil-fields and other rapidly developing resources of the Country.

We offer the information and facilities of our widespread organization to assist you in finding fields for profitable in-

Some interesting recommendations are contained in our monthly review "Keystone Industries". Write for a copy, or tear this bulletin out, and attach your card.



WILLIAMS, BROCHU & Company, Inc. INVESTMENT BROKERS Transportation Building b MONTREAL Branches: 6602 St. Hubert St. & 1963 Mount Royal Ave. Montreal; Three Rivers, Que.; Sherbeooke, Que.; Paris, France

ROGERS **FUEL** SERVICE

ANTHRACITE BITUMINOUS COKE **POCAHONTAS** FUEL OIL CANNEL

The Elias Rogers Co. Ltd.

A request to this office, or to

any representative of the Mutual

Life of Canada, will bring our

booklet explaining endowments.

ALFRED ROGERS, President

Note and Comment

Mark Twain's famous story "A Connecticut Yankee" which has been adapted and furnished with a musical comedy equipment by Herbert Fields, Richard Rodgers and Lorenz Hart, comes to the Princess Theatre for one week commencing Monday, October 21. Attention is called to the uninterrupted run of "The Yankee," which was first presented in musical comedy form on October 1, 1927, and is still being given by the only company that has been actively engaged in the performance since the inaugural night. There has been no vacation period during all these weeks and months and the third year has recently been entered into with another full year's booking already contracted for. During the year's engagement at the Vanderbilt Theatre in New York City there were several weeks when the demand for seats compelled the man agement to increase the matinee performances from the usual Wednesday and Saturday affairs to daily occurrences. The same rule applied to Boston and Philadelphia, where the attraction remained for a period of three months in each city. In Chicago, the engagement lasted for five months where Sunday performances were added in addition to extra matinees. Nearly one thousand performances of this musical comedy have been given during its career, to a total of moneyed receipts in excess of a million and a half dollars. The Mark Twain estate, together with the adapters, have participated in this flow of golden returns by reason of their royalty earnings.

THE RINGER," which scored a sensational hit in London on its initial presentation, is now touring Canada, with the favorite and talented young actor Gordon McLeod as the star, supported by Lillian Christine. and a full London cast which includes Ernest Bodkin, Claude Bailey, Eric Noels, Ernest Metcalf, Roland Elliott. Lionelle Howard, Herbert Leonard, Dudley Somerville, Harcourt Aubrey. Maud Blaye, Margaret St. Barbe-West and Ann Farrer.

The play by Edgar Wallace is laid in a section of London known as Flanders Lane, the denizens of which are largely members of the underbeen sent to the penal settlement in Australia for forgery through the behas sworn to kill, word has been re- Counsell ceived of "THE RINGER'S" escape, and the police are on the watch for him. He is known to have a great his favorite weapon is his knife, der Case," Paramount has made into which he is known to use with deadly a thrilling, all-talking motion picture effect, and while he is at liberty death walks at the elbow of all concerned with his arrest.

Who is "The Ringer?" the audience far from the solution as ever, and the Oct. 21st. No lover of the theatre week, commencing today should fail to see this the greatest of all mystery plays, with its great London cast.

BERNARD SHAW'S impatience with dom is matched by his abhorrence of through seventeen stations. a world which views with equanimity "Arms And The Man" and "The Phi-

Buy a Mutual

Endowment.

Become Independent/

MUTUAL Endowments are for

They may be purchased to become due at any age and, if desired, settle-

ment may be made in the form of

monthly income. They combine

absolute security with good invest-

W. H. Somerville, General Manager

ment returns.

LIFEGCAN

men, women and children.



GLADYS REED Soprano who is to give a recital assisted by the Canadian Singers at Hart House.

landerer" which the Maurice Colbourne Company will present at the Royal Alexandra the week of Monday, October 28th, when this popular organization returns for a second season of Shavian repertoire.

The world's most famous playwright doesn't spare anyone's feelings in either play; his pill is a goodsized one, but of course it is sugar coated, as instance the romantic setting of "Arms And The Man," its beauty and its color; and the smart atmosphere of "The Philanderer" with its exquisitely dressed women and luxurious background.

Maurice Colbourne's return will be hailed with pleasure by all who enjoyed his splendid offerings last year, and it is only fair to advise our patrons that seats will be at a premium for this outstanding stage event. Early booking of tickets is therefore

"The Philanderer" will be presented Monday, Tuesday, and Wednesday evenings and Wednesday matinee. "Arms And The Man" will be presented Thursday, Friday and Saturday evenings, and Saturday matinee.

Mr. Colbourne and Mr. Barry Jones will again introduce an all-English Company, including Miss Margaret Rawlings, a young London actress of great charm and brilliance who is making her first appearance on this continent; Miss Constance Pelissier; world. A man named Henry Arthur Miss Phillis Coghlan; Mr. Rule Pyott: Milton, surnamed "THE RINGER" has Mr. Lambert Larking; Mr. Douglas Vigors; Mr. Claude Haviland-Burke; Mr. Gabriel Toyne; Mr. Peter Spagnotrayal of a crooked lawyer, whom he letti; Miss Esme Vernon and Mr. John

DOES crime pay?

"It does," says S. S. Van Dine, ability to disguise and change his famous author of murder mystery personality, and is greatly feared, tales, whose story, "The Greene Mur-

The author is a well-known writer on cultural subjects. S. S. Van Dine is a nom-de-plume and he prefers not to reveal his real name. "The Greene asks at the end of the first act. At Murder Case" is the second of his the end of the third act they are as gripping stories to reach the talking screen, the first being "The Canary mystery remains unsolved, until the Murder Case." William Powell again end of the play, and the capture of the plays the part of Philo Vance in "The criminal. "THE RINGER" will be Greene Murder Case," which will be presented at the Royal Alexandra on shown at the Uptown Theatre, for one

MUSIC

(Continued from page 7)

offensive officiousness in official heard from Halifax to Vancouver will be National in the sale of affections and convictions character. The soloists, for the most for the sake of economic security. Part, will be native born artists, the His attitude on both these engaging others Canadian by adoption. The subjects is quite clearly and most date of the first concert is Sunday. amusingly stated in the two plays October 20th, from 5.00 to 6.00 in the afternoon

At the opening concert it is expected that Sir Henry Thornton and Vice-President W. D. Robb of The Canadian National Railways, Colonel A. E. Gooderham, President of the Orchestra Association, and Mr. C. L. Burton, President of the Robert Simpson Company, will give short talks, over the Radio, to their farflung Canadian audiences.

Some negroes who believe the resur rection, think that they shall rise white. -Sir Thomas Browne



HAROLD BAUER noted pianist who gives a recidant House on Nov. 9th for 1 men's Musical Club of Toronto



Seven Merchants of Halifax

FOUNDED in 1869 by seven merchants of Halifax, who realized the urgent need of increased trading facilities for the community, The Royal Bank of Canada has now reached its Diamond Jubilee.

To promote and foster the best interests of Canada was the aim of the pioneers who founded this institution, and that spirit, maintained throughout sixty years of growth from a local institution to a great international bank, still guides our work to-day.

> YOU WILL LIKE BANKING AT THE ROYAL

The Royal Bank of Canada

MEDITERRANEAN

CRUISE DE LUXE **EGYPT** HOLY LAND

The most comprehensive itinerary of romantic and historic cities . . . offering an exceptionally long visit in Egypt and the Holy Land . . . and including such unusual ports as Cattaro, Tunis, Malta, Syracuse, Taormina, Ragusa . . . in addition to the usual Mediterranean countries.

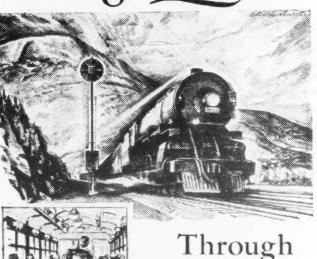
Sailing from New York, January 28th, 1930. 67 perfectly planned days of pleasure. By the palatial Cunard R. M. S. Seythia, exclusively chartered for Frank's Eighth Annual Cruise De Luxe. Cunard's finest first class cuisine and service. Membership limited to 390 guests, half capacity. Free stopover in Europe including return by Berengaria or any Cunard steamer. Rates from \$950 including shore excursions.

Detailed literature on request

S. J. SHARP & SON, General Agent 86 YONGE STREET, or

CUNARD LINE TORONTO, ONT. EST. 1875

Lehigh Juxury



Through Club Car Service

Toronto to New York

The Lehigh Limited now carries club car through to Pennsylvania Station, New York

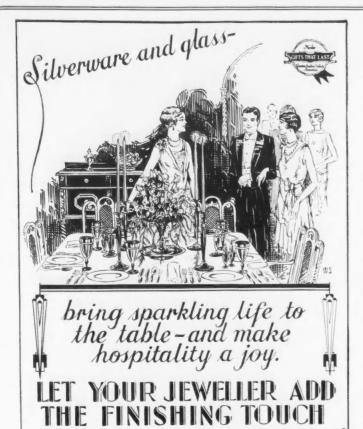
Experienced travelers will find this a thoroughly modern train in every respect.

THE LEHIGH LIMITED Lv. Toronto (Can. Nat. Rys.).................................5:45 P.M. Lv. Hamilton6:55 P.M Ar. New York (Pennsylvania Station) 8:15 A.M.

Reservations, tickets and further information at Canadian National Ticket Offices, or F. V. Higginbottom, Canadian Passenger Agent, Lehigh Valley Railroad, 11 King Street West, phone Elgin 2215.

Lehigh Valley Railroad

The Route of The Black Diamond



Preston Springs

The Equal of the Most Famous European Spas

Hydro Therapeutics X-Ray Departments

Electro Therapeutics Physicians in Residence

PRESTON SPRINGS HOTEL

Thoroughly Modern.

Every Room with Bath.

GOLF — TENNIS — FISHING

All Outdoor Sports and Recreations.

MR. W. F. MILLER, Manager Preston Springs Hotel



Winter Surf Days

The average winter temperature here is 10 DEGREES LOWER THAN SUMMER. What more could we say to anyone planning to escape the snow, sleet and storms.

Now to

LONG BEACH **CALIFORNIA**

BREAK THE BACK OF A LONG WINTER . . .



Exchange the depression of winter for sun . . . for gaiety . . . for continental life done up in the golden wrapping of the tropics. Switch your summer vacation to winter and follow the sun! Revel in the brilliant color of sun-splashed ports . . . of golf in Nassau . . . swimming in Bermuda . . . dancing in Hayana. Substitute a charming chintzhung Cunard stateroom . . . Cunard service, for traffic jams . . . heated rooms . . . subway skirmishes. Invest in the sun via Cunard and draw nerverelaxing dividends the rest of the year. No passports required.

VARIED ITINERARIES INCLUDING: San Juan, Santo Domingo, St. Pierre, Fort de France, Barbados, Port-au-Prince, Santiago, Trinidad, La Guayra, Curacao, Colon, Kingston, Havana, Nassau, Bermuda.

DEC.			CARINTHIA		DAYS	\$200	
DEC			FRANCONIA		DAYS	\$200	
DEC			CARONIA		DAYS	\$175	
DEC.		1929.	CARMANIA	- 9	DAYS.	\$1.75	
JAN.	6.	1930	CARINTHIA	16	DAYS	\$200	
JAN	16.	1930	CALEDONIA	26	DAYS	\$275	
FEB.	15.	1930	CALEDONIA	26	DAYS	5275	
MAR		1930	CALEDONIA		DAYS	\$200	
APR.		1930	SAMARIA	12	DAYS	\$175	

CUNARD to WEST INDIES

The BOOKSHELF

by Thomas Guerin: Louis Carrier and Co., New York, Montreal and London; 290 pages; 34 illustrations; \$3.50.

By A. R. RANDALL-JONES "The glories of our blood and State Are shadows, not substantial things There is no armor against fate, Death lays his icy hand on kings."

Almost inevitably, these lines of one of the old British poets recur to one's mind as one reads this very arrestingly-written commentary on the throne-rooms and ante-chambers of

throne-rooms and ante-chambers or post-war Europe.

Many of the former thrones, built some of them on unrighteousness and iniquity, propped up in other cases by a brittle framework of convention, are gone, though the most august throne of all—that to which we of the British Empire owe allegiance—still stands un-Empire owe allegiance-still stands un-Empire owe allegiance—still stands un-shaken, "broad-based upon the people's will." Yes, many of the principalities and powers, which formerly seemed to dominate a large part of the families of mankind lie in the dust. And (as the author of this book puts it, in trenchant and telling phrase) "the Red Caps of the new Republics, often fitting badly, are as consulcators in their settings as are as conspicuous in their settings as a blood-red rose in the midst of a

a blood-red rose in the midst of a bridal benquet."

A Canadian, like Mr, Guerin, with a pre-war knowledge of Europe, is excellently placed for judging of the nature and extent of the metamorphosis that has taken place in Europe. A European is too close to it all to have the just and proper perspective. To a officer of the United States, with his enerous, but often unreasoning, en-rusiasm for "making the world safe or democracy," the new republics rould appeal as bold steps in the ad-fance towards Utopia. But Mr. Guerin. Canadian who, as Senator Raoul andurand says, in his foreword to this olume. "Knows the weakness of dedume, "knows the weakness of de-ocracy and the fallibility of its judg-ents." but who has not allowed "the alls and tinsels of crowns and courts" obscure his own vision, treats of the

mecracy and the failibility of its judge ments," but who has not allowed "the frills and tinsels of crowns and courts to obscure his own vision, treats of the European stage in each country with a nice discrimination. Obviously he is a keen observer, with a vigilant vey for the story behind the circumstance, while his pen pictures of the mon of whom he writes, and of the atmosphere in which they live, move and have their being, are extraordinarily graphic.

With acute insight, he fixes on the late President Wilson's responsibility for the re-drawn frontiers of so much of Europe. The streng of the Wilson in fluxer," he writes, "is still very plan across the map of Europe. 'Idealism, which the people of many of the countries on that continent could neither understand nor diseast, has produced a lot of cheap propaganda, as a costif of which he finds that "is certainly very different from that which Mr. Churchill told us, the other day, was recently enunciated by Lord Eaglour. But it is impossible to read Mr. Gueri's book without realizing that he can adduce a good deal of primariaes evidence in support of the disturbing that he can adduce a good deal of primariaes evidence in support of the disturbing that he can adduce a good deal of primariaes evidence in support of the disturbing that he can adduce a good deal of primariaes evidence in support of the disturbing that he can adduce a good deal of primariaes evidence in support of the disturbing that he can adduce a good deal of primariaes evidence in support of the disturbing that he can adduce a good deal of primariaes evidence in support of the disturbing that he can adduce a good deal of primariaes evidence in support of the disturbing that he can adduce a good deal of primariaes evidence in support of the disturbing that he can adduce a good deal of primariaes evidence in support of the disturbing that he can adduce a good deal of primariaes evidence in support of the disturbing that he has let his admiration for the light of the primariae and primariae and p

satisfactory solution

Again, while his sketch of Mussolini is delightful in its discernment, he saems to have missed the wisdom and subtlety of the part played by King Vetor Ermanuel, qualities which greatly impressed an eminent acquaint ance of mine a Canadian who has just returned from a visit to Italy and who had an audience with the King, while there one may too, perhaps, he pardoned for judging that he places far too high an estimate on the capacity of Queen Marie of Roumania, whose visit to this continent did not impress many who met her with any overpowering sense of her qualities of statesmaship. There are plenty of other matters, moreover, discussed in the book, as to which the present things do not impair one's enjoyment of the volume—if anything, they enhance it.

To my thinking, the best chanter in The Canadian National Express will

of the volume—if anything, they enhance it.

To my thinking, the best chapter in the book, far and away, is that dealing with the treatment meted out to Austria. "Austria," says Mr. Geurin, "has been carved like butcher's meat, and now hangs upon the spit of Socialism, slowly desseating, till soon nothing but a charred bone will lie where once a great nation stood." It is also, too truction that the disruption of Austria (for which Mr. Guerin indicates that the shief responsibility rested with Woodfrow Wilson) is working her ruin. It is humanity's duty, even for its own safety and preservation, to go to that country's aid before the worst ensues and it falls a prey to the machinations of Moscow.

country's aid before the worst ensues and it falls a prey to the machinations of Moscow.

In many directions the book should be little short of a revelation to people in this country who know all too little of the complexities and complications arising from false frontiers and the like. As Mr. Guerin well says, there are many new Alsaces and Lorraines in Europe to-day, "where many people feel no affection for the flags under which they now live, but, on the contrary, gaze wistfully across the new frontiers which separate them from the lands they turn to as the homes of

"CAPS AND CROWNS OF EUROPE,"

their ancestors and of their national traditions." This is a very deep saying, and it faithfully describes a vital and fundamental fact in the European

"Blood and Fire"

"BLOOD AND FIRE, GENERAL WIL-LIAM BOOTH," by William Hamil-ton Nelson; the Century Company, New York; \$2.50.

By J. LEWIS MILLIGAN

GENERAL ROOTH has now taken his place along with Wesley as an historical figure who made a great formative impress upon his generation. The work of these two great evangelists did not cease with their passing, but who would say that Methodism of today is anything like what it was in the time of Wesley, and who would contend that the Salvation Army at the present time wields the same religious influence it did in William Booth's day? Booth, like Wesley, realized the necessity for organization, if his work was owing to his genius for organized leadership that the Salvation Army has remained intact.

ership that the Salvation Army has remained intact.

This book gives a comprehensive account of the life and work of the old General. The writer wisely begins his story with a review of the Umes into which Booth was been. In his early days Booth was a Chartist and was fired with enthusiasm for reform. One might well imagine that he might easily have become as fiery a socialist as might well imagine that he might easily have become as fiery a socialist as he afterwards became an evangelist, had he not been "converted." There can be no doubt that "conversion" among the masses of the people at that time diverted many from revolutionary ideas. The Napoleonic wars let England in a state of industrial chaos, and the privations and sufferings of the land in a state of industrial chaos, and the privations and sufferings of the people in the cities were terrible. In view of these conditions it is little wen-der that William Booth's gospel was largely a social one. He believed in providing for people's bodies as well as their souls.

The story of his early struggles as a preacher go to show that Booth was

matter of shipment is as simple as the mailing of a card.

The Canadian National Express will call for your apples, transport and deliver them by quick service, to any station in Great Britain, Ireland and most European countries, giving them refrigeration service on fast passenger stempers.

You get better

values, whatever

type of room you

prefer . . at a

HOTEL STATLER

and you have

RADIO IN EVERY ROOM

... and more for your money, always: radio when you throw a switch — ice-water when you press a valve — the morning paper under your door-a good library at your disposal — a reading lamp at your bed-head -your own private bath all these things — whatever the price of your room - at no added cost.

Restaurants, from lunch-counter or cafeteria to formal, a la carte dining rooms, in each hotel.

Fixed rates are posted in every Statler room.

The organization of

there are Statlers in

Boston

Buffalo

Cleveland

Detroit

St. Louis

New York

(Motel Pennsylvania)



OMER'S SECTION



TORONTO, CANADA, OCTOBER 19, 1929

Mrs. Hendrie of the Holmstead, Hamilton

An Inspiring Example of Canada's Finest Womanhood Hilda Ridley

I^T IS a pleasure, which is becoming rarer every day, to converse with a genuine "Victorian,"—one who represents some of the best traditions of education, and culture of that period. It was my privilege, recently, to visit Mrs. Hendrie of the Holmstead in Hamilton, Ontario, I was delighted to meet one who seemed to me, in personal appearance, to have stepped out of some charming Victorian environment, in the days when soft lamp and candle light gleamed on the substantial comforts and amenities of a drawing-room of the more leisurely age of the Thackerays. the Ritchies, the Gaskells and Gladstones. The stately lady, with dignity characteristic of the Victorian grande dame, in her dainty white cap and soft dress, bore an almost startling resemblance to Queen Victoria. The manner was in keeping. Here, I felt, was something precious, like a rare old wine that even as it is savored must

evanesce.

To have lived for over fifty years in the same house is a strange and in some ways inevitably a sad experience. To have come there as a happy bride, to have had the blessing of children, to have been one of the most popular hostesses in the city, to have entertained more than once Royal princes—that represents the brighter side; but then, as the inevitable "reverse" of the coin of happiness,-to have lost, one by one, some of the most beloved, to have seen the old house, which once harbored nothing but happiness, and whose walls at Christmas time re-echoed with the laughter of young people, become the reluctant dwelling place of change,-that represents the darker aspect. And it is strange, too, to have the fibres of one's being rooted in an older culture, to have an affinity with the tastes and manners of an older and more leisurely day, and then to witness the rapid changes,-we will not say deterioration. -in those manners, customs, and traditions

I wondered, as I talked with Mrs. Hendrie, what she flappers, who appeared so radically different from the Mrs. Hendrie that is crooked is her whip." young people of her youth. I felt almost as if I were asking Queen Victoria her opinion, but I am rather doubtful whether Her late Majesty would have made quite the broad-minded, to'erant, and sweet-tempered reply that fell from the lips of one, who in external appearance, so strongly resembled her.

"I do not criticize the young people of today," she replied. "I admire them, in many ways. I am very fond of young people. I simply prefer to dress as I do, because I prefer long skirts, but if I am old-fashioned myself, it does not follow that I want other people to be so.

To go back a little in the life of this most interesting personality. One sees her as a young bride entering the stately house that is still her home. In 1875 she became the second wife of the late Mr. Hendrie of Hamilton, one of the representative business men of Canada, famed as a successful breeder of thoroughbreds and known as "Dean of the Canadian Turf." His bride, Mary Murray, who had also been born in Hamilton, the daughter of the late Mr. Alexander Murray, shared his love of horses. Mr. Hendrie, it is well known, was for many years President of the Ontario Jockey Club and twice winner of the Queen's Plate,-a true sportsman of the old school, who, as he said himself, "raced horses for the pleasure there was in it. and not for the money that might be made out of the game." Very happy were those early years of married life when husband and wife rode out together.—the young wife seated on her iron-grey, beloved horse, "Dublin," and her husband, a fine specimen of virile Canadian manhood. whose portrait was painted by Sir George Reid, F.R.S.A. in London in 1901.

Hanging in the hall of the Holmstead is a collection of the whips that Mrs. Hendrie used in riding and driving. Most of these whips were bought at the old Whip Shop of Schomberg, near Tattersals, in London, England. One of them is of the popular "parasol" type of the 70's. A smart little parasol, mid-way up the whip, can be opened in a trice to protect the fair driver from the sun. Another whip is of the type frequently depicted by du Maurier in



MRS. HENDRIE IN THE GARDEN OF THE HOLMSTEAD, HAMILTON

must think of the younger generation,—the smart youn? Mrs. Hendrie's once observed: "The only thing about There are the same features, and particularly the same ingenuous, boyish, and rather wistful expression. This The Holmstead, too, was the scene of many brilliant photograph, which is signed in a boyish hand, "George,



MRS. HENDRIE AT THE TIME OF HER MARRIAGE

his illustrations of women in their "park-phaetons" for social functions. Mrs. Hendrie has a charming photo- 1883," was given by King George to Mrs. Hendrie when cheerful is to associate with young people. I am fortuit Punch,—the kind of whip that had a bend or crook in it. graph of a youth, who bears a marvellous resemblance to as Prince of Wales he visited Hamilton and was a guest at ate in having many young acquaintances,—my children's It was in relation to this whip, that an intimate friend of the Prince of Wales when he first visited Canada in 1919. the Holmstead in the early 80's. I saw, also, a copy of children and friends.

"The Evening Times" of October 4th, 1883, which contains a full account of the visit.

"Mr. William Hendrie and Mr. John Stuart met the Prince at the depot," says a part of the record, "and conveyed him to the former gentleman's residence where His Royal Highness . . . , was entertained at lunch, After lunch Mr. Hendrie drove Prince George . phaeton to the Exhibition Grounds .

On a second occasion, in 1901, when he was Duke of Cornwall and York, King George again graced the Holmstead with his presence. It is interesting to note that during the same month of his first visit in October, 1883, and thirty-six years later, his son rested where he himself had

"At Holmstead, the beautiful residence of Mrs. Hendrie," relates the Hamilton Spectator of October 20, 1919. "his Royal Highness rested after the strenuous afternoon at the cricket field. Afternoon tea was served very in-

Many other notable people have been guests at this old a succession of Governors-General and their wives, -the Mintos, the Greys, H.R.H. the Duke of Connaught, the Byngs, whose autographed photographs adorn the walls. -and outstanding Canadian statesmen and men and women of affairs. Sir John A. Macdonald was a frequent and

Only those who know Mrs. Hendrie intimately realize the full extent of her benevolence. Unlike the modern woman, she has never affiliated herself with any organizations. The good she does is done in a very quiet, unostentatious way. But one declares that she always thinks of her as "God's Almoner," a very beautiful phrase, which exactly conveys the gracious, quiet, and sympathetic manner in which Mrs. Hendrie bestows her benefits.

On one occasion, however, her habit of "giving in se cret" was broken,-it could not be otherwise. In December, 1902, a handsome, three-story, red brick building, with basement, was opened in Hamilton, which bore the name of the "Mary Murray Home for Nurses." For years the need of better accommodation for the nursing staff at the city hospital had been an acute one. Judge, then, of the delight of the board of hospital governors when they learned that it was Mrs. Hendrie's intention to provide the funds for the building of a nurses' residence! With characteristic generosity, she made her gift so munificent that it insured the building of a residence, completely equipped with every modern device and convenience, well-furnished, and so beautiful and spacious, that it has been called one of the finest of the kind in the country. This building is a lasting memorial to the goodness of heart of one, who, as the most of happiness has never forgotten those less fortunately placed in life.

I intimated that there had been losses in the family. Of Mrs. Hendrie's own three children, two have died, the late Mrs. Henry Ledyard of Detroit, and the late Mr. Murray Hendrie. Her only son inherited his parents' love for horses. He was a rancher at High River, Alberta, and was considered the best rider, both in the gentleman and professional class, of his day. Mrs. Allan Case, the third child, lives in Toronto Mrs. Hendrie is also a step- mother. Among her step-children, too, there have been several deaths,-those of Sir John Hendrie, who was Lieutenant-Governor of Ontario Mr. Jim Hendrie, and Colonel William Hendrie of the 48th Highlanders, Toronto. To her stepchildren Mrs. Hendrie is as devoted as they are to her. She does not believe in brooding over the past, but keeps a vital interest in the present.

"Very few people of my age, I think," she remarked simply, "enjoy life as much as I do." At this point I asked her to tell me what she thought

constituted some of the conditions of happiness.

"Well, taking an interest in things around you." she replied, "not thinking much of one's own troubles, but thinking of others. Commonplace, you may think, but very There is nothing like having like collecting autographs, china, antiques, miniatures. I am very fond of reading. I like the literature of the day, and especially enjoy Barrie's plays. A good way to keep

Lady Franklin Was a Tireless Traveller © By Blodwen Davies

remembered in Canada with much of admiration and affection. She was Jane, Lady Franklin, notable, on the one hand, as the wife of that splendid and memorable Englishman, Sir John Franklin, but equally notable, on the other hand, on her own account as the most celebrated traveller

Today the travelled woman is common enough and there are few corners of the known world where she does not penetrate. But Jane Franklin travelled in a day when travel was expensive and difficult and when it was a rare thing for woman to ramble about even in her own country without masculine protection, yet she travelled consistently and persistently for most of the eighty-three years of her and seldom had she what she could call a home of her and know and record the life of distant and little known

In her early girlhood she began her travels with her father and sister, moving about from city to city in Europe while Napoleon was a prisoner on Elba, and then her keen enthusiasm, and discerning taste were well trained by her wise parent. She went on roaming until, at the age of seventy-eight, she started out for South America from to visit Brigham Young at Salt Lake City in the new west Australia. and back again to Portugal, Spain and the Pyrenees.

Jane Franklin, or Jane Griffin as she was until at the was a woman of striking personality and amazing char-

storey house in Knightsbridge, London, known as Gore from France to England and who carried with them the Lodge, there lived a remarkable woman whose name is secrets of the silk weaving trade. Born to wealth and culture, Jane began as a child that active, amusing and intensely interesting life which she enjoyed so heartily until death. Blank patches on the map were a source of perpetual irritation to her until she had explored them. The spirit of the explorer which animated Sir John was common to her as well, and it may have been that which drew them together as the basis of their romance.

and when at last, at the end of her life, she settled down to an established home, her Japanese room was one of the

Age only seemed to increase her eagerness to see own. Her father lived for some years after the death of Sir John Franklin, and his home was always hers. Sir John was seldom in London, and when he travelled, she travelled too. When she could not go with him, she went on some jaunt of her own. During his three year naval with her carpet bag for a pillow and a greedy journal waitcommand in the Mediterranean she followed him as closely as she could in the romantic countries about its rim.

Her longest period of domesticity was at Hobarton, Tasmania, when Sir John was Governor. Yet even then she thence to San Francisco and on to Alaska, then back again left Tasmania for an amazing tour through the wilds of

Sir John went from Tasmania to the command of the celebrated Arctic expedition,-the expedition which was enage of thirty-seven she was married to Sir John Franklin, tirely swallowed up in disaster. Lady Franklin's efforts story that had touched the hearts of many nations of the on behalf of her husband form an epic of devotion, but she world acter. She was descended on both sides of her house from spent the weary years of waiting for news by occupying

reached England which proved the death of Sir John in heart and in spirit as passionately as the pilgrim knights 1846, Lady Franklin was in Turkey, and hurried home of old had sought for the Holy Grail." Nevertheless for to hear the details in person

a record of her daily affairs. Thick little brown leatherbound volumes, still treasured by her family, contain the was carried to her grave by men whose names are famous record of strange adventures, told in a piquant, lucid style, in the annals of Arctic exploration. reflecting an alert and happy mind. After her marriage her constant companion until death was Sophy Cracroft, a She was the first white woman to travel through Japan niece of Sir John, who was devotion itself. Their pro gresses were slow and often tedious, for they travelled before the days of luxurious ships and trains. Jane travelled years before the introduction of railways, and her slow Lady Franklin laid no value whatever upon domesticity carriage rides showed her thousands of miles of countryside intimately One such journey took her from Calais to Rome. She knew Australia and New Zealand when they were only half surveyed, she was a guest of Melbourne when it was a town eighteen months old, and she slept on the trails beyond it in the tangled Australian forests ing for her comments upon aboriginal life along the way. We find her the guest of the Emperor of Brazil and making friends with Queen Emma of the Hawaiia, (whom she was to entertain later at Gore Lodge) making a pilgrimage to Niagara and calling in at the little city of Vancouver. Wherever she went, particularly in later life, she had a warm welcome, based not only on her intrepidity but also on the story of her devotion to her lost husband, a gripping

When Lady Franklin died a half a century ago men

said of her that "she had sought for the missing ships in close onto thirty years after she said her last farewell Through sixty odd years of travel Lady Franklin kept for Franklin she kept adding to her reputation as the greatest woman traveller of the nineteenth century. She

Green Ways

When you and I come at the last To Paradise the blest, Think you our hearts shall find content. Think you our feet shall rest. Shall we not weary for the hills And green ways of the west?

O! crustal clear the streams that flow Beside the Living Tree-Is there in Heaven a stream more fair Than Severn's silver sea. Are there wide woods with hyacinths Like lapis lazuli?

The heavenly ways are jewel set O! fields along the wold. Where meadowsweet and kingcup stand All ivory and gold, And kindly shepherds pen their flocks Into the friendly fold.

TIRED ACHING STEPS

LIVELY COMFORTABLE STEPS



these shoes make the DIFFERENCE!

Do your shoes hurt you? Do they tire you? Needless pain—needless weariness! Needless because today there are comfortable shoes that the smartly dressed woman may wear-without apology.

Cantilevers give complete, caressing comfort from the first step on. Aching, swollen feet cool down. Weak arches become strong. Your step is lighter, easier.

Why do Cantilevers help you? Because they are shoes that follow true scientific foot-health principles. Their shank is flexible-it supports the foot without binding or restricting it. Their lines follow the natural outline of the foot. No pressing no cramping of toes.

But what do Cantilevers look like? See-and judge for yourself how good looking a comfortable shoe may be. The new fall styles are particularly attractive, and new exclusive comfort features have been added. Come in and see the new improved Cantilever!



CANTILEVER SHOE SHOP

Sold in these cities:

St. North (Cor King) Hunt 14d, son's Bay Company Manley St., at St. Ca

WHY TOLERATE Pimples, Blackheads and Dandruff SOAP and OINTMENT

are so economical and yet unsurpassed for their cleansing, purifying and healing potency Sold everywhere. Soap 25c. Ointment 25c. & 50c. Talcum 25c. Sample each free. Address Canadian Depot: J. T. Wait Company, Ltd., Montreal.

Sunday Dinner Musicale



Toronto's smartest Sunday occasion . . . dinner at the Royal York. Mr. Rex Battle and his famous concert orchestra will provide a select program of concert music . . . from 6 to 9 every Sunday evening.

\$2.00 PER PERSON

Main Dining Room THE

We Specialize in **All High Grade Fuels**

Semet-Solvay Coke

American Anthracite Cannel for Fireplaces

Welsh Anthracite Fuel Oil (Meter Measured)

The Standard Fuel Company of Toronto, Limited

Elgin 7151 or our yards K. R. MARSHALL, President.

The Onlooker in London

practice adopted during the period of road for all to see. his Majesty's convalescence, still reads the newspapers to him every day. His Majesty has always been a keen readapplies himself rather more to biowas sent to the Royal Norfolk resi- water-colors and oils hanging on the

The King at Sandringham see Temple Bar re-erected near its old site, there are those who believe SANDRINGHAM, radiant with floral it has a better chance of preservation beauty proved a splendid tonic to in the country air of Hertfordshire the King. The Queen, following the where it now stands beside a public

Soldier Artists

er; a student of men and affairs, he applies himself rather more to biographies and essays and, as a sailer cers' Art Society, but war plays a surhimself, to standard reminiscences of prisingly small part in the pictures the Navy. A new supply of books exhibited. Out of 300 paintings in



RESTORING A FAMOUS LANDMARK

A feature of Boston Church is its correspondence with the divisions of the year. There are 365 steps to the tower, 52 windows, 12 pillars, 7 doors, 24 steps to the library and 60 steps to the road loft. The photograph shows Boston stump, Lincs., in which cracks have appeared. An appeal for £30,000 has been made.

contained only the chief officials only two are of war subjects. The know, because the titles of the books rest are landscapes, seascapes, and closed. The Queen's personal inter-transferred to canvas impressions est in domestic affairs is responsible gathered on foreign service in peacedomestic type. It is expected that membership of the Society has grown, hopes to have some of his Ministers than they were twelve months ago. as guests. Queen Victoria often dis- The standard of work varies widely. ters at Windsor. Usually the gardens but a member of the Society of Portaround the house they should be kept A small charge is made which is distributed among selected charities.

The Future of Temple Bar

WHEN the Council of the London Society meets this week a suggestion will be made that the Society trench who, through wriggling while should renew its efforts to bring back trying to catch a flea that was on his Temple Bar. It is fifty years since the western entrance to the City was is shown holding the flea and saying demolished and the stones left lying to it: "You little blighter. You've about until Sir Henry Meux removed saved my life. I can't give you a them to Theobalds Park. Eight years medal; I can't mention you in desago a suggestion that the relic should patches; I can't promote you; but I be returned met with a refusal from can, and will, reinstate you!" the owner, the late Admiral Sir Hedworth Meux, formerly Commander Lambton, the hero of the Naval Brigade incident at Ladysmith, who died this week. He recalled, quite reasonably, that Temple Bar had been preserved at considerable expense by his family when the City of London with British Government two years ago, an extraordinary lack of historic and it is based upon a questionnaire sense decided that it had no use for it, set out to all European Governments there was any desire for its restoration to the City boundary. Temple Bar makes a fine entrance gateway to the estate near Cheshumt, and it 372. Egypt has by far the largest prooffered to discuss terms. That mistake will not be repeated. If Temple Bar is to come back a public subscripgateway would still mark the City boundary, without impeding traffic. As against this sentimental wish to

dence recently, but what that parcel wall of the New Burlington Galleries purchased by Royalty are rarely dis- portraits, the soldier-artists having for her preference for novels of the ful days. This year, although the the King will remain at Sandringham so many members have been ordered until the end of the year, and he overseas that the exhibits are fewer cussed State affairs with her minis- Major Crealock is not only a soldier, of Royal residences are closed when rait Painters, and his portrait of the Court is in residence, but in the Lieutenant General Sir Travers Clarke normal course of events Sandringham is the most notable portrait in the Gardens would have been open exhibition. Captain Adrian Jones. most of the summer as the known to the public as a sculptor, ex-Court would have been at Balmoral. hibits oil paintings. With most of When it was decided that the King these officers and ex-officers painting should not go farther from London is merely a hobby, but one exhibitor of than Sandringham the question of several delightful water-colours has closing the gardens was raised. Their become so enamoured of art that he Majesties directed that with the excep- may forsake soldiering for the studio. tion of the more private portions. Worthy of special mention is the comic cartoon exhibited by Lord Baden open, with the result that the attend- Powell, which has a connection with the Rickenhood Jamboree The chief Scout was asked to write something that could be reproduced as a souvenir for certain of the scouting representatives at the Jamboree. He decided that, instead of writing a formal message, he would draw this cartoon of a Tommy standing in a shell-shocked back, had missed being hit, and he

How the Blind Live

REMARKABLE report on the A REMARKABLE TOPON.

Welfare of the blind has just been a Natione. It is issued by the League of Nations. It is the outcome of a request made by the and he questioned an assertion that as well as to those of the United States and the Overseas Dominions. The world's total number of blind, so far as records are available, is 1,306,would have been more tactful to have portion of blind persons-1,210 per 100,000 of the population, which is equal to one in every 82. Cyprus, Formosa, Uganda, and the Bahama tion will be necessary to repair the Islands are other regions where the neglect of a public monument half a percentage is very high, and even in century ago. A site on the Embank. European Russia the number is two ment at the foot of Middle Temple per thousand. Great Britain has the Lane is proposed, where the narrow highest percentage of the other Eulopean countries, the proportion in England and Wales being 119 per (Continued on page 27)

FAMOUS NUMBER 88x

It is the number of a Slipper Heel* Hose that is distinguished for length of wear ...the service sheer weight... the fine, firm texture...the smartness of the shades... the "Slipper Heel" feature. and the low price





From the estate of one of our Canadian clients: Mr. D. S Paterson, Toronto, Ont.



Help Your Trees Defy The Rigors of Winter



Reg. U.S. Pat. Off

Among Prominent Canadian Clients:

ONTARIO LADIES'
COLLEGE
MR. GEORGE A.
MCDONALD
MR. J. ALAN ROSS
MR. J. A. TURNER
MR. JOHN PENMAN
MR. R. S. MCLAUGHLIN
MR. J. D. CHARLIN.

MR. J. D. CHAPLIN, M.P.

TREES are like human beings in that they must have the necessary vitality to withstand the severity of our rigorous Winters. Biting frosts and hurricane blasts play havoc with trees that have been enervated season after season through neglect or under nourishment.

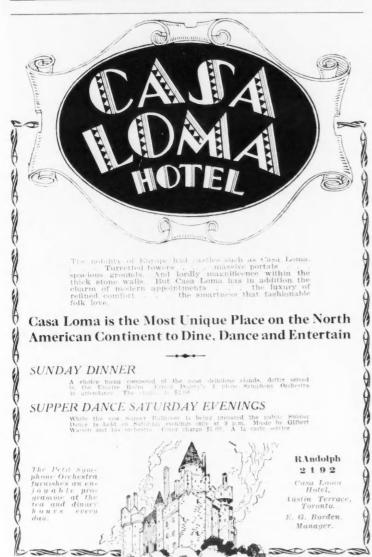
Davey Tree Surgeons know how such trees should be treated to help them survive the long Winter months ahead. If there are any on your estate that need attention, or if you wish to have the assurance that your trees are in the proper condition to defy the wintry elements, get in touch with our nearest office now. An inspection will cost you nothing and may be the means of saving the lives of some of your priceless treasures.

The Davey organization with its long experience in Tree Surgery Practice, its specialized know-ledge and sound business ethics is at your service

The Davey Tree Expert Co.

71 King St. W., Toronto, Phone Elgin 2863 911 Royal Bank Bldg., Montreal, Harbour 7436

DAVEY TREE SURGEONS



A REAL ECONOMY! We Suggest A Cure For Wash Day Blues

Linens back from the laundry have the new, crisp, fresh feel that delights the immaculate housewife. She knows they are thoroughly cleaned, aired and beautifully ironed. It is so much easier to send these things to us, where all the newest equipment makes short work of laundering them. It is real economy, too, for there is no use spending exhausting hours and worry on work that the laundry can do so

Call Lom. 2151.

Brighton Laundry

"The Careful Laundrymen"

Limited

Colonel C. W. Weldon McLean, R.A., commanding the Lemion Division of Artillery and the Ancient and Honorable Artillery Corps, arrived in Saint John this week and is visiting his father, McLean, Governor of New Brunswick, time before leaving for Montreal where at his residence, The Grave, Rothesay, Sew Brunswick.



The marriage of Miss Grace Eileen Morris, daughter of the late Lieut.-Col Frank Morris, formerly chief secretary Frank Morris, formerly chief secretary for Canada West territories, Winnipeg, and Mrs. Morris, 19 Manor Road, Toronto, (Mrs. Morris is in the women's social service department of the Salvation Army), to Mr. Vernon Higgins, son of Gen. Edward J. Higgins, C.B.E., head of the Salvation Army in London, England, and Mrs. Higgins, took place on Wednesday of this week at 3 o'clock at the Salvation Army Auditorium and Training School, Davisville Avenue. The bride was attended by Miss Cory Taylor, daughter of Col. Taylor, chief secretary of New Zealand. Ensign Wilfred Higgins, California, acted as best man.

At the Lord Nelson Hotel, Halifax, Nova Scotia, last week, Mrs. Ernest Doull, formerly Miss Mabel MacKay of New Glasgow, N. S., received for the first time since her marriage during the late summer. The bride was assisted in receiving by Mrs. Arthur E. Doull and by Mrs. Ralph F. Forbes, who presided over the beautifully arranged tea table. Mrs. H. B. Dustan served the coffee. Those who assisted in passing the refreshments were Mrs. R. H. Graham, Mrs. F. E. Doull, Mrs. Leonard Fraser, Miss Jean Graham, Miss Kay MacDonald, Mrs. Victor Madden, Miss Aileen MacAuley, Miss Eleanor Hall and Miss Janet Mitchell. The reception and dining room had many beautiful flowers placed around the two rooms.

The Mayor and Mrs. W. W. White of Saint John spent the week-end in Shediac, N.B., the guests of Dr. and Mrs. Clarence Webster.

Mrs. Clarence Webster.

Mrs. Thomas Moss, of Cannes, France, is in Toronto with her daughter, Miss Violet Mulock and is the guest of her daughter, Mrs. Bertram Johnston, of St. George Street.

Mr. and Mrs. H. P. Stone of Sher-brooke, Quebec, are guests of Dr. and Mrs. J. V. Anglin at their residence on Lancaster Avenue, Lancaster Heights, Saint John.

A wedding of much interest and charm took place Saturday afternoon. September 28th, at Inkerman, Ontario, at the home of the bride's parents, when Miss Lillian, daughter of Mr. and Mrs. William Hizginson, was married to Mr. Reginald Wiseman, of Napance, Ontario, Rev. Charles Brown performed the ceremony, the bridal party standing under an arch formed of autumn leaves and asters. Given in marriage by her father, the bride wore a lovely gown of ivory satin, with a long bodice and long close fitting sleeves. The skirt was of Chantilly lace with an uneven hem line. Her long tulle veil was arranged in capeffect and adorned with tiny clusters of orange blossoms. She carried a shower bouquet of Talisman roses and lily-of-the-valley, with maidenhair fern. The bridesmaid, Miss Ruth Jones, of Picton, Ont., was dainty in a period frock of mauve crepe back satin and wore a hand-painted hat of mauve mohair. She carried an arm bouquet of vellow rosebuds and were silver brose frock of mauve crepe back satin and wore a hand-painted hat of mauve mohair. She carried an arm bouquet of yellow rosebuds and wore silver brocade shoes, Mr. George Daly, of Napanee, was best man. The rooms of the home were effectively decorated with Pernet, Butterfly and Templar roses. Miss Estelle Higginson, sister of the bride, played the wedding music and Miss Doris Donnelly, of Kingston, sang "O Promise Me," during the signing of the register. Mrs. Higginson, mother of the bride, was in a gown of black georgette and lace with a corsage of pansies and yellow roses. Mrs. Wiseman, mother of the bridegroom, wore a frock of beige lace with hat and shoes of the same shade and a corsage bouquet of Ophelia roses. The young couple left on a motor trip to the Southern States, returning by New York and Syracuse. For travelling, the bride wore a dress of leaf brown crepe with a brown fur-trimmed coat and hat, shoes and handbag of the same shade. Among those present for the ceremony were Dr. W. L. Higginson, of Pemsnoes and handbag of the same shad., Among those present for the ceremony were Dr. W. L. Higginson, of Pembroke, and Dr. Frank Higginson, of New York, brothers of the bride. Mr. and Mrs. Wiseman will reside in Nap-

The marriage of Miss Dorothy Ethel, The marriage of Miss Dorothy Ethel, daughter of Mr. and Mrs. Douglas M. Neeve, to Mr. William P. Mainguy, son of Mr. and Mrs. P. N. Mainguy of Montreal, took place quietly at Grace Church-on-the-Hill, Toronto, on Saturday, October 5th, 1929. Rev. Canon Broughall officiated and Mr. Langlois was at the organ. The church was decided in the control of the parker of the parker of the properties of the parker o grated with ferns and autumn flowers, mond,



To Debonair Youth on the Verge of the Great Adventure of Coming Out, EATON'S 4th Floor Presents With Its Compliments a Superb Selection of the New Fashions-

The High Waist-Long Skirt-Romantic Flounces

ENSEMBLE SHOP-COAT SALON-FUR SHOP-DRESS SALON OF IMPORTS AND COPIES

T. EATON COLIMITED CANADA

The bride, who was given away by her father, wore an ivery panne velvet gown a la princess, with long tight sleeves, her train, hanging from the gown a la princess, with long tight sleeves, her train, hanging from the waist, was finished in deep scallops; her veil was edged with old rose point lace held in place by a band of orange blossoms. She carried a bouquet of Johannah Hill roses and lilies of the valley. Her sister, Mrs. R. T. E. Hicks-Lyne, her only attendant, wore a gown of crepe Elizabeth in rose beige and hat of soliel in deeper tone and carried a bouquet of mauve and pink larkspur and Breux roses. The best man was Alex, Edmison. A reception followed at the home of the bride's parents, 7s Lynwood Ave. The mother of the bride wore a Patou ensemble of Burgundy shade and carried a bouquet of Talisman roses and lilies of the valley. The bridegroom's mother wore an ensemble of blue. She carried Talisman roses. The bride and bridegroom left on a motoring trip to Gaspe, the former wearing an ensemble of tan and brown with beaver trimmings. Among the out-of-town guests were: Mr. and Mrs. F. H. Kilbourn, Mr. and Mrs. J. M. Kilbourn, Mr. and Mrs. W. Quay Kilbourn, Mr. and Mrs. W. Quay Kilbourn, Mr. and Mrs. W. V. Weville Mainguy.



INTERESTING MARRIAGE

INTERESTING MARRIAGE
The marriage of Miss Grace Eileen Morris, daughter of the late Lieut.-Col. Frank Morris, formerly chief secretary for Canada West territories, Winningeg, and Mrs. Morris. 19 Manor Road, to Mr. Vernon Higgins, son of Gen-Edward J. Higgins, C.B.E., head of the Salvation Army in London, England, and Mrs. Higgins, took place on Wednesday of this week at 3 o'clock at the Salvation Army Auditorium and Training School, Davisville Avenue, Toronto



At the marriage of Edith Margery daughter of Lieut, Col. Paul R. Hanson, O.B.E., and Mrs. Hanson, Marlowe Avenue, Montreal, to Mr. James Norman Anderson, son of the late Dr. N. W. Anderson and of Mrs. Anderson of Lumsden, Saskatchewan, which took place on Friday evening, October 18th, at half-past seven o'clock at Trinity Memorial Church, the bride was attended by her sister, Miss Kathleen Hanson, as maid of honor, and by three bridesmalds, Miss Pauline Hanson, sister of the bride, Miss Dorothy Power and Miss Maisie Lowry. Prof. John T. Cullition acted as best man for Mr. Anderson, and the ushers were Dr. J. W. McRoberts, Dr. Lorne Card, Dr. Murray Annevine and Mr. Harold Martin brother-in-law of the bride.

AUTUMN'S TANG AWAITS YOU OUT-OF-DOORS

Why not get back in tune with Nature once more?

Just now lowland and stream, highland and forest are changing the carbon for the Autumn air is present whatever your purpose out-of-doors. One deep breath of it before a fragrant camp breakfast and you feel like a new man.

Get away into the northern woods in your familiar breeks and Jacket and enjoy the work of a Master Artist. The reds and browns and russets and yellows you never saw on any canvas pained. You will rediscover the appetite you thought was zone. You will find a new zest in play. Oil up the old gun and look up your out-door clothes. The Canadian National Railways will do the rest. Convenient trains leave daily and make stops at the hunting lodges. They will take you to the heart of the Fall festival in a short time. Any agent will give you full particulars.

ASHES OF ROSES BOURJOIS



Rose Petal Touch for your Skin

The velvet softness of a rose petal . . its natural loveliness . . are matched by the skin that is beautified by Bourjois Ashes of Roses Face Powder . . finer than the powder from a butterfly's wing.

Imperceptibly it blends with your natural coloring, enhancing the attractiveness of each feature. And its flower fragrance delights the senses. It is the charm of exquisite femininity.

Seek it at the better shops. Know it by its distinguished leatherette boxes and dainty Parisian Compacts.

ASHES of ROSES FACE POWDER

PERFUME , ROUGES CREAMS , LIPSTICKS

An enchanting ensemble for those vho value personal daintiness. PALMERS LIMITED

FREE ...

Where shall we send your 10-day supply of this amazing formula?



()

Please send your name and address. Your supply of Pepsodent will be mailed

What happens to teeth

Run your tongue across your teeth and you will feel the dangerous coaring—film. It clings to crevices and stays. It absorbs ugly stams from feeds and smoking.

Film hardens into tartar-film invites decay. Germs by the millions breed in it. And germs with tartar are the chief cause of pyorrhea.

How the new way removes film

Ordinary brushing fails to remove film successfully. Now seience produces a special film-removing agent. First it acts to curdle film so that light brushing easily removes it.

When film is gone teeth begin

the whiten. The dauger of decay and spanned, save for half an inch, by either side. These can be banished pyorrhea is scientifically combated. And the thumb and middle finger. If one with any rich tissue cream gently the danger of many dls that appear in cannot achieve this feat, the ankles massaged into the skin. This should

cannot achieve this feat, the ankles massaged into the skin. This should days. A glorious surprise awarts you Feeth regam sparkling whiteness. Smiles grow far more charming. This is a great step toward a winning personality. The tissue around the ankle and for this which is too thin, a low, broad heel greatest movie star could hever have suc. the rotary exercise is the best.

Try this way Free

Get a full-size tube wherever dentifrices then reverse the action. This should on the too rounded ankle. However, are sold, or send coupon to nearest ad- be continued until you feel the mus- fancy hosiery heels that by their dress for free 10-day tube. It will work eles pulling, perhaps twenty times novelty, are likely to attract attention, wonders in gaining dazzling smiles. each way the first day, ten more the should be shunned when the ankles

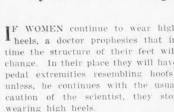
FREE-10-DAY TUBE

Mail coupon to The Pepsodent Co., Toronto 2, Ont., Can.

Other Offices: The Pepsodent Co., 1104 S. Wabash Ave., Chicago, Ill. U.S.A. 8 India Street, London, E.C. 3. Eng. (Australia), Ltd., 72 Wentworth Ave. Sydney, N.S.W. Only one tube to a family 375 Co.

THE DRESSING **TABLE**

By Isabel Dean-Morgan



F WOMEN continue to wear high obtain very quick results in reducing heels, a doctor prophesies that in the ankles. Massage always with an time the structure of their feet will upward motion toward the calf. It change. In their place they will have strengthens the sagging muscles pedal extremities resembling hoofs; which were formerly held in place by unless, he continues with the usual high shoes, and in time they will be caution of the scientist, they stop so strong that they will remain in their proper place.

One consoling thought is that we Or suppose the calf is too thin to need not concern ourselves with such correspond with the circumference of thing coming to pass in our day. the ankle, giving a straight up and However, whether or not the learned down appearance. A curve may be gentlemen is correct in his prophecy acquired by proper exercise. Half an we do see evidences on all hands, hour of bar work, such as ballet danor on all feet (that is a very cers employ to develop their legs, will

> NEW VERSION OF UNEVEN HEMLINE Accordeon pleated side panels Bolero and Cravate . . new notes in martial or Armand frock of Gentian blue georgette with new version of uneven hemline.

bad pun, and we should know better), work wonders in a short time. Or

that there is a difference in the shape an even simpler way is to walk around

of the ankles of the women of today minus the shoes. This will be partic-

But a few years ago, it was a slim high heels. The muscles at the calf of thing, and the leg above it had a de- the leg may feel very sore because cided curve. Today the average they are being "pulled" back into their ankle is inclined to be a little larger natural positions when the feet and the leg is straighter and less are flat on the floor without the supcurved. The change is almost syn- port of a heel of any kind, but in time onymous with the swing of fashion they will become accustomed to the

These afford little or no support to the ple exercise is that of rising up on

that in time the leg and ankles be- floor. This will develop the arch of

cap if her ankles fail to fulfill the is an excellent ankle treatment. Many promise of beauty her features hold an ankle is marred by large pro-The ideal ankle is one which can be truding bones with deep hollows on

Many women have a tendency to fatty mar the appearance. For the ankle

thumb and fingers and rotate the foot pointed heel, or the new slender

from the ankle bone, first outward. French heel, has a tapering effect up-

ercise with a vigorous rubbing with If the leg is inclined toward stout-

salt water and a harsh bath towel ness, a thin, neutral-coloured stock-

This exercise has been found to ing will have a more flattering effect

Readers who wish to avail themselves of the advice of this department should enclose this coupon with their letters—

also a stamped and addressed envelope. Write on one side of the paper and limit enquiries to two in number.

Dressing Table Coupon

second, and so on. Follow this ex- are not what they should be.

shape of the leg.

and those of yesterday.

types that are being worn today.

foot, while the continual wearing of extremely high heels tends to shorten

the muscles in the calf of the leg so

come straight and lose their shape-

The fairest woman is under a handi-

Exercise is the best method by

Hold the ankle tightly in the

which to regain lost ankle slenderness.

ularly helpful if one has always worn

While the shoes are removed a sim-

the toes and maintaining that position

for a moment and then bringing the rest of the foot down flat on the

the foot as well as improving the

Dancing is not only a pleasure, but

be done at night when it can remain

Hosiery can do much to make or

give it a rounder appearance. The

on the skin for some hours.



If it is too thin, stockings of a heavier texture and a light shade should be adopted. Unless there is something structur-

ally wrong with the bone, there is little excuse for the ugly leg. If it is practical to do so and one can find the time, it is an excellent idea to wear a pair of high-laced shoes once a week for a few hours. This helps to raise the muscles of the leg and keep them in place.

The length of a dress can often mar the appearance. The new dress length of from three to four inches below the knee in the daytime, is an excellent one from an esthetic point of view. No line is more difficult or unbeautiful than that created where the dress stops at the knee. The average young girl looks best in a dress which comes about two or three inches below the bend in the knee. Legs that are too rounded should be covered to that point where the calf begins to taper down into the ankle. This is not a difficult undertaking when one considers the length of the smartest dresses of the Fall season



Beauty That Will Not Streak, Spot or Rub Off

Imparts an attractive, soft even appearance that leaves no chalky edges or filled in pores. Blends naturally with the skin without that "made up" look. Made in White, Flesh, Rachel

GOURAUD'S ORIENTAL

ELIZABETH ARDEN IS REAL!



And her preparations are personally planned for you

THE name of Elizabeth Arden is a symbol of loveliness to women the world over. Nliss Arden herself is an exciting personality who has placed the priceless gift of charm within reach of every woman, Miss Arden understands the exquisite care of the skin and counsels you to cleanse, tone and nourish the skin in accordance with her famous proven method. Her Treatments and Preparations keep muscles vigorous, tissues toned up, and the skin smooth and tight.

Ask for Elizabeth Arden's books, "The Quest of the Beautiful," and "Your Masterpiece, Yourself" which will tell you how to follow her scientific method in the care of you skin at home. These preparations are on sale at smart shops all over Canada.

LONDON

VENETIAN ARDENA SKIN TONIC

VENETIAN ORANGE SKIN FOOD ons the skin full and firm, rour and hollows.

VENETIAN VENETIAN
BLEACHINE CREAM
A mild bleach and a soothing emollient cream in one.
Made of fresh lemons. Excellent for face, neck and
hands.
\$1.25.

VENETIAN

VENETIAN MUSCLE OIL
A penetrating oil rich in the elements which restore sunken tissues
or flabby muscles, \$1, \$2,50, \$4,00.

Wholesale Distributors

ELIZABETH ARDEN of CANADA, LTD. 207 Queens Quay, Toronto, Ontario

ELIZABETH ARDEN

NEW YORK: 673 FIFTH AVENUE

MADRID

© Elizabeth Arden 1929



THE world-wide resources of this great House are dedicated to one task . . . the creation of the ultimate in fabric style. That is why you will find style-assurance . . . as far as fabric is concerned . . . in the words "fabric by Canadian Celanese Limited + + + +

Gahries hij ADDICE AND A SECOND OF THE SEC

CETUMERE LIMITED

Crepe Moire Moire Foulard Tatleta

Printed Volle
Crepe Celia
Cameo Crepe
Crepe Moraine
Crepe Marocain
Crepe Charmaine
Crepe Veranese
Crepe Velatine
Crepe Judaine
Crepe Judaine
Crepe Judaine
Crepe Josette
Lingerie Satin
Satin Minuet
Celasuede
Crepe Moire

to be in comely evidence on many and never will be written again. I dinner as well as a dessert? I would have any thought of bartering or re- Let him overcome me in bounty. In polished dance floors during the com- have tried that book for years-gener



SUPERB SILVER FOX STOLE Silver-Fox is the queen of the dark furs, and this magnificent stole is made of two entire silver-fox skins. The hat which accompanies it, is a very smart Napoleonic shape in velours, with metal buttons on the other side as decoration.



S. C.—Modern beauty science tells us that upon proper circulation depends our complexion. Proper circulation will help prevent and cradicate tiny wrinkles and sagging muscles. The modern beauty culturist pats away the ugly lines and verifields by working an election. beauty culturist pats away the ugly lines and wrinkles by working up a circulation. You can do this in your home by means of good skin creams and tonies and the clever little "patter" which is used by specialists in one of the largeria and finest beauty salons. This flat little "patter" is equipped with a springy tempered, steel handle and is so shaped that you may pat briskly about eyes, nose, mouth and under chin, stimulating tissues to youthful firmness.

* * *

R. A. The horizontal ridges on your

R. A. The horizontal ridges on your finger nails are evidences of the nails having been injured before they appeared above the cuticle. In pushing back the cuticle do you do so gently with the tips of your fingers or with an orange stick wrapped in absorbent cotton? Or do you perhaps use a steel. Or do you perhaps use a steel

The nail below the skin is very easily harmed and will show the marks caused by injuries when it grows into view If you will treat them very cently as outlined above, you will find that the ridges will disappear and the mail will become quite smooth once the marks of the old injuries have grown to the finger tip. Never use metal for the purpose of pushing back the cutiele.

E. C. — Not troubled with acne or other skin disease, but the occasional annoying "spot" or pimple which always contrives to arrive at the most inopportune time, and you want to know if there is anything you can do to hasten them on their way. I don't blame you. E. M., for wanting to rid yourself of these in as summary a manner as possible. In the first place, the blood must be in good condition, but for the local treatment I suggest the application of Epsom salts to the spot. Dissolve a little in just enough water to dissolve the salts and apply to the spot. Do this as often as you possibly can and before retiring at night, and you will find that the spot will disappear quite quickly.

A lotton is obtainable which has the effect of making the spot disappear,

effect of making the spot disappear, and it also contains a substance which when the liquid is placed on the spot has the effect of making it almost in-

B. H. The daily warm bath is usu ally recommended in preference to the cold shower because of its soothing effect on the nerves. Nerves produce the frowns and wrinkles that mar an otherwise beautiful skin. Warm baths are used in the treatment of nervous disused in the treatment of nervous dis-eases with excellent results. Cold wat-er is invigorating if one is in perfect health, but if you are tired or sensi-tive to shock, the warm bath is best.

S. T .- Very often ord nary water is itritating to the delicate eyeball, so a solution of boric acid and warm water applied with the aid of an eye-cup is beneficial to the eye itself. You will find it more pleasant to use than the ordinary water.

A. W.-I am sure that you are not A. W.—I am sure that you are not is, and what it is supposed to do to the skin. It is a lotion especially prepared to refine the texture of the skin, to reduce large pores and to help the too oily skin. Many women regularly use a mild astringent to preserve the ivery whiteness of their skins and to overcome any reduces or splotchiness. There are many fine astringents on the market. I am sending you the names of several of the best obtainable by mail.

"I AM NOT superstitious; I have read a heap of books in my time; I am a scholar in my own way. Though turned seventy, I possess an active memory, and legs to correspond. You

ally in combination with a pipe of tobacco-and I have found it my friend in need in all the necessities of this mortal life. When my spirits are bad-Robinson Crusoc. When I want advice-Robinson Crusoc. In past times when my wife plagued me; in present times, when I have had a drop too much-Robinson Crusoe. I have worn out six Robinson Crusoes with hard work in my service. On my lady's last birthday she gave me a seventh. I took a drop too much on the strength of it; and Robinson Crusoe put me right again".-- Gabriel Betteredge in Wilkie Collins' The Moon-

To Wordsworth, à propos Talfourd's presents of fruit:

"There is something inexpressibly pleasant to me in these presents. Be it fruit, or fowl, or brawn, or what not. Books are a legitimate cause of acceptance. If presents be not the soul of friendship, undoubtedly they are the most spiritual part of the body of that intercourse. There is too much narrowness of thinking in this point. The punctilio of acceptance methinks

Lovely feet, ankles and legs winged are not to take it, if you please, as is too confined and straightlaced. I taste him in the beasts of the field, ciprocating these things. To send him with grace and beauty are worth the saying of an ignorant man, when could be content to receive money, or and through all creation. Therefore anything in return would be to reflect striving for if one does not already I express my opinion that such a book clothes, or a joint of meat from a did the basket of fruit of the juvenile suspicion of mercenariness upon what possess them,—especially if they are as Robinson Crusoc never was written, friend; why should be not send me a Talfourd not displease me. Not that I I know be meant a free will offering.



MRS. C. V. MCARTHUR Of Dorchester Avenue, Winnipeg, daughter of Mr. and Mrs. W. J. Sharpe, of Vidal Street, Sarn.a. Mrs. McArthur is shown with her two children. Brock and Paul.

this strife a generous nature loses to be overcome.—Charles Lamb.

Nazarene Slumber Song

Sleep thee, rest thee, little dark head; Sleep thee quiet, nor weep nor stir The hands of Jesus fashioned thy bed-

Gentle Jesus the Carpenter. Lord is He of the moon and the sun. The flowers, the stars, the waves of

Yet careful He made, my precious one A tiny cradle of wood for thee, Rest thee safe, little head.

Close thee, sleep thee, innocent eyes Saith He to me, as He worked in the shed. Beautiful, tender, sorrowful, wise,

Doves' wings a flutter about His head "Lo, from the wood of the friendly tree

A cradle I make for thy child to rest But a tree on a hill shall be rest for Me,

And the world shall cradle with'n My breast." Sleep thee safe, little eyes.

Teresa Hoo'en.

Things Well

Minty's removes every trace of tartar and film. Makes the teeth brilliantly white. Sterilizes and hardens the gums. No dentifrice can do more no matter what it costs. Use Minty's and Save Money. Everywhere



Two Fair Young Brides



MRS. GIFFORD PINCHOT II née Mademoiselle Janine Voisin of Paris, daughter of the famous French "industriel". She has the radiant charm of the true "October blonde'

with golden hair, brown eyes, and flawless sun-tanned skin.



On her Florida honeymoon, Mrs. Pinchot discovered the delights of deep sea fishing. A keen sportswoman, she drives a car, plays tennis, rides, swims and dives superbly.



Mrs. Rvan watching the tennis at Nassau. She likes white for sports, tailleurs for daytime. For evening, her ethereal beauty.



Pond's famous four preparations for exquisite care of the skin are used by beautiful and distinguished women everywhere.



MRS. ALLAN A. RYAN was Miss Janet Newbold, daughter of Mr. and Mrs. Fleming Newbold of Washington, D. C. She married the grandson of the late Thomas Fortune Ryan. Very beautiful, she has amber eyes and creamy skin.

THE SMARTEST CIRCLES

They keep their blonde beauty fresh and exquisite with simple home care ...

Glamour surrounds these two fair young brides! Romance attends them!

A sparkling French demoiselle - a ravishingly beautiful American, they recently married into two important families. Mademoiselle Janine Voisin became Mrs. Gifford Pinchot II, and Miss Janet Newbold married the grandson of the late Thomas Fortune Ryan, famous

Mrs. Pinchot is a radiant "October blonde", with bright gold hair, laughing brown eyes and flawless skin, sun-tanned to coppery sheen. Young Mrs. Rvan has wide amber eyes and an exquisite creamy complexion.

Both owe their beautiful skin to the same, sure care.

Mrs. Pinchot speaks as a Frenchwoman. "It is to your clever country that we owe four wonderful ways to guard our loveliness - simply, swiftly, surely. Just the four steps of Pond's Method, faithfully followed, will keep one's skin smooth and fresh and clear."

And lovely Mrs. Ryan who uses Pond's "three times a day for charm," as the old rhyme goes, says "Pond's four preparations are wonderful to keep your skin at its loveliest".

These two beautiful young brides use this method faithfully every day:

TO CLEANSE THE SKIN THOROUGHLY-Pond's Cold Cream, Smooth in with upward, outward strokes several times a day and always after exposure. The pure oils ease dirt up from the depths of the pores.

TO REMOVE CREAM IMMACULATELY -Pond's Cleansing Tissues. I se two at a time. They are so absorbent, they lift off the dirt.

TO BANISH OILINESS AND TONE - Pond's Skin Freshener and Tonic. Pat briskly on with cotton. It refines the pores, firms

TO PROTECT AND MAKE POWDER CLING -Pond's Vanishing Cream. Smooth over face and neck. It guards the skin and gives a pearly, translucent finish.

FOR BEDTIME CLEANSING - Apply Cold Cream. Wipe off with Tissues. Leave a little cream on overnight if skin is dry.

You, too, can follow this way. Try Pond's four steps today!

SEND 10¢ FOR POND'S 1 PRODUCTS POND'S EXTRACT CO. OF CANADA, LTD., Dept. G 171 Brock Ave. . . Toronto, Ont.

ty Province
All rights reserved by Pond's Extract Co. of Canada, Ltd.



Alexandra Palace (An Apartment Hotel)
University Avenue, Toronto Telephone, Adelaide 9617
Personal Direction of Mr. H. H. Harris







CHOICE FLOWERS 8 to 10 West Adelaide St. TORONTO

Flowers Telegraphed Anywhere

Windsor Arms. Toronto's Newest Fireproof

Apartment Hotel

Beautifully furnished housekeeping suite and hotel rooms by day or week

ST THOMAS & SULTAN STS. RANDOLPH 5141

Original French Model Gowns Osters

One Shop Only" 30 King Street East, HAMILTON







BMICK AGJEN on Tuesday, the eighth field at Krox Phirrell a tentary of the Rey Mr. Ma-ety and Mr. Mr. Mr. Mr. K. Albert Scharfer, Ontario, to Dean South Mr. and Mrs. Archi-McCorness of Mr. and Mrs. Archi-

Hogg, Recent of Rotherfield Hall, to Mrs. Arthur Doble, of London, former-ly of Montreal. Sir Anthony Henry Lindsay-Hogg is the eldest son of the late Mr. William Lindsay-Hogg, and grandson of the first baronet. Sir Lind-say Lindsay-Hogg, whom he succeeded in 1923. The country seat is Hayward's Grange, Jarvis throok, Tunbridge Wells. Miss Doble has won considerable fame in the London street. Her vistor Wiss Georgia Dol English poet

The Hen D C. Larkin, Canada's High Commissioner to England, and Mrs. Larkin and Miss Effeen Larkin saffed on Wednesday of this week for New York for England after being the guests in Toronto as Mr. Gerald Larkin for few weeks.



and Mrs. Ross entertained at dinner on Wednesday night of last week at Gov-Wednesday night of last week at Government House, Toronto, for Sir Henry and Lady Thornton, when their guests were, Sir Henry and Lady Drayton, Mr. C. A. Bogert, Mr. R. Home Smith, Mr. A. O. Beardmore, Mr. and Mrs. Victor Ross, Colonel and Mrs. Reginald Pellatt, Miss Josephine Brouse, Mr. and Mrs. D. L. McCarthy, Mrs. Victor Cawthra, Major and Mrs. Scott Griffin, Mrs. R. A. Lyon, Mr. and Mrs. D. B. Hanna, Mr. Harris L. Hees, Miss Isabel Ross, Miss Susan Ross, Colonel Alexander Fraser.

The Earl and Countess of Carlisle and Mr. and Mrs. Bridges-Adams were

Miss Baird received the guests with her parents in the gold drawing room, and wore the gown in which she was prewere the gown in which she was presented to Her Majesty at one of this year's Courts, a robe de style of parchment moire, with fitted bodice and flaring skirt, which fell gracefully to ankle length in the back. It showed a quaint basque faced with apple green and was caught together in front by a finy bow of the two colors. Her slippers were of green moirs and she gar. tiny bow of the two colors. Her slip-pers were of green moire, and she car-ried a fan of matching ostrich. Mrs. Baird were a smart gown of black chiffon velvet with a low fitted waist-line and godet skirt, finished at one side by flat velvet flowers, narrow pan-els falling from either shoulder. She carried a sheaf of cream roses.



VISCOUNTESS HARDINGE AND HER SON AND HEIR VISCOUNTESS HARDINGE AND HER SON AND HEIR
Lord and Lady Hardinge's first-born was recently christened at the picturesque old church at Penshurst, England, and is now the Hon. Henry Nicholas Paul Hardinge. Lady Hardinge is a Canadian and was Miss Margaret Fleming. She is the daughter of Mr. and Mrs. Hugh Fleming of Wynyards, Rockcliffe, Ottawa, and met Lord Hardinge when he was serving as an A.D.C. on H.E. Lord Willingdon's staff. His Excellency is the baby's godfather. Lord Hardinge, who was in the 7th Hussars, succeeded to the title on the death of his most popular father in 1924, The late Lord Hardinge was one of the best liked men who ever was in the Rifle Brigade, and commanded the Rifle Depot at Winchester for some time. His sobriquet was "Punch", which was as happy as are most regimental pet names.

ters on November 1.

Mr. and Mrs. Boris Hambourg, of Wellesley Straet, Toronto, who have been abroad all summer, sailed in the 8.8. Laurentic from Liverpool on Fri-day of last week for Canada, and ex-pect to be in Toronto on Saturday of this week.

. . .

Mrs Rex Nicholson of Park Road. Toronto, and her daughter, who spent the summer in England and at St.

Moritz, recently returned home.

Miss Valerie Jones, daughter of Mr. and Mrs. H. Franklin Jones, of New York, will be in Toronto for the winter season and will make her debut at Mrs. Edmund Boyd's dance for her daughters on November 1. on Thursday of last week.

The Earl and Countess of Carlisle and Commander Attwood, of London, England, were guests of Mr. and Mrs. Strathearn Hay, of Bernard Avenue, Toronto, on Wednesday night of last

Mr.W. Herbert Cawthra is returning Toronto this week end from England d is a passenger in the 8.8. Laurentic hich sailed on October 11. Mrs. Caw-ra is in Montreal to meet her hus-

ed at tea at Ancaster Golf Club week in honor of Lord and Lady lingdon following the laying of the one of the new McMaster Uni-

Mr and Mrs Latham Burns, of To-nio, were recently week-end visitors (New York.

The Canadian Minister at Washington and Mrs Massey entertained at lumbeen on Thesday of last week in holor of the Right Hon. J. Ramsay MicDonald. Prime Minister of Great Britain. There were twenty-eight guests. The Canadian flag, flown on state occasions, was displayed over the doorway.

MARRIAGES

MICK ALLEN ON Tuesday to the growth of the company of t

Mr. and Mrs. C. W. Rowley, of Tome ronto and Miss Mariam Rowley safled liss on Friday of last week in the S.S. he- Duchess of Bedford to spend several weeks in England

One of the most brilliant coming-out dances held in Winniper for a number of years took place recently at the Royal Alexander hotel, when Mr. and Mrs. R. G. Baird entertained in honor of their debutante daughter, Elizabeth who recently returned from abroad.

ing on later to Miss Gunda Mas coming out dance.

Mr. Anthony Adamson, son of Colonel and Mrs. Agar Adamson, of Toronto, and Port Credit, recently left to resume his studies at the University of London.

Mrs. Crookston was in Toronto last week, guest of Mrs. Wallace Nesbitt of Warren Road.

Mrs. Gordon Phippen, of Toronto, entertained the players at tea and presented prizes on Wednesday afternoon of last week at the Hunt Club. The 18-hole match was a tie between Mrs. Arthur Miles and Mrs. H. Paterson, and each was given a prize. The nine-hole match was won by Mrs. Cowan, of Oshawa. Those present included, Mrs. F. H. Phippen, Mrs. Donald Ross, Mrs. Duncan Coulson, Mrs. Norman Bastedo, Mrs. John Rogers, Mrs. T. H. Wood, Mrs. Walter Kingsmill, Mrs. Arthur Barnard, Mrs. Dwight Turner, Mrs. Hamilton Burns, the Misses Cosby, Miss Helene Fraser, Mrs. Edmund Bristol, Mrs. R. I. Towers, Mrs. Ralph King, Mrs. J. J. Ashworth, Miss Lilian Maule, Mrs. Ian McLaren, Mrs. Clarkson, Mrs. D, K. Smith, Mrs. L. McMurray, Miss Effic Michie, Mrs. A. N. Mitchell, Mrs. Crockett. chell, Mrs. Crockett.

Mr. Alfred Beardmore, of St. George Mr. Alfred Beardmore, of St. George Street, Toronto, entertained at dinner on Thursday night of last week for Sir Henry and Lady Thornton, who have been at the Royal York, Toronto, Sir Henry and Lady Thornton have re-turned home.

The following were guests of the Lieutenant-Governor of Ontario and Mrs. Ross at luncheon on Friday of last week, General Edward J. Higgins and Mrs. Higgins, of the Salvation Army; Canon and Mrs. H. P. Plumptre, Mr. and Mrs. J. A. Tory. Rev. Stuart Parker, Commissioner and Mrs. William Maxwell, Mr. and Mrs. Edward Higgins, Major Frank Taylor, Miss Isabel Ross, Miss Susan Ross, Colonel and Mrs. Alexander Fraser.

The Earl and Countess of Carlisle, who were at the Royal York, Toronto, for a few days, left on Thursday for New York, to be the guests of the former's cousin, Sir Esme Howard, at the Embassy in Washington.

Mr. and Mrs. Bethune Larratt Smith, the latter formerly Miss Anna-Mae Hees, of Toronto, are occupying their new residence on Killarney Road, To-

Miss Susan Ross, of Government House, Toronto, will entertain at lun-cheon on Tuesday, October 22 in honor of Miss Kathleen Gibbons.

Mr. and Mrs. Scott Griffin, of Toron-to, entertained at a dinner-dance on Friday night of last week at the Em-bassy Club in honor of Miss Betty Kindersley and Miss Peggy Henderson, who are leaving shortly for their homes in England. in England.

Lady Willison, of South Drive, Rosedale, Toronto, entertained very delightfully at tea on Friday afternoon of last week in honor of Miss A. C. Franklin, of London, England.

Mrs. C. A. Boone, of Toronto, enter-tained at luncheon on Tuesday of last week for Miss Eileen Larkin, daughter Canada's High Commissioner

Mrs. Christopher Baines, of Toronto, and Miss Marguerite Baines entertain-ed at bridge on Monday night of last week for Mrs. Norman Haldenby. Mrs. Hilton Tudhope, of Gray Gables, York Mills, entertained at dinner on Thursday night of last week in honor of Miss Mary Tudhope, the guests go-



MISS ELLA MARY NORTHGRAVE The charming debutante daughter of Mr. and Mrs. Walter Northgrave, of Parkwood Avenue, Toronto.

Facts About Tea series-No. 6.

Tea-and abbot Myoe

Although emperor Saga established the first tea-gardens in Japan in the 9th century, it was not until the abbot Myoe of Togan (a Buddhist Monastery) began to cultivate it in the 12th century, that tea became a national beverage in Japan.

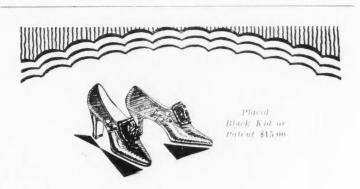
'Fresh from the gardens'

THE HXXAIKING SHOPS

88 Bloor St. West, Toronto

FOR THE HOME BEAUTIFUL—

Head Office 1622 St. Catherine St. W., Montreal (store and Tea Room) Branches at Montreal, Ottawa, Quebec, St. John, N.B., Niagara, Halifax, N.S.



You can See their Style Please Test their Comfort

Of course we appreciate the beauty of our new Foot Saver models. But we know that they're amazingly comfortable, tooand that, in a style shoe, is really rare.
Sowesay—"Please Test Their Comfort"—
and let us explain the patented, inbuilt
construction that insures it.

Foot Saver Shoes

FOOT INSURANCE FOR THE FUTURE

H. & C. BLACHFORD 286 Yonge St. at Dundas St.







TN these busy times when a note often has to take the place of a lengthy "call" good stationery becomes a woman's intimate companion. Cameo Vellum meets all requirements in social correspondence-correctness and style for most exacting occasions and yet sufficiently economical for everyday letters,

Barber-Ellis

Toronto Montreal Bran ford Winnipe Calgary Regina Edmonton Vancouve



Fragrant Perfumes of ROGER & GALLET are now available

This offer of Roger This offer of Roger & Gallet's most favored toilet articles at \$1 is a practical expression of the determination of this famous Parisian house to make their creations comfortably available to all who appreciate fine fragrance. Their perfumes, in the new \$1 size, are now available in:

FLOWERS OF LOVE Le Jade THE PRECIOUS PERFUME

Also in FACE POWDER. ROUGE, BATH TABLETS, TALC, AFTABATH POWDER. All of Roger & Gallet Articles are of course obtainable, as heretofore, in larger sizes from \$1.50 to \$10.

ROGER & GALLET

IN CANADA OF EMILE MERIOT 751 Victoria Square MONTREAL



spend several weeks in Atlantic reside in Toronto.



The Governor-General and Viscountess Willingdon were last week the guests at dinner, in Windsor, Ontario, of Mrs. William Costello Kennedy, at her residence, Victoria Avenue. The table was done with a cover of Pointe de Venice, Kord roses and violets, and bronze candles. Mrs. Kennedy's other guests included General Armstrong, Mrs. Gordon M. McGregor, Mrs. Everitt Ambery, Mr, and Mrs. Charles S. King, Captain and Mrs. Charles S. King, Captain and Mrs. G. Harold Emery, Mr. E. C. Mieville, Secretary to the Governor-General and Captain Fiennes, A.D.C. His Excellency officially opened the new Collegiate Institute, named after the late Hon. W. C. Kennedy, in Windsor,

Mrs. J. Y. W. Brathwaite, formerly Miss Winnifred James, of Regina, is receiving for the first time since her marriage at the home of her husband's mother, 177 Lyndhurst Avenue, Toronto, on Friday afternoon, of this week, October 18, from four-thirty to six-



MRS. W. H. TUPPER Whose Autumn wedding was one of the prettiest of society events to take place in Vancouver this season. The bride is a daughter of Mr. and Mrs. Robert Morton Hyland, of Vancouver, and the bridegroom is a son of Mr. and Mrs. Alfred Tupper, also of Vancouver.

Mrs. T. W. Duggan of Brampton. The marriage is to take place on the 26th of October.

Rosedale Presbyterian Church, Toronto, was the scene of a pretty wedding on Saturday afternoon, when Frances McPherson, daughter of Mr. and Mrs. Stuart B. Playfair, became the bride of George Leslie Jennison. Son of Mrs. L. Jennison. The ceremony was conducted by the Rev. Dr. Uren and Mr. Shuttleworth was at the organ. During the signing of the register Mr. Freeman Wright sang. The bride, who was given away by her father, wore a becoming frock of ivory satin. Her exquisite lace veil, which had been worn by her grandmother, was caught to her head with orange blossoms. She carried a bouquet of roses and illy of the valley. Her sister, Miss Helen Playfair, acted as maid of honor, wearing a frock of jadelte satin, with a hat to match. She carried a bouquet of Talisman roses. Miss Margaret Playfair, also a sister of the bride, as bridesmald, wore a similar dress, and carried Talisman roses. Miss Mary Stuart Talisman roses. Miss Margaret Playfair, also a sister of the bride, as bridesmaid, wore a similar dress, and carried Talisman roses. Miss Mary Stuart Playfair, another sister of the bride, was a pretty flower girl, in a green smocked frock. She carried a basket of roses. The bridegroom was attended by his brother, Mr. J. D. Jennison, and the ushers were Mr. Ernest Godwin, Mr. Cosby Lamont, Mr. Ronald Bertram and Mr. Stephen Bradley of New York, cousin of the bride. After the ceremony, a reception was held at the residence of the bride's parents. Rosedale Road, where the bridal party received the guests. Mrs. Playfair, mother of the bride, wore a gown of the bride and bridegroom was attended by his brother, Mr. Jennison, and the ushers were Mr. Ernest Godwin, Mr. Cosby Lamont, Mr. Ronald Bertram and Mr. Stephen Bradley of New York, cousin of the bride parents. Rosedale Road, where the bride aparty received the guests. Mrs. Playfair, mother of the bridegroom, was gowned in dahlia velvet, with at to match, and a fox fur. Later the bride and bridegroom left on a motor trip, the bride wearing a dark green ensemble, with a hat to match, and fox furs. On their return Mr, and Mrs. Jennison will reside in Toronto.

Dr. Helen MacMurchy, of Ottawa, has been with her sisters, Miss Bessie MacMurchy and Lady Willison at 122 South Drive, Rosedale, Toronto, over the week end.

Mrs. John Garvine (Katherine Hale) of Toronto, is giving a series of Monday afternoon readings, beginning on October 21, at the Heliconian Club, which should be of great interest to all who care for modern literature. Mrs.

thirty. Mrs. F. Y. W. Brathwaite is receiving with her daughter-in-law. In the tea room Mrs. C. W. Irwim will pour tea and Miss Wilma Tait coffee. Assisting will be Miss Margaret Rolph, Mrs. J. G. K. Strathy, Mrs. George Grierson, Miss Lilian Brathwaite, Miss Doris James, Miss Kathleen Irwin, and Miss Helen Holmes.

Sir William and Lady Clarke, of Ottawa, were distinguished guests at Queen's Convocation, Kingston, and were the guests of Principal R, Bruce Taylor and Mrs. Taylor.

Mr. and Mrs. Bartte E, Bull announce the engagement of their daughter, Jessie to Darcy Duggan, son of Mr. and Mrs. T. W. Duggan of Brampton. The marriage is to take place on the 26th of October.

Lieut.-Col. and Mrs. C. Warren Darling, of Toronto, have sent out invitations to the marriage of their daughter. Margaret Evelyn, to Mr. Hugh Bogart Tarbox on Saturday, Nov. 2, at halfpast 2, at St. Andrew's Church, King Street West, and afterwards at 7 Maple

Mr. and Mrs. John J. Gibbons of Roxborough Street East, Toronto, will entertain at an At Home on Friday, November 8, at nine o'clock, at the Royal York Hotel, in honor of their very charming debutante dauxhter, Miss Kathleen Gibbons. Miss Gibbons is one of the young Canadians present-ed to Her Majesty Queen Mary, at one of the May Courts.

Mrs. Arthur C. Grant's debutance tea for her daughter, Miss Dorothy Grant, will be at Casa Loma, Toronto, on Saturday afternoon, November 16.

Mr. and Mrs. R. M. Sales and Mrs. Gregory Kew, Mrs. R. S. Milliken, Miss Grace E. Falconer and Mr. and Mrs. Bryce R. Muir were at the Ford Dearborn airport on Saturday morning to witness the start of the flights. They flew back to the Walker airport in one of the big Ford planes, after which, Mrs. Muir entertained them at luncheon at her home in Kildare Road, Walkerville.

AQUAMARINE JEWELLERY is on a wave of popularity. Its cool blue green depths catch a thousand coquettish lights that are reflected in 18K white gold settings. Seven tiny diamonds flicker The fine bar pin centres an in the setting of this uniquely oval cut aquamarine, a tiny 18K cut aquamarine pendant. The white gold rose on either side. 18K white gold chain is thread The pin has a safety clasp. At fine. At \$275. \$35. This square cut aquamarine The long, oval cut stone is in a slightly raised setting finely chased on either side. A clasps two diamonds in its chas-ed setting. The high ring setfinger ring of beauty. At \$65. ting admits light. At \$100. Street Floor THE SIMPSON COMPANY ROBERT SIMPSON LIMITED

The Gas Refrigerator SIMPLE

SAFE

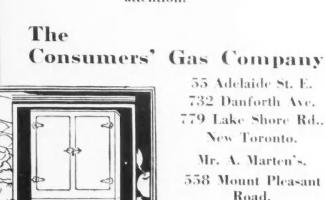
Electrolux is the only refrigerator without valves or moving partsthe only refrigerator which operates continuously - which is under continuous control.

The refrigerating unit in a gasfired refrigerator is insulated, and sealed in a steel case. You can forget the means and profit by the results with perfect confidence.

SURE

Electrolux, for a supply of ice. for the better preservation of foods, is simple, noiseless, trouble-free, affording dependability and satisfaction which is matched only by the gas range.

Electrolux proudly takes its place with running water and the gas range - those two utterly dependable servants of woman - which work day after day, year after year - perhaps for a lifetime, with practically NO attention.



55 Adelaide St. E. 732 Danforth Ave. 779 Lake Shore Rd.,

Mr. A. Marten's. 558 Mount Pleasant Road.

New Toronto.

or call AD. 9221 and a representative will be sent to your home with full information.

Miss Olive Thornton, of Montreal, entertained at the tea hour on Wednesday afternoon of last week in honor of Miss Pegsy MacKenzie, a debutante of the season. The tea table done with pink roses and tall lvery tapers was presided over by Miss Charlotte Maefarlane and Miss Craham Henderson. The lees were served by Miss Harriet Craig and Miss Clare Ward Davis; and those assisting in the tea room were

too great to take chances with. The

only safe way of disposing of them is to get them dry and then add

them to a healthy bonfire. While

you're about this, you might as well

throw in odds-and-ends of dead

branches, debris from pruning and

a few papers to help along the com-

be stems or roots of Poison Ivy in

the collection, beware of inhaling

But don't burn the fallen leaves

from the trees. These are valuable

as mulching material or for conver-

sion into compost. For the former

purpose, the heavier, more slow-rotting kinds are best, like those from

Oaks and Hickories. Maple leaves and others of thin texture mat down

too readily to be good for winter

mulching, but by the same token

they are grand additions to a com-

fresh humus-making material dug in-

Lamps

ACCESSORIES always have been

the weather vanes of fashion, in clothes and in decorative styles.

Lamps, for example, are at the mom-

ent clearly indicative of the way the

wind is blowing. Shades are com-

paratively unimportant; they must

be well shaped and proportioned and translucent, but they are for the

most part undecorated silk, paper, or

parchment. At the most they re-peat in self color some motif which

appears in the base. That is the important part of the lamp. It may

be a rare Chinese, Italian, or French

vase, or it may be one of the lovely new vases, made for lamp bases.

that are coming over from Europe. Many of these are, of course, made in quantities in the potteries

and glass factories, but many of them are signed pieces, one of a kind. Lovely spheres and globes of crystal, etched and moulded glass, pottery

to it in the autumn.

heap or to soil which needs

the smoke.

bustion. If there should chance to





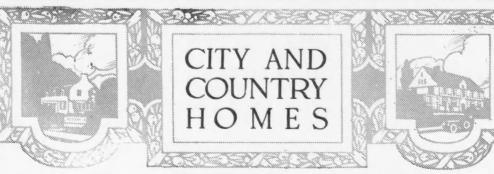
For Home Owner and Builder Alike!

"KLEEN-EZE" WINDOWS





146 King St. W., Phone W.A. 7793 Montreal—505 Keefer Bldg.; 1440 St. Catherine St. W., Phone Uptown 2161. Winnipeg—138 Portage Ave. E., Phone 27796.



Some Don'ts Designed to Help Builders

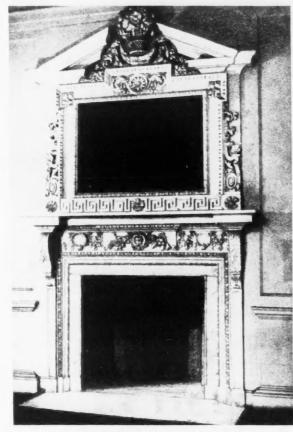
money to pay for.

Don't pay the price of good materials unless you get them.

Don't invest your savings in a gingerbread mansion if you do not have written permission. more than enough for a well built

DON'T ask for more than you have Don't expect a tight floor if the boards are laid the least bit damp. Don't let the contractor bring his finish millwork into the building until you or your architect have given

Don't try to get along with guess work where you need expert advice.



A TWO STOREYED CHIMNEYPIECE, CIRCA 1730.

Den't berrow money without lookfor a bargain. Money is a comnodity like anything else.

Don't borrow more money than you in pay back.

Don't build a bigger house than you n afford.

Don't use materials that have not

een proven. Don't overlook the middle class of materials if you wish to economize. Don't spend money on luxurious finish and equipments at the expense of

Don't use weak knotty beams to save money for quarter sawed floor-

Don't expect to build your home within a definite sum without adjusting your requirements.

Don't fix your requirements unless

Don't order "extras" unless you ex-

Don't change your mind about what you want after the house is half

built. Take time before the building operations start to do your mind Don't assume that the lowest bidder

is the most satisfactory or even the cheapest in the long run.

Don't employ a cutrate contractor unless you know what he will give you and are prepared to accept it. Don't forget the holes and gaps left in your building contract will be filled in with extra expense and probably

Don't try to save a few bags of cement at the expense of the soundness

or your walls. Don't rest one beam end on mas-

Don't expect your roof to be leak proof unless it is covered with mater ial that has been proven-

Don't expect your house to stand un unless it has the right kind of footings under it.

Don't fail to provide extra money for depreciation unless you have the studs, joists, and rafters well braced. Don't be surprised at cracked plaster if you have not braced the walls properly and had the lathing done in

an approved manner Don't expect cabinet work from a

wood butcher. Don't plaster in the plumbing or heating system before they are tested. Don't try to substitute anything for good linseed oil, turpentine, white

lead, and zinc oxide in paint. Don't try to dope up the ready mix-

BROADLY speaking, there are three types of garden refuse in design. which should be gathered up and disposed of at the end of each season for reasons of sanitation, economy or appearance—sometimes all three. First are the indestructible things like stones and dog-hidden bones of stalks, uprooted weeds, fallen leaves inexpert- in spite of these facts, one and the valuable.

you are prepared to supply the money to purchase them. pect to pay for them.

Don't expect to avoid "extras" if your plans and specifications are not purious insect eggs or larvae, weed green is much more interesting in the combination with other colors than

Garden Clean-Ups

that is notable for its form, its glaze. or its design and color, rich metal with fascinatingly intricate inlaysmost of them are products of craftsmen who are establishing a period The Green Wall $I_{
m past\ two\ years\ room\ after\ room}^{
m N\ SPITE}$ of the fact that in the bulky proportions; these are to be has been painted or papered green, dumped in some secluded corner and in spite of the fact that the use where their presence will nevermore of green walls is criticized, as is the obtrude. Second and third are the use of cream walls, because they perishable items twigs, dead flower can be handled rather easily by the

from tree and shrub-which are di- of the best and most used wall colors visible into two groups, the useless is green. The subtle decorator, however chooses a green which, although Under the useless classification still possessing that harmonious comes all the left-over vegetation quality so essential in a background Such stuff or yellow, or gray that makes it seeds and such potential enemies is combination with other colors than



A MODERN BUREAU AGAINST A MODERN WALL ensemble from Liberty's showing a severe dressing-table chair in oak which provide an effective contrast to the atorial mural décor. The trinket set is in glazed pottery, of which the candlesticks also are made.



A Glorious night of restful Sleep

LEEP induced by drugs or sedatives is neither natural nor refreshing. Ovaltine is the recognized best "night-cap" all the world over, because it ensures sound, refreshing sleep in a perfectly natural way.

Ovaltine induces sleep by soothing and calming the frayed nerves—the principal cause of sleeplessness. Of equal importance is the fact that, while you sleep, the food elements so richly supplied by Ovalticology. tine are busily restoring and rebuilding the nerves and creating new stores of energy. You wake refreshed and invigorated—with strength and vitality to carry you right through the day.

Ovaltine is no haphazard mixture of its several ingredients, but is manufactured by an exclusive scientific process. Ovaltine retains, unimpaired, all the essential elements of its valuable ingredients-ripe barley malt, fresh eggs and creamy milk from England's richest pastures. Every particle of Ovaltine is easily digested and assimilated.

Enjoy a glorious night's rest every night by drinking delicious Ovaltine before retiring. You will prove—as many thousands have done—that *Ovaltine* is Tired Nature's Sweet Restorer.

Ovaltine is made in England. Sold at 50c, 75c, \$1.25 and special \$4.50 family size. The larger tins are more economical to purchase. Ovaltine is excellent for children as well as for grown-ups. Make it the family year 'round bevorage -for health.

TONIC FOOD BEVERAGE

ENSURES SOUND, NATURAL SLEEP

OVALTINE RUSKS

more appetising, easily digested and much more nourishing than ordinary rusks or biscuits. Made from finest Canadian wheaten flour.

A. WANDER LIMITED, 455 KING STREET WEST TORONTO, ONTARIO







one that steers a middle course. Blue-greens are good with henna, browns, oranges, and yellow-pinks.

For Hangings

these are made in the most subtle shades, and are durable, often improving in texture after washing.

lace-like effects result, but being apricot, and mauve, while yellow- in one solid piece of linen greens are complementary to all tans, each mat or handkerchief is exceptionally strong. The colour is "natural," as unbleached linen is used. And the sets come both in "the round" -with table centre, plate mats, and FADELESS linens are popular; and glass mats, and in the newer "oblong". with a centre runner and twelve or twenty-four mats, each one of which is large enough to take plate, bread-There are many points to remember and-butter plate, glass, and cutlery. when choosing curtains and loose This oblong design, was originally, I covers for the home. Surface has to believe, evolved for the refectory table, be taken into consideration, for the which it suits much better than scal

a cool part of the cellar after their tops have been cut off. Later on, at your convenience, the old withered bulbs and stems should be detached.

And during this month—the earlier the better-Narcissus bulbs and the group of smaller ones which includes Muscari, Scilla and Galanthus ought to be planted. Don't expect them, though, to do their best in any old place you happen to put them, for they appreciate good soil and drainage as much as any other type of plant. A reasonable amount of summer shade won't hurt them, but they like sun at flowering time.

Early October, too, is not too soon to start the collecting of those wildflowers on which you have had your eye ever since they began to blossom. All of them should make at least a normal display next season if they are dug now with a reasonable amount of care and re-planted properly in sites and under suitable soil conditions.

Seaweed as a Manure

SEAWEED has been known and used as a manure from very early times. It is still used in Europe more than with us, because here the cost of handling it is generally too

It has the advantage of not bringing in weed seeds, and it acts the first season as a fertilizer, since it decomposes quickly. On the other hand, it is not perfectly balanced. and bone meal or other phosphates should be used with it.

It is spread on the land before ploughing and is ploughed in. It is generally allowed to leach in piles before hauling, because, though it loses nitrogen in this way, if unleached its salt is bad for certain crops. This quality may be avoided, however, by using it in the fall or winter.

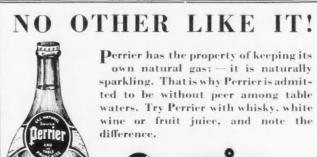
It makes a good top dressing for lawn or garden if put on thinly.

The best kinds of seaweed in New England for manure are the Irish moss, dulse, flat-stalked and roundstalked rockweed, and the kelps.

Seaweed may also be composed by piling it in layers with lime between or with stable manure. The pile should be turned at intervals, and used when thoroughly rotted. should be covered with moist soil to prevent the escape of ammonia.

For those who live on the seashore this may prove a substitute for ma-





ground for percolator use.



Sold at Clubs, Hotels, Restaurants, Soda Fountains, and in the better grocery stores.

Herdt & Charton Inc. | Importers | Montreal

Executors' Sale of valuable summer residential property

SEALED tenders will be received by the undersigned solicitors for the executors of the estate of R. E. A. Land, deceased, up to the 1st day of November, 1929 at the hour of 12 o'clock noon for the purchase of the following lands and premises: Part of Lot 24 in the the 1st day of November, 1929 at the hour of 12 o'clock noon for the purchase of the following lands and premises: Part of Lot 24 in the 2nd Concession of the Township of North Gwillimbury in the County of York having a frontage on Lake Simcoe of 163 Feet more or less and a frontage on the travelled road of 151 feet more or less by a depth from Lake Simcoe of 538 feet more or less. Upon the premises are erected a dwelling, ice-house and garage, electric pump and plumbing. The property is situated near Roche's Point on Lake Simcoe. Tenders must be in accordance with the Conditions of Sale which may be inspected at the office of the undersigned solicitors and will be subject to a reserve price. The highest or any tender will not necessarily be accepted.

DATED at Hamilton the 24th day of September, 1929

LAZIER & LAZIER, 28 James St. S., Hamilton,

Solicitors for the Executors.







Tender Gums &

an unnecessary nuisance! If your toothbrush "shows pink" turn to Ipana and massage'

THE greatest enemy of the gums, dentists will tell you, is our modern diet of soft and savory foods.

Back in the days when the human bothered few. Vigorous chewing encouraged a good circulation, made the gums hard and healthy. But in these days of soft food, our gums have become flabby and tender. They bleed easily. They invite disease and infection.

Naturally, you can't change your diet. But you can counteract the damage soft foods do to your gums.

Massage your gums. Massage stirs the circulation, builds up the

gums to firm and rosy health. How Ipana improves the effects of massage

Better still, massage your gums with Ipana Tooth Paste. After the regular cleaning of your teeth with Ipana, simply squeeze out some more Ipana and gently brush your gums.

For Ipana's especial virtue in massage is in its content of ziratolhealing hemostatic widely used by dental specialists. And it is this ziratol content that enables Ipana to enlarge the effect of massage.

Make a full-tube trial of Ipana The coupon offers you a ten-day tube of Ipana. But time is a factor in restoring the gums to health. So the better plan is to get a full-sized tube of Ipana from your druggist.

IPANA TOOTH PASTE

BRISTOL-MYERS CO. Dept. E-30 1239 Benoit St., Moniteal, P. Q. Kindlysend me a trial tube of IPANA TOOTH PASTE. Enclosed is a two-cent stamp



Furniture and the fabrics should be

the same—either both dull or both It is only by studying one's room from every possible angle that harmony can be found as a whole; all tastes are satisfied. There are even printed linens with scenes and interesting stories depicted on them for those who like this style of curtain. These are sometimes seen in a man's for they can create an atmosphere spring. that is distinctly rural.

For the Luncheon Table

ery combined, the embroidering being bulbs, letting them dry in the sun for

has appealed so strongly to those who

Early October in the Garden

WITH the reasonable expectation that the weeks to come will provide at least a normal amount of rain. there is still time to reseed or even en tirely remake a lawn that needs such attention. The conditions of tempera ture prevailing now are favorable to the germination and growth of grass seed and with a fair amount of moisden-especially if he happens to be ture will result in a start for the new fond of the country and lives in town, turf which will be appreciated next

From now on until freezing weather there will be plenty of work to in the way of replanting and generally preparing the garden and grounds for SICILIAN work is a very elaborate winter. Prominent among these ackind of drawn work and embroid- tivities is the digging of the Gladiolus done with the threads pulled out in a few hours, and then storing them in



A back view of the Paul Storr urn showing the crest



A Colourful, Timeproof, Fireproof Roof that is Distinctive

THE rich red tint of the Fall-touched maple leaf, the soft greys of the evening, the loveliness of heather you may select such shades at will when you choose Johns-Manville Rigid

The skill and artistry which J-M have perfected over the course of 50 years gives you a roof with character entirely its own . . . rendered in J-M Asbestos, the "magic mineral" which means freedom from roof repairs; no danger of

A source of pleasure . . and economy

Whether you are roofing a new house or re-rooting your present home, there is every reason to choose a *J-M Ashestos Roof*. J-M Rigid Asbestos Shingles for a permanent roof of beauty to last for many generations. J-M Flexstone Roofs for those who want a durable roof in primary slate colours, red or green blends, at a more moderate price. With either of these, roofing expense is forever banished.

Remember the words "Johns Manville" If you are unable to obtain J-M roofs in your locality write or telephone our nearest office for the name of the nearest J-M authorized distributor,

Cut down your fuel bill



Make your brakes safe

Canadian Johns-Manville Co., Limited

Master of Ashestos Asbestos Mines & Factory: Asbestos, Que. Sales Offices: Montreal, Toronto, Winnipeg, Vancouver,

JM

JOHNS-MANVILLE
Rigid Asbestos Shingles



after the fashion show---

Reductions in Model Fur Coats



\$495 Silver Fox 2-sk Scarf - \$195.

Here is an unusual opportunity to secure an original model fur coat at an amazingly low price. These coats, imported originally to guide our own designers, rather than to com-mand profit, have appeared in our Fashion Show, and are now being cleared at greatly reduced prices.

An Oyster Grey Russian Caracul model has the new moulded line, and three-skin collar and cuffs of dyed White Fox.

Originally \$1625

Black Broadtail is cut with the fitted silhouette, the skirt flared at the sides. The butterfly collar of Jap Mink extends its line down the front of the coat, and the cuffs are also of Jap Mink. Size 18 82100 \$1875

The double-furred collar and luxurious cuffs of Stone Marten provide contrast with the Gazelle-coloured Caracul of a striking model. Size 38. Originally \$1975

A slender model in Baby Lamb is finished with shawl collar and large cuffs of Silver Fox. Size 38.

Originally \$700

Jairweathers

88 YONGE STREET





Mr. and Mrs. Henry Sproatt are again in Toronto from Glenwood, their farm near Port Hope.

* * * * formula in tractively decorated with flowers and ferns, and Mrs. Ross was very charmfarm near Port Hope.

**

The Lieutenant-Governor, Hon. W.
D. Ross, and Mrs. Ross entertained at luncheon on Sunday for Gen. Edward J. Higgins, C.B.E., Mrs. Higgins and the members of their family.

Mrs. Edward Harris Clarke, who recently motored to Kingston to be the



Mrs, Frederick Erle Ackley, a September bride, pictured here on her wedding day, formerly was Miss Marcia Helen Robertson, only daughter of Mr. and Mrs. George F. Robertson, Winnipeg. Her attendants are: Left to right: Misses Lorraine Code, Margaret Winks and Marion McMillan, all of Winnipeg. Mrs. Ackley will reside in Schenectady, New York.

son and Lieutenants Mussan and Lanson and Lleutenants Mussan and Landon, Mrs. F. N. G. Starr, smart in black and gold, assisted Mrs. Ross in hospitable care of the guests, and Miss Isobel Ross in beige georgette and lace, Miss Susan in fawn georgette and green slippers, Miss Helene Fraser in a smart costume in a lovely shade of red, Miss Sheila Fraser in green, Mrs. Thompson, Miss Charlotte Towers and Miss Stephanie Bastedo, were charmsmart costume in a lovely shade of red, Miss Sheila Fraser in green, Mrs. Thompson, Miss Charlotte Towers and Miss Stephanie Bastedo, were charming and attentive assistants in the handsome ballroom where tea was served. Those present included, General and Mrs. Draper, Dr. Helen Mac-Murchy, Mrs. George Dickson, Miss Mortimer Clark, Mrs. Wallace Nesbitt, the Premier of Ontario and Mrs. Ferguson, Miss Bessie MacMurchy, Dr. F. N. G. Starr, Mr. T. D. Dockray, Mujor and Mrs. Clifford Sifton, Hon. Joseph Thompson, Mrs. Thompson, Mrs. Lieut. Col. Morris, Miss Grace Elleen Morris, the bride of this week, Mrs. W. Vernon California, Mrs. Arthur Vankoughnet. Mrs. Frank Mackeleon, Dr. and Mrs. T. Eakins, Rev. Dr. T. D. McKerrol, Mrs. McKerrol, Mr. and Mrs. J. A. McLeod, Hon, W. H. Price and Mrs. Price, Mrs. Arthur Vankoughnet, Mrs. H. A. Richardson, Mr. and Mrs. W. L. Rawinson, Mr. C. S. Blackwell, Major and Mrs. B. S. Wemp, Mr. and Mrs. J. A. Kingsmill, Mrs. G. Richardson, Rev. Canon Woodcock, Messrs, Edward and Vernon Higgins, Mr. and Mrs. J. J. Gibbons, Mr. and Mrs. J. A. Miller, Canon and Mrs. Brain, Mrs. George Heintzman, Mr. and Mrs. W. B. Gwynn, Mrs. George Henry, Mr. and Mrs. C. S. Macdonald, Colonel and Mrs. Attwell, Mr. and Mrs. G. E. Leishman, Mr. and Mrs. F. P. Wood, Mr. and Mrs. A. J. Young, Colonel and Mrs. Whatley, Rev. J. A. Mustard, Mrs. Mustard,

The Annual At Home of The Mississauga Horse will be held in the Royal da from England and is with her par-York Hotel on Friday, the 7th of Febrush Mr. and Mrs. E. L. Ruddy.

Mrs. Welland D. Woodruff and her Mrs. Weiland D. Woodruit and her son, Master Welland, of Devaux Hall, St. Catharines, who have been spend-ing the summer in England, have re-turned home, accompanied by Mrs. Woodruff's niece, Miss Jean Layborne, Broadstair, Kent, England.

Mr. Henry H. Mason, of Toronto, entertained at a very successful dance at the Toronto Hunt Club on Thursday night of last week in honor of his debutante daughter, Miss Gunda Mason, and was assisted in receiving by his sister, Miss Mason, who was very smart in black panne velvet with brilliants, gold slippers and for jewels a necklace of pearls. The pretty debutante was charming in a Parls confection of oyster white chiffon in the latest mode, with brocaded slippers in oyster tone, a pearl necklace and carried her father's gift, a bouquet of red roses. Supper was served at small tables and favors were given to each guest. An orchestra provided delightful music for the many tircless dancers and the whole evening was very great-Mr. Henry H. Mason, of Toronto, en-Misses Playfair, Miss Frances Gurney, Misse Marion Coulson, Miss Mary Little-john, Miss Stephanie Bestedo, Mr. and Mrs. A. B. Wood, Miss Frances Wood, Miss Isobel Gordon, Miss Helen Staun-ton, Miss Joan Nudge, the Misses Cas-

Bridge Chairs

Arriving from England, just at the beginning of the bridge season, these chairs of the best English periods are particularly charming. Being of light construction, each with a comfortable upholstered seat, they are all that can-be desired in the way of bridge or occasional

Priced from \$28.50

DESIGNS TO OUT-OF-

The Thornton - Smith Company Limited

342 Yonge St.

Limited Limited

EXCLUSIVE INDOOR WEAR

MY LADY

Situated at N.E. Cor. BLOOR & BAY Suite 212 TORONTO

Miss Josephine Brouse is again in Toronto from England and is at the Windsor Arms.

Randolph 6697

The Hon. William Finlayson and Mrs. Finlayson, of Midland, are giving a "coming out" dance for their daughter, Miss Mary Finlayson, on November 19, at the Toronto Hunt Club. Mr. and Mrs. Finlayson have taken Dr. J. S. Graham's house on St. Clair Avenue for the winter. for the winter.

Mrs. A. W. MacDougald, of Montreal, is visiting her daughter, Mrs. Philip Kiely, in Toronto.

Mrs. W. S. Morden, of Toronto, entertained at dinner on Thursday night of last week in honor of her daughter, Miss Kitty Morden, before Mr. Henry Mason's dance on Thursday night of last week.

Lady Kingsmill, of Ottawa, has been visiting in Toronto, guest of her aunt. Mrs. H. J. Fisk, of Devon House.

Mrs. Bowen and her daughter, Miss Gwendolyn Bowen, of Buxton, Derby-shire, arrived in Toronto last week and are the guests of the former's sister, Mrs. Edmund Boyd,

Mr. and Mrs. Boris Hambourg return to Toronto this week end from England after the summer spent abroad. They are passengers in the 8, 8, Laurentic. . . .



MRS. GORDON PATERSON MRS. GOHDON PATERSON

A recent Winnipeg wedding was that
of Miss Rae Baldwin, elder daughter
of Mr. and Mrs. W. A. Baldwin. The
bridegroom, Mr. Gordon Paterson,
C.A., is the eldest son of Mrs. C. B.
Paterson of Winnipeg, and the late
Rev. C. G. Paterson, D.D.

—Photo by Gauvin-Gonteel.



"QUEEN MARY CHINA"



CHINA of BEAUTY and TONE CHINA of BEAUI Y and IONE.

A DESIGN which is at once striking and full of exquisite charm, it has now been reproduced in its entirety by gracious permission of Her Majesty, for the Canadian Markets. Each piece bears the imprint of the Imperial Crown and Her Majesty's name, and by its intimate charm it should find a resting place in the homes of all lovers of China of merit. On sale at most good stores throughout Canada.



PARAGON CHINA CO.,



You Look Young and Feel Young After a Hiscott Facial Treatment

Superfluous Hair Permanently Removed. Particulars on Request Write for Booklet "X" FREE HISCOTT INSTITUTE, LTD.

Try this ... for Sunday's Breakfast!

Clark's Pork & Beans en cas-serole. Slice Clark's Veal Ham & Tongue Paté (it's cheaper than bacon) over the beans and brown for a few minutes in oven. Serve siz-zling hot. It is an excellent. nutritious and most econom-

Ask your dealer for "Clark's"



Let the "Clark" Katchens help you

Bottle-Fed **BABIES**

> -almost invariably thrive on **EagleBrandMilk** which is pure milk from selected herds. It has been used continuously since 1857.

THE BORDEN CO. LIMITED Dept. SN. 140 St. Paul St. W., Please send me free your Baby Welfare Book and Baby Record Book

NAME ADDRESS



The Onlooker in London (Continued from page 18)

100,000 (in Scotland it is 141), as compared with 107 in Greece, 101 in Norway, 81 in Italy, 73 in France, 58 in Germany, and only 36 in Belgium. In the United States the proportion is

with not only the theoretical ideal, but with the practical work of more than three-fourths of the world's The author of the book is Sir Alfred Robbins, Past Grand tage of long service, administrative Warden of the Grand Lodge of Eng- experience, and ambassadorial re land and for more than sixteen years (the longest period on record) presi-49, and in India 150, South Africa 109, dent of the Board of General Pur-Australia 58, and Canada 49. The re-poses—the central administrative port remarks on the highly developed body of English Freemasonry. As state of social services in Britain as the directly accredited representative compared with most other countries, of the Grand Master (H.R.H. the



MRS. HERBERT SMITH Who before her recent marriage was Jean, daughter of Mr Robert Andrew Bonnar, K.C., and Mrs. Bonnar, of Winnipeg

and the important work done in the Duke of Connaught) he has visited, care of the blind. It is stated that the within the past five years, many employment of blind workers is the Grand Lodges of the United States, great problem, and two out of ever three are declared to be unemployable. In England, basket work, knitting, brush and mat making, boot repairing and piano tuning are the chief occupations. In Denmark textile work has been successfully taken up by blind girls, who have been taught to produce curtains, dress materials, etc., of a quality equal to that of weavers with normal sight. This has also been tried in one or two places in England. In Germany blind women are trained as masseuses and telephone operators, and fourteen are practising lawyers, thirteen clergymen twenty-four school teachers and two

Pets From the Rhine

THE Rhine troops' pets have gone into quarantine in England. All animals must go into quarantine for six months on their arrival Home, and plans for receiving and handling them have been worked out by the War Office and the R.S.P.C.A., which de It with some of the dogs brought home from France by troops after the war. About 200 dogs and cats arrived in latches of a score at a time every few days. The animals were conveyedeach in a separate crate—in an R.S.P. C.A. lorry to quarantine kennels at Uxbridge. It is estimated that each animal will cost from £10 to £12 to keep during the period of quarantine. and at the suggestion of the War Office, N.C.O's, and men will be required to pay £2 and officers £8 to wards the maintenance of their pets. Officers and men wishing to bring home dogs and cats have had to make formal applications to London, and a separate license has been issued by the Ministry of Agriculture for each animal. This and the expense of quarantine have made some of the men reluctantly decide not to bring their pets home, and the R. S. P. C. A. has arranged to have all such animals painlessly destroyed without cost to their owners. The fact recalls an amusing story of the War. Five million men from France brought home, so far as was officially known, about 800 animals. How many more they smuggled in was never known, but certainly smuggling was going on. So much so that the colonel of a famous county regiment paraded his men at the French port of embarkation, and said, "Now, look here, my men, out with the animals vou've got sninggled under your tunics or in your bosom's or in your packs. It'll go hard with any man found trying to smuggle an animal across after this warning." The immediate result of the warning was a scene resembling a dog show. "By gad," roared the colonel, "I thought I had been commanding men but I've been commanding a d-men-

A Book on Freemasonry

T WILL interest Freemasons to learn that in the autumn there will be published an authoritative new book about the Craft. It will have the title "English-speaking Freemasonry," and it will be the first attempt to deal from the inside

gentina, and Uruguay, as well as cer tain parts of Europe. He, therefore writes not only as a systematic Masonic student but with the advansponsibility. From personal converse, he can speak not only of British and European but of North and South American Freemasonry; and, from constant correspondence he is in close touch with the endeavours of the Independent Grand Lodges of Canada, Australia, and New Zealand. All this gives him an exceptional advantage in dealing with the origin and development of English-speaking Masonry overseas. and especially of the caste system under 49 Sovereign Grand Lodges of the United States. Several chapters are devoted to this theme, which for the first time has been explored and explained by a skilled and impartial external observer. That which to the Freemason is sacred ground Sir Alfred Robbins does not in any way touch; but he explains how the Craft, from the operative days of the great cathedral builders, has developed into the most world-spread of social organizations.

ISLANDS OF ROMANCE

What a vista of delightful recollections the very name West Indies opens up. From early youth we have read of them, on the pages of Treasure Island, on the pages of history. Here Britain made her first great bid for Empire. Here Drake and Hawkins and the Buccaneer Morgan humbled the pride of haughty Spain.

Canada is now linked with these lovely islands by direct steamship service maintained by a palatial fe to fyacht-like tropic travel vessels.

Two services are maintained. The Eastern Group Services embraces coral Bermuda, St. Kitts, Nevis, Antigua, Montserrat, Dominica, St. Lucia, Barbados, St. Vincent, Grenada and Georgetown, British Gulana.

The Western Group Service sails to Barbados.

The Western Group Service sails to Bermuda, The Bahamas, Kingston, Jamaica, where connection is made for Belize, British Honduras.

Full particulars may be obtained from any Canadian National rail or steamship agent. and the Grand Orients of Brazil, Ar-

Buy Jacob's Famous Biscuits in the new Protective Package Made by Jacob's in Dublin, Ireland, Cream Crackers, Butter Puffs, Wave Crest, kept oven-fresh in the new three-fold protective package. Deliciously browned as if baked in sunshine, the choice of discerning British hostesses since 1885, now here to grace Canadian tables.

JACOB'S CREAM CRACKERS, BUTTER In the new PUFFS, WAVE CREST protective package at the new low price.

Britain's Best Biscuits obtainable at the new, attractively low





Only 75c to renew your felt hats with a Parker cleaning.

Prompt pickup and delivery.



Special Mail Order Departmen!





Lady Fuller and Miss Fuller who were recently the guests at Portland, Ontario, of Sir Charles and Lady Kingsmill, of Ottawa, have joined Sir Cyrill Fuller in Bermuda.

The Governor-General of Canada and Viscountess Willingdon are Patron and Patroness of the Junior League ball which will take place at the Mount Royal Hotel, Montreal, on Wednesday night, October 23.

Mrs. Wilfred Bovey, of Montreal, entertained at tea on Tuesday afternoon of last week in honor of her debutanted aughter, Miss Kathleen Bovey. The tea table done with yellow roses, was in charge of Madame E. de B. Panet.



MISS EMELIE MORVEN MCLEAN Debutante daughter of Major Norman Curford McLean of Ottawa. Officer in charge of the Hudson Straits Expedition in 1927-28, formerly of the 12 th Regiment of Toronto, and of Mrs. McLean of Ottawa.

irs. J. J. Creelman and Miss Jean ovey assisted by Miss Mary Riordon, iss. Nature Johnson, Miss Dorethy lyde, Miss Elizabeth Sims, Miss Char-ley Tayls, Miss Kathleen Evans, iss Phyllis Mackenzie and Miss Har-sett Craig. Miss Rovey is making her but at Mrs Stanley Bagg's dance on riday night of this week, October 18.

Mrs. Arthur C. Price, of Quebec, re-city spent a few days in Montreal, of was a guest at the Bitz-Cariton,

Dir and Mrs. Charles Morse are re-mining to Ottawa on Friday of this sek from Winnipeg where they were a gipests of their daughter, Lady apper.

by and Mrs. McEwen, of St. An-cews Fifeshire. Seetland, have been uests at the Mount Royal Hotel, Mont-

ed. assisted by Rev. E. Killian, of St. Joseph's. Chrysanthemums, autumn leaves, palms and ferns fermed an attractive background for the bridd party at the altar. The bride was given away by her father, and was attended by her sister, Mrs. Mark Gillin, of Toronto, as matron of honor, and by two bridesmaids, Miss Carmen Dupuis and Miss Rita Leabey, cousin of the bridegroom. Mr. G. O'Neill Lynch, brother of the bridegroom, was best man, and acting as ushers were Mr. Richard Desbarats, brother of the bride; Mr. Cuthbert Scott, cousin of the bride wore a gown of eggshell satin. The bloids in supplice effect with class-fitting sleeves. The circular skirt fell into a graceful train. The void of tulle was draped and held in place with clusters of orange blossoms. She carried a shower bouquet of Joanna Hill roses and libes-of-the-valley. At the reception the teast to the bride was proposed by the prime micrister, Rt. Hon, W. L. Mackenzie King. Later Mr. and Mrs. Lynch left for their hones more to brown. Her cout was of brown broad both with collar of bine brown broad both with collar of bine

Arthur Kelly, Miss Pauline McDanagh, Mr. and Mrs. William Duthie, Mr. Wil-liam Duthie, Jr., of Toronto.

In henor of Miss Marthe De Vajernes of Quebec, whose marriage to Mr. Jean Charles Garneau took place on Tuesday, October 15, Mrs. C. J. Simard, of Grand Allee, was last week a ten hostess. The tea table, centred with autumn flowers, was presided over by Mrs. L. A. Richard and Mrs. Gerard Garneau.

Mrs. David Nicholson, of Montreal, formerly Miss Mary E. Taylor, received for the first time since her marriage on Friday afternoon of last week at the residence of her mother. Mrs. J. W. C. Taylor, 1 honoron Road, Outremont, The helds, who were her wedding gown of white settin, and Chantilly her, was as isted in receiving by her mother. Mrs. Taylor, who were black of flound being here, and by her guest Miss. Jean Meyer, of St. George's, Bermada. The tea table done with tall vellow tagers and chrysanthemom pompons in intume colors was presided over by Mrs. J. R. Nicholson, and Mrs. W. S. Campbell. Mrs. Horace Perodean served the Ires, and those assisting in the feat room, were Mrs. Charles Passingfram, Mrs. Andrew Armstrong, the Misses Ethel and Isobel Liersch and Miss Marjorle Savage.

Mis Frank Ross of Holland House, Quebec, extertained at luncheon last week in honor of Miss May Atkinson and the debutantes of the season.

Mrs. Fred Perry, of Montreal, enter-tained at a small dance for debutantes on Saturday night of last week at the country residence of Brig.-General and Mrs F. S. Meighen, at Cartierville, in honor of her daughter. Miss Yvonne Sutherland.

Miss Yvette McKenna. of Montreal, entertained at dinner on Saturday night of last week in honor of Miss Yvonne Sutherland, before Mrs. F. Perry's



Quickly...

This Foam Penetrates

into every tiny tooth crevice and washes out decaying impurities thus Colgate's cleans teeth better



When you brush your teeth with Colgate's, you do more than safely polish the outer surface.

Colgate's penetrating foam possesses a remarkable property ("low surface-ten-sion"). This means that it penetrates into every tiny crevice.* There it softens and dislodges the impurities, which may hasten decay, washing them away in a detergent way. in a detergent way.

In this foam is carried a fine chalk powder, a polishing material used by dentists as safe yet effective in keeping teeth white and attractive.

dentifrice, not a cure-all. Colgate's has never claimed to cure pyorrhea, to cor-rect an acid condition of the mouth— things no toothpaste can do. Colgate does claim to clean teeth better.

Millions of sensible people have realized that Colgate's is more than an approved surface polisher: that it is the one dentifrice which successfully washes away all those decaying food particles and mucin deposits lurking in the tiny crevices which brushing doesn't reach. Millions of people have been impressed by the fact that more dentists recom-mend Colgate's than any other leading

Also Colgate's has won friends because of its economical price—a 25c tube of Colgate's contains more toothpaste than any other leading brand priced at 25c.

This great value is due to volume production—Colgate's is the largest-selling dentifrice in the world.

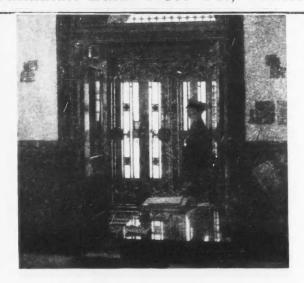
Why not accept this widespread acknowledgment of Colgate's as doubly superior?

Consider Colgate's two superiorities. It not only polishes the surface thoroughly but because it contains the world's greatest cleansing agent, it cleans where ordinary brushing can't. Really clean teeth help to protect against premature decay.

If you have not yet become acquainted with Colgate's, may we send you a generous trial tube and an interesting booklet on the care of the teeth and mouth? Just mail the coupon.

COLGATE'S Dept. C-247, FREE Toronto B, Out. Please send a free trial tube of Colgate's Ribbon Dental Cream, with booklet "How to keep Teeth and Mouth Healthy."

Main Entrance Canadian Bank Note Co., Limited



Preparing Monetary Documents for the Business World —

 $F^{
m OR}$ over 100 years this company and its immediate predecessors have engraved and printed monetary documents for Governments, Financial and Business Organizations throughout Canada. This experience covers all classes of intricate engraving and printing from postage stamps to bank notes,—and has resulted in an organization, capable and fully competent to prepare monetary documents in keeping with the standard of your business. Write for Information. All Letters in Confidence.

Canadian Bank Note Company, Limited 224 Wellington Street Ottawa

Toronto Royal Bank Bldg.

Branch Offices

Montreal 360 St. James St. W



FINANCIAL SECTION



Safety for the Investor

TORONTO, CANADA, OCTOBER 19, 1929

P. M. Richards, Financial Editor

Anglo-American Rivalry in Latin America

The Opportunity For Canada

By P. W. Cook

D'Abernon, which is now in South America, represents a further move in a well-planned British attack upon United States post-war supremacy in these markets. For the first time since the armistice Great Britain is vigorously striving to equal or to exceed the remarkable progress of United States financial and commercial "penetration" in Latin-American republics.

In 1913 Great Britain produced the greater part of the imports of South America while the share of the United States was small. The opportunity arising from the war resulted in the United States increasing her portion to thirty per cent of the total, while that of Great Britain remained below twenty per cent. The difference at the beginning of 1928 was £38,000,000. These elemental fig- is well coated with disarming superficialities. ures summarise a decade of British endeavour to retrieve

To appreciate the present British campaign a brief review of the major aspects of American policy and its reaction on Latin-America is necessary. The stimulation of overseas trade is a recognized function of any Government but is necessarily subordinate to foreign policy as a whole, which may and frequently does (as in the absolute case of war) militate against it.

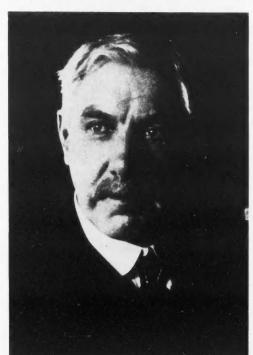
Street, the work of United States' Naval missions in Brazil and Peru and the astuteness of individual diplomats have certainly benefited United States' commerce; but on the other hand, the "big brother" pose of Washington has been very generally resented; the implications of the Monroe Doctrine and the slightly patronizing attitude of the State Department towards these small republics has given rise to a thinly veiled antagonism which no amount of Pan-American ballyhoo can remove.

the power of American efficiency, have signally failed to sentiment or economic policy. appreciate the difference in character and emotional development between the United States and Latin-America. To the average American, a citizen of the most progressive of nations, the days of General Washington are remote, however enthusiastically they may be celebrated on anniversaries. He has travelled far and fast; New York is Manhattan in name only and the camp of the covered increasing difficulty in marketing their natural products wagon is Chicago.

The Latin-American, slower in growth, is correspondingly closer to the days of his hard won independence,to Bolivar and San Martin, Cochrane and O'Higgins. To his intense sense of nationalism is allied the traditional Latin pride, and an innate reserve, incomprehensible to the mentality which labels Rotarians like jam pots and induces them to make joyful communal noises at given periods. He is of all people the most intolerant of whatever he regards as menacing his personality and national

The circumstances of United States participation in Latin-American development are consequently exceedingly difficult; every step which the States Department may take is jealously watched for any implication of Latin-American interests. On the one hand these Latin republics accept the United States' ready dollars, on the other they suspect whatever method she may take to expand or to safeguard her investments.

That Cuba owes her republican status to the United States is forgotten in the knowledge that, as concerns Washington Cuba has less economic independence than has Canada as regards Downing Street. The miracle of the Panama canal is in Latin-American eyes less significant than that its construction derived from Roosevelt's highhanded attitude towards Colombia. When a distinguished American contributor to Harper's Magazine refers to United States policy in Nicaragua as "buccaneering of a rather low type." Latin-America is delighted and photo-



President of Western Canada Flour Mills, Ltd., which has just issued a very satisfactory statement showing in-creased earnings for the year, which was the best in the history of the company. -Photo by "Who's Who in Canada"

THE economic mission under the leadership of Lord graphs of Sandino appear in the less responsible news-

Even the wholly beneficent intervention in Haiti-where surely the conception of Latinism is clouded—is marshalled as a further example of imperialism. Thus the rapid expansion of United States political, financial and commercial interests in Latin-America has been accompanied by a corresponding growth of intangible antagonism. Nor has Mr. Hoover's visit done much to mend matters.

From the point of view of Mr. Hoover as President the tour was probably justified. His mind, trained not only in the study of international policies but also of international commerce, must have absorbed much of value to him at Washington, even though the genius of the Latin-American

His welcome was most genuine in Brazil because the United States is and must remain the best customer for Brazilian coffee. His reception by the Spanish republics was certainly cordial, but tinged with a reserve none the less real because it was not apparent. The decision to undertake the tour was considered precipitate, the time for preparation to receive him inadequate, and the attendant flood of newspaper copy extravagant.

In Argentina, President Irigoyen, who is not above In Latin-America the earmarking of loans by Wall casuistry if it suits him, questioned Mr. Hoover's status. asking if he came as Mr. Coolidge's representative or as the President apparent,-the implied distinction being in the United States; Argentina is the country most afutterly irrelevant, but significant of Argentine feeling. The fected by the Hawley bill which may in a great degree insistence of American editors upon the commercial value of the tour and the fact that Mr. Hoover had previously that he was chiefly concerned with trade opportunities and the possibility of further economic "domination."

In a large measure the tour failed of its purpose because United States economists, or, at least, those of the Latin-America does not admit the Divine Right of Presi-Commerce Department choirs and places where they sing dents or of the United Press to dictate either national

> If United States foreign policy has not helped United States traders in Latin-America, her tariff policy has de- have been hitherto outweighed by capital and enterprise. finitely prejudiced them. Just as Canada since the war by the doubtfully legitimate offspring of the so-called Fordney tariff so are several Latin-American republics finding as it appeared to be a year or so ago



W. H. COVERDALE President of Canada Steamship Lines, Ltd., and senior member of the firm of Coverdale and Colpitts, consulting engineers of New York, who has been elected to the Board of Directors of the Montreal Trust Company. Mr. Coverdale, who is a Canadian by birth, has achieved remarkable success since he took over the active direction of the Canada Steamship Lines.

-Photo by "Who's Who in Canada

preclude her casein, maize, linseed and oats shipments.

Yet the United States government must be fully aware been Secretary of Commerce gave rise to the impression that each added difficulty imposed upon the entry of South American produce results in corresponding difficulty for United States exporters to South America. On both sides there are exceptions-Brazilian coffee and American motors are privileged. Yet American dollars backed by the energy and imagination of American manufacturers have secured the greater part of the Latin-American markets. Prejudice and the handicap of not over factful diplomacy

Now, however, "buy from those who buy from you" is has found market after market closed to her manufacturers - finding an echo throughout Latin-America, and the position of the industrial United States is no longer as impregnable

(Continued on page 38)

HERE'S A WILD ONE

Editor, Gold and Dross; As a subscriber to your valued paper, I would ask your opinion of the merits of the enclosed circular from the Northern Mining Service Regid. P.O Box 339, Rouyn, Que. As you will see, it is signed by P. B. Gliddon, president, and offers to give me the name of a sure winner among the oil offers to give me the name of a sax, stocks if I will send in \$5 right away, —A. P. B., Halifax, N.S.

Help, police! This circular is the rawest thing I have seen in a very long time. I don't know Mr. P. B. Gliddon, and he may be honest, but his circular certainly does not suggest it. It suggests rather that his proposition should

have the immediate attention of the authorities. Mr. Gliddon begins his circular by stating that "Northern Mining Service Reg'd, is in possession of information regarding a certain well in Turner Valley which recently drilled into the limestone. Casing is now being cemented, and upon completion of this work the well will be drilled into production." Well well! It's nice to feel so certain that the well be a producer. I'll bet that the people who Wrigley are doing the drilling don't. Mr. Gliddon is also quite positive that "this stock will make an over-night advance following the announcement of production." But suppose the well doesn't produce?

The amiable Mr. Gliddon then offers to give the name of the stock for a "special subscription fee" of \$5, and generously proclaims that "this writer (Mr. Gliddon) will personally assume all responsibility for loss incurred through this recommendation." Finally, in a burst of enthusiasm, he says: "I am backing my personal reputation and entire financial resources (?) on the outcome of the drilling on this property. Production is assured (?). My signature, affixed below, is your guarantee against

But who is Mr. Gliddon and what is his signature

THE OUTLOOK FOR HOLLINGER

Editor, Gold and Dross:

I am enclosing a copy of a letter of inquiry I wrote to my broker about Hollinger and his reply to it. As a reader of Gold and Dross for many years I would appreciate very much receiving your comment on this correspondence, to-gether with your own opinion of the situation regarding Hollinger. I have learned through experience to have the ost sincere respect and admiration -H. M. H., Toronto, Ont.

The response received from your broker to your question on Hollinger, is purely mechanical in character and is not in all details correct. For one thing he failed to tell you that the bonds of Horne Copper Corporation, which he refers to as held by Hollinger, have been taken up by Nordevelopment. On the other hand, it might be that the company has decided to raise its grade sharply in order to secure greater income to balance production with dividend

requirements and possibly to add more to surplus for the purpose of making a better showing in the annual state-

It is true that the mine has been examined by Dr. L. E. Gratton, but my opinion is that it is too soon to expect results from such work. It is possible that the mine is showing up better on the new low levels. The formation of the investment trust was more or less a formality and should not in any way affect the price of the stock

The explanation for the decline in Hollinger prices lies in the gradual decline in values and tonnage and the realization by the public that difficulties were being encountered on the bottom levels. A raise in the price of it kept, would indicate the solution of the geological difficulties or the appearance of a better market.

WRIGLEY TOOTH PASTE AGAIN

Editor, Gold and Dross:

I have recently been asked to buy some stock in the Wrigley Tooth Paste Company Ltd., which operates, I believe, in Montreal, but the offer of some tooth paste with the stock made me a little suspicious. I made some inquiries and was teld that this company is a Canadian substitury of the Wrigley Pharmaceutical Company in the United States and that the parent company had been in long and successful operation. It occurred to me that facts about the U.S. company would be very valuable in forming an epinion of the Canadian stock, and I would appreciate it if you could tell me how this company and its securities are regarded across the border.

-P. T. T. Hamilton, Ont.

The Attorney-General of New Jersey, at least, seems to have no very high regard for this company, as he has recently obtained a temporary restraining order against it in an endeavor to halt a nine-year stock selling campaign, which he alleges has been conducted on the strength of the name "Wrigley" The Attorney-General of New Jersey has been endeavoring for some time to obtain from the Wrigley Pharmaceutical Company certain information, and charges that the corporation has "failed, neglected and refused to file the statement and report as required."

Many years ago the Wrigley Pharmaceutical Company began sending out quantities of literature signed by its president, W. W. Wrigley, offering in combination shares of stock and with tubes of Spearmint tooth paste. During many years, prospective purchasers of the stock were given highly optimistic predictions as to its prospects of investment. In spite of these predictions the balance sheet of the company submitted as of December 31, 1927, showed a loss from operations of over \$100,000.

The Attorney-General of New Jersey, in his complaint, made charges against the company to the effect: estensible purpose was the manufacture of Spearmint tooth anda Mines within recent months. He evidently does not paste, actually, its purpose was to fraudulently avail itself know that, in the month of August, owing to raise in of the trade mark and good will of the William Wrigley, grade of \$1.25 per ton at least, Hollinger average recovery Jr., Company of Chicago, Illinois, manufacturers of chewis now running around \$6.70 per ton. This, of course, is a ing gum. To this end it managed to copyright a trademost remarkable development and whether it represents a mark featuring the words, 'Spearmint tooth paste' appearchange in policy or a change in ore conditions remains ing on the background of red and a broad single arrow to be seen. If the latter is the case it is a most important with the name 'Wrigley' printed in bold, green letters over it. This was almost identical with the famous William Wrigley, Jr., chewing gum trade mark, but was granted (Continued on Page 32)

Mines As Pioneers

Development of Mineral Resources **Opens Up Permanently Important** New Areas

By F. D. L. Smith

CANADA'S claim to an ever-advancing relative position as a producer of metals and other minerals is buttressed by some astonishing statistics of achievement already realized. According to official Federal Government reports, the Dominion produces-

90% of the world's nickel,

50% of the world's cobalt,

75% of the world's asbestos 12% of the world's silver,

 $10\,\%$ of the world's gold: $20\,\%$ of the world's output (exclusive of the Transvaal),

5.5% of the world's copper.

Amongst the countries of the world Canada stands.

1st in the production of nickel.

1st in the production of cobalt, 1st in the production of asbestos,

2nd in its coal resources,

3rd in the production of gold.

3rd in the production of silver 3rd in the production of aluminum

3rd in the production of platinum.

4th in its production of lead, 4th in its production of copper

5th in its production of zinc.

10th in its production of pig iron. 11th in its production of coal

Canada's estimated coal reserves total 1,234,269 million tous as against 3,838,657 million tons in the United States, 32,097 million tons for all of South America, 784,190 million tons for all of Europe, 1,279 million tons for all of Asia, 170,410 million for all of Oceania, and 57,839 million tons for all of Africa.

Canada has the only two coal-bearing regions in North America bordering on the Atlantic and Pacific oceans. The largest deposits are found in the provinces of Nova Scotia, British Columbia and Alberta, and the supply is estimated as equal to all possible demands for hundreds of years to come. Lesser deposits are also to be found in

New Brunswick and Saskatchewan and lately in Ontario. Products of the mine in Canada provide the railways with 34.4 per cent, of their tonnage as compared with 22.2 per cent, for the products of agriculture, 15 per cent for the products of the forest, and 25.5 per cent. for manufactures and miscellaneous product

Up to the end of 1928 the record of the larger Ontario

and Quebec camps was: Production Dividends Sudbury (nickel and ..\$356,000,000 \$104,000,000 Cobalt and other silver 243,000,000 Percupine and Kirkland 84,000,000 Rouyn (copper, zinc,

In 1928 the aggregate output of Canada's mines reached \$273,446,864.00. Canada's mining industry represents a capital investment of more than 700 million dollars; this includes only the money actually spent on the properties, for lands and plants, equipment of mines and smelters and the working cash assets of the operating companies Nearly 85,000 men are employed in the operating mines and their associated enterprises, exclusive of prospecting and outside development workers, of whom no record is

The great variety of Canada's minerals is a constant urge to prospectors, and while no official records show trained, keen men who have done so much to open up the northland treasures. Latterly, aeroplane services have been utilized to make the prospectors' work more efficient and to concentrate the necessary study so that the maximum possible results may be obtained.



LORD SHAUGHNESSY President of Canadian Industrial Alcohol who has issued a vigorous statement affirming that no condition exists with recard to the management of the company to warrant any adverse opinion and that the affairs of the company were entirely satisfactory. -Photo by "Who's Who in Canada"

Real Estate

Earn Its Keep?

and pay you a profit.

28 Adelaide St. West

Toronto

Phones Adel. 0827 & Adel. 4594

WE EXTEND the facilities of our organization to those desiring information or reports on companies with which we are identified.

Harley, Milner & Co.

350 Bay Street, TORONTO - Telephone Adelaide 9071

HAMILTON-LONDON-WINDSOR-ST. CATHARINES HALIFAX

A CONTRACTOR OF THE CONTRACTOR

THIRD DIVERSIFIED STANDARD SECURITIES

tment Trust of the Management type, following the ressfully established by Diversified Standard Securited and Second Diversified Standard Securities, Send for pamphlet "WHERE PROFITS HAVE BEEN MADE" and circular T-1.

F. J. FAIRHALL & ASSOCIATES

Ballon Bank Bldg. LIMITED felephone
TORONTO INVESTMENT TRUST BANKERS Elitin 7552
treal Toronto Ottawa Saint John Winnipeg Calgary Vancouver Victoria

Mines As Pioneers Recent developments at the Sullivan include the Consolidated Mining & Smelting Company, the International lead mine, the Britannia and Anyox Nickel Company of Canada, the Grancopper mines, the Premier gold and

silver mines in British Columbia, the Noranda copper-gold-zinc mine in Quebec, the Flin Flon and Sherritt Gordon copper zinc mines in Manitoba, the Frood and Falconbridge nickel-copper mines in Ontario, indicate that the mineral development of Canada is only in its infancy. The steel mills at Sault Ste. Marie and Sydney, the great reduction works at Trail, the Noranda smelter at Rouyn, the International Nickel and Falconbridge smelters at don and Dominion Explorers Limited. Sudbury, the Sudbury copper refiner; being built jointly by Consolidated Smelters, International Nickel, Ventures Limited and American Metals show that the Dominion is getting on its feet metallurgically. In addition to this, the International has nickel refineries at Port Colbourne and the Falconbridge now operates a 2,500 ton nickel refinery at Kristiansand, Norway, as a strategic point from which

The development of the nation's to handle the European market. mineral resources is all the more ra-The most aggressive companies to- pid because the country is well sup-

portant discoveries of mineral depos-

its have been credited this year to

both Dominion Explorers and N. A.

M. E., whose aeroplanes and prospec-

tors range over the vast territories

bounded by Hudson Bay on the east,

the Rocky Mountains on the west, civ-

ilization on the south and the arctic

seas on the north.

by Mining & Smelting Company, the Hudson's Bay Mining and Smelting Company, the British Empire Steel Corporation, the Algoma Steel Company, the Noranda Mines, Dome, Hollinger & McIntyre in the Porcupine camp, Lakeshore, Teck-Hughes & Wright-Hargraves in Kirkland Lake, and the Lindsley group which is identified with Ventures Limited, Falconbridge, Sudbury Basin, Sherritt-Gor-As for the newer departures, im-

E. H. POOLER

Formerly managing director of Gilbert, Pooler and Co., Ltd., who becomes resident partner in Toronto of the recently formed New York firm of Williamson, Gilbert & Co., members of the New York Stock Exchange, following the taking over by that firm of Gilbert and Company of Syracuse, N.Y., and Gilbert, Pooler and Co., Ltd., of Toronto. The new company, with temporary of fices at 45 Richmond St. West, will eventually be located on the ground floor of the new Canada Permanent Building, Bay and Adelaide streets.

plied with electric power and efficient labor. In Northern Ontario, as in northern Quebec and northern Manitoba, which are all countries of lakes and rivers, hydro electric energy is available, where developed, almost wherever required. Some of the mining companies develop their own power, while others buy from companies in the field. According to the latest Government reports, Sudbury has 46. 500 horse power developed; Cobalt and Kirkland Lake 34,000 between them, and Porcupine 59,300. The average price of power in Cobalt is \$50,00 per horse power, with a three minute peak. At Kirkland Lake it is \$60.00 per horse power with a three minute peak; and at Porcupine it is \$50.00 per horse power with a five minute peak. The numerous lakes through out the region solve the problem of storage. There is a sufficient supply of efficient and dependable labor at all times of the year. The "open shop" prevails but the policy of doing underground work by the contracting bonus system tends to retain good

miners in Ontario. It is interesting to compare the growth of the mineral industry with that of the population. In 1886, when statistics for the whole of Canada were first collected, the value per capita of the annual mineral production was \$2.23. Ten years later it had doubled, to \$4.38. The next decade showed an increase to \$12.81; while in 1928 it was \$28.31. Of this amount about 5.4% consisted of fuels and building materials almost entirely consumed in Canada.

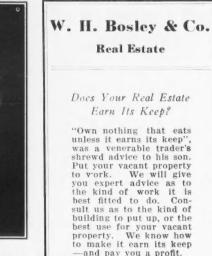
In a learned paper on "The influence of minerals on Canada's history and development" Dr. Charles Camsell, Deputy Minister of Mines at Ottawa, has said that in considering the opening up and settlement of our northern wooded lands, especially in Ontario, Quebec and Manitoba, we have never appreciated sufficiently the lessons to be learned from our earlier history and the influence that mineral deposits can and must have on settle-

ment. In these areas, contrary to the condition in our western prairies where agriculture was the first industry te develop, mining, along with forestry, is the pioneer industry. If we dis agricultural development must follow To gauge the value of mineral de posits merely in terms of the number of millions of dollars' worth of metals they have produced or will produce is itself impressive, but it indicates the narrowest kind of outlook.

It ignores, perhaps, the greatest les son of mining history, namely, that mining contributes to national development a vital and indispensable service which reaches far beyond the mining industry itself. Our northcountry might lie dormant for generations were it not for the fact that the exploitation of the mineral deposits acts just as a catalyser in a chemical reaction. It causes the surrounding region to spring to life and encourages and even compels the development of agriculture and perms nent industries.

Over and above the actual mineral wealth produced mining leaves behind it-wherever the areas are in any degree favourable to agriculture and industry—a legacy of permanent development, sometimes vastly surpassing in national importance the mining development itself. That is the experience which has been illustrated many times already in Canadian history, is repeating itself to-day, and promises to continue to operate as one of the chief factors in spreading development across and over the Dominion.

A careful review of the commodity price situation leads to the judgment that there are no important price changes in prospect during the coming months



Our Trading Department

Offers a complete and comprehensive Service to both the institutional and private investor -facilitating the purchase and sale of Bonds and Stocks.

Inquiries invited.

H·B·ROBINSON & CO MONTREAL "10 65, JAMES ST. HALLFAX" 19 HOLLIS ST. TORONTO "67 YONGE ST.

We recommend the

61/2% Bonds of The Victory Building

80 Richmond St. West, Toronto

A First Mortgage Bond exceptionally well secured to yield 612 %

Pringle, Holmes & Co. INVESTMENTS

Central Building, - Toronto



Four Essentials of Co-Insurance

- 1. The owner has to prove how much he has lost under the policy and how much he can
- recover. The Co-Insurance clause does not operate in case of
- total loss. 3. The 80% clause does not mean that the insurance will
- pay only 80% of any loss.
- 4. Have an independent appraisal made to ascertain the value of your property; be careful to have concurrent insurance amounting to 80% or more of such value, in which case you will be en-titled to collect the loss just as if the clause was not on the policy.

NOTE: Sterling Appraisal Reports are sound, and may be used with confidence as the correct basis for Insurance of any kind.

Sterling Appraisal Co., Limited

9 Wellington East, Toronto Phone Elgin 5244 treal Office: New Birks Building Phone Lancaster 7895

Brazilian Traction, Light and Power Company, Limited

(Incorporated under the Laws of Canada)

NOTICE IS HEREBY GIVEN that the Board of Directors of this Company has declared a quarterly dividend of 50 cents per share on the Company's issued orinary shares of no par value payable on 2nd December, 1929, to shareholders of record on the registers at the close of business on the 31st October, 1929.

DATED at Toronto, Canada, 10th October, 1929.

A. W. ADAMS.

A. W. ADAMS, Secretary.

Note—The Transfer Agents of the company are National Trust Company, Limited, Toronto and Montreal, Canada.
The London Agents of the Company are the Cavadian and General Finance Company, Limited, 3 London Wall Buildings, London E.C. 2, England.

NEW ISSUE

\$2,000,000

Canadian International Investment Trust

Limited

(Incorporated under the Laws of the Dominion of Canada) 5% First Collateral Trust Thirty-year Gold Bonds, Series "A"

Carrying non-detachable Option Warrants

Option Warrants will entitle the holder of each \$1,000 hond to purchase thirty (30) shares of the Common Stock of the Company at \$13 per share up to and including 1st October, 1930; or thereafter at \$15 per share up to and including 1st October, 1932; or thereafter at \$20 per share up to and including 1st October, 1934; or thereafter at \$30 per share up to and including 1st October, 1939. Denominations of \$500 will carry similar option warrants to purchase Fifteen 15 shares. Should such bonds be called for redemption on or before 1st October, 1939, this right may, notwithstanding the call, be exercised up to the date fixed for redemption.

Dated October 1st, 1929. Maturing October 1st, 1959. Principal and semi-annual interest (October 1st and April 1st) payable in Canadian gold coin or its equivalent at any branch of The Royal Bank of Canada in Canada, to of the holder, in Sterling at the fixed rate of \$4.86.23 to £1 at The Royal Bank of Canada, London, England. Coupum Bonds in denominations of \$1.00 t and \$5.00 t and \$5.0

Trustee: - MONTREAL TRUST COMPANY.

Legal investment for Life Insurance Companies, under the Insurance Act 1917, Canada (and amendments thereof.)

CAPITALIZATION

*Purther Series at the First Collateral Trust Bonds ranking part passu with those of Series "A" may be issued from time to time with or without option warrants and at such rates of interest and with such provisions for redemption as the Directors may determine at the time of issue, provided (a) that such further Series chall not mature earlier than October 1st, 1939 and (b) that the aggregate principal amount of First Collateral Trust Bonds including those about to be issued, shall not exceed the padding Share Capital of the Company at that time outstanding.

The Company aril reserve 17.5 see shares of its unissued Common Stock for the purpose of satisfying all outstanding option warrants including those attacked to this issue of Series "A" Bonds.

Letter from Mr. James Hutel is in. Vice-President of Canadian I iternational Investment Trust Limited, dated October 7th, 1929,

CORPORATE HISTORY AND BUSINESS: Canadian International Investment Trust, Limited, was incorporated in January, 1929 under the Laws of the Dominion of Canada as an investment trust of the management type.

Upon its incorporation the Company issued \$2,000,000 of Preferred and \$1,200,000 of Common Stock, and commenced business on March 1st. 1929, on completion of its financing, with the full par value of its issued capital, namely \$3,200,000,

As at August 15th, 1929, the outstanding capital stock of the Company was held by 566 Preferred Shareholders and 602 Common Shareholders, distributed throughout Canada, Great Britain and the United States.

MANAGEMENT: The management of the Company is in the hands of its Board of Directors, with an Executive Com-

The fees of such Directors, as provided for in the Company's By-Laws, may not exceed in the aggregate \$10,000 per annum, unless otherwise determined at a general meeting of the share-

The Directors of the Company are:

*JAS HUTCHISON, C.A., Montreal Vice President Rodden, Stead, Granium & Hulchison, Chartered Accountable.

Riddell, Stena, crace.

*J. L. APEL'ARLE, F. A., Quebec, Que,
Vice-Priordell, Prior Riva & Co., Limited.

Langing of Co., Limited.

Ratiway Company

R. G. College B. New York, N.Y.

Fortner, Edward B. Smith & Co., Members New York Stock Exchange.

Parliner, Edward B. Smith & Co., Members New York Stock Ereb [ANSET R. 1945 (Ny. Montrop and Trust Corporation of Canada. Prevention, Canadana National Racibuga. ARCHIBALIA's FRASER, Fredericton, N. B. Prevention, France Companies, Limited. Invector, The Royal Bank at Canada. [EditCer Killal, Nanouaver, B. C. Chairman, British Columbia Electric Company, London.

Col K R. MARSHALL, Toronto.
Described. Standard Fuel Company, Limited.

N. I. NATHANSON, Toronto. Vice President, Imperial Trust Company of Canada.

Lie President, Imperior 12.
 J. H. PRICK, Quence, Que.
President, Pres. Res. & Co., Limited.
Vice President, Duke Price Power Company, Limited
Director, The Royal Bank of Canada.
 J. A. RAYMOND, Montreal.
Vice President, Window Hotel, Limited.
 N. M. SCOTT, Montrea.
 Director, W. C. Pilfield & Company.

O. E. SMITH, Halifax, N.S.
President, Maritime Telegraph & Telephone Company, Limited.
Director, The Hank of Nora Scotia.
*P. R. WALTERS, Montreal.
Vice-President, Imperial Tohacco Company of Canada, Limited.
*Member Executive Committee.

SECURITY: The Bonds of Series "A" will be a direct obligation of Canadian International Investment Trust, Limited, and will be secured by Trust Deed in favour of Montreal Trust Company, as Trustee.

The Company will covenant in the Trust Deed that it will maintain, as specific security for all First Collateral Trust Bonds at any time outstanding, marketable securities and or cash on collateral deposit and pledge with the Trustee, to an amount, at current market values, of not less than $125\,\%$ of the principal amount of bonds outstanding.

The First Collateral Trust Bonds will be additionally secured by a floating charge on all other assets of the Company now owned or hereafter acquired.

ASSETS: Net Assets of the Company (consisting of cash and securities) at cost or book value, as at August 31st, 1929, together with the proceeds of the bonds to be presently issued, as certified to jointly by Messrs. Riddell, Stead, Graham & Hutchison, and Messrs. George A. Touche & Company, Chartered Accountants, Montreal, were \$5,137,667, equivalent to \$2,568 for each \$1,000 bond to be presently outstanding.

The Auditors further certify that the Company's net assets based on closing market prices on August 31st, 1929, had a value substantially in excess of the above cost or book value and that the above book value as at October 3rd, 1929, remained

The annual interest requirement on the Series "A" bonds to be presently outstanding is \$100,000 which is equivalent to a rate of 1.94% per annum on \$5,137,667 of net assets above

INVESTMENT POLICY: Certain fundamental restrictions governing the operations of the Company, the investment of its funds, and the payment of dividends are set forth in the Company's Charter, which restrictions cannot be made less onerous without the approval of holders of at least two-thirds of the Freferred and Common Shares, represented and voting by classes at a special general meeting. Among others these restrictions include the following:—

The Company must maintain at least 50° c of its paid-up share and loan capital in investments which are legal for Insurance Companies in Canada.

The Company may not invest more than 10°, of its paid-up share and loan capital in any one security execut Government, Provincial or Municipal obligations, or securities which are legal for Insurance Companies in Canada.

Not more than 25°, of the Company's paid-up share and loan capital may be invested in securities of any one of the following classes: (a) Banks, (b) Insurance Companies, (c) Investment Companies, and (d) Public Utility Companies; and not more than 12°, of the paid-up share and loan capital of the Companies paid not more than 12°, of the paid-up share and loan capital of the Companies in the invested in the securities of any other distinct class of business or industry. No cash dividend in excess of 8°, shall be paid in any year on the Common Shares unless and until is set aside a sum equal to 12°, of the not earnings available for dividends on the common stock in that year, as a special dividend reserve which shall be permitted to accumulate until it equals 50°, of the par value of the Common Shares outstanding, and thereafter no dividend in excess of 8°, may be declared which shall have the effect of reducing this reserve fund below 50°, of the par value of Common Shares outstanding. The Company may not purchase securities on margin.

GENERAL: Having in mind the sound financial structure of the Company, its conservative character throughout, the exceptionally low fixed charges on its Capital, the fact that the Company received the full par value for all its Capital Stock outstanding, the extremely low management fees imposed by its Directors and the satisfactory result already obtained from the initial six months of operation, I believe that the bonds of this issue constitute a sound investment.

The option warrants attached should be increasingly valuable as the assets of the Company grow, and its earnings increase

We offer these Bands for a livery when as and if issued and accepted by us and subject to the approval of Messrs. McGibbon, Mitchell & Stairs of Mantreal, at:

PRICE: 99½ and accrued interest

The Preferred and Common Shares are listed on the Montreal Curb Market. Application is being made to list them

W. C. PITFIELD & COMPANY

Royal Bank Building MONTREAL Lancaster 3224

VANCOUVER

OTTAWA

HALIFAX

Statements contained in this advirtisement are not guaranteed, but are based upon information which we believe to be reliable and upon which we acted in purchasing these securities.

The Long Term View of Copper

Present Position Indicates Trend Toward Greater Stability—the Possibility of Further Expansion

production has steadily exceeded shipments for several months and that stocks at the end of August were the largest reported in more than two years. The recent trend published by the Guaranty Trust Co., New York, must be interpreted shipments of refined copper during sumers in earlier months, when a pansion of producing facilities. general fear of impending shortage precipitated buyers into the market and pushed the price of the refined than usual. Since the abrupt inmetal as high as 24 cents a pound. crease in buying a few weeks ago, The dull market was, therefore, in the market has resumed a quiet the nature of a corrective reaction, essentially temporary and by no means indicative of the actual rate any such proportions as it did in of consumption. Although the vol- the early months of the year; and, ume of consumers' stocks cannot be accurately measured, the revival of smaller aggregate volume of ship- the copper industry ir the future the market a few weeks ago suggests that such stocks have been than in the first six months. drawn upon heavily and are now probably at rather low levels.

In the second place, producers have demonstrated their ability to curtail output, even with the price of refined copper at 18 cents. Last month witnessed the fourth successive reduction in the average daily rate of output since the peak was reached in April. The greater degree of control over production is due to the increasing integration of the industry and the closer understanding among producers. Four companies are now believed to control 52 per cent, of the total smelter output. Through the organization of Copper Exporters and the Copper Institute, the whole industry has been more closely knit together than ever before. In their policy of stabilization, the producers are further aided by the control they exercise over a substantial part of the fabricating industry. The greater part of the wire and brass capacity is controlled by the large producers.

The third and most important consideration is that the industry is growing rapidly, so that a given level of stocks no longer has the significance it had a few years ago. The last occasion on which stocks stood at approximately the present figure was in the middle of 1927. and at that time the price of refined copper was below 13 cents a pound. In 1926, when stocks were considerably smaller than they are now, the price fluctuated around the 14-

taken place in the standards by no real shortage of copper. more

maintain a fairly strong statis- into the market early in September, estimated capacity for this year cortical position, despite the fact that indicating a renewed fear of short- responds fairly well with the actual says the current Guarantee Survey, in stocks since the end of March, recent years. notwithstanding the curtailment of output, provides sufficient evidence in the light of several factors that no shortage of copper is immi- almost indefinitely, this fact in itself that show a greater degree of nent. The rate of refined produc- is by no means sufficient to warrant strength than appears on the sur- tion in the U.S. last month was the belief that productive capacities face. In the first place, the small nearly 11 per cent. below the peak of last spring, and output could easthe second quarter of this year, ily be increased by at least this mar- has been influenced by a very swift which were the principal cause of gin in a short time. A serious growth of the electrical industries, the increase in stocks, resulted from threat of shortage would undoubt- an even more phenomenal expansion the large forward buying of con- edly bring about even further ex-

> The outlook for demand in the that forward purchasing will reach consequently, the outlook is for the ments in the last six months of 1929

The level of general business activity is expected to be high; yet it tified by the fact that producers are is by no means clear that the rate steadily becoming better organized of operations, particularly in the and that the policies of the leading chief copper-consuming industries. will equal that of the first half-year. Moreover, the demand for copper will depend largely on the extent to stabilization rather than through which the consumers' stocks accumulated early this year, have actually been used. No estimate of this factor can be regarded as very dependable. Allowing for a 10 per cent increase in consumption this year over last year's estimated consumption of 980,000 tons gives total re-Of this total, 593,000 tons was $R^{\rm EGULAR}$ common and preferred shipped in the shipped in the first half of the year. leaving 487,000 tons, or 18 per cent. less, for the second half. Should a general decline in business activity occur, the slackening of demand would, of course, be intensi-

It should be noted that the increase in shipments so far this year. has been due entirely to larger domestic buying. Foreign shipments have been somewhat smaller than in the corresponding period of 1928. The decline in export shipments in the first half of this year was due primarily to smaller exports to Germany. France took more than it purchased a year ago and Great Britain approximately the same amount. With conditions improving in Germany, some increase may occur in the next few months. European consumers are, however, careful buyers; and they are not ex-The ability of producers to hold pected to stampede the market with the price at 18 cents during the re- large forward orders, particularly cent period of inaction in the mar- since the experience of the last half ket, shows the changes that have year has demonstrated that there is

which the ordinary statistical meas- Over a longer period, the ability urements must be judged. The rate of producers to maintain prices will than undoubtedly be handicapped to doubled in the last eight years; and, extent by the increase in productive consequently, larger stocks are need- capacity induced by the higher level ed to insure prompt deliveries. Fur- of quotations. A recognized auththermore, the growth of demand has ority, in a recent estimate of smelter gone far toward removing the dis- capacity, showed a possible produc parity that has existed between cur- tion in 1929 of about 2,300,000 rent requirements and productive tons, which is about 220,000 tons larger than a similar estimate from

Nevertheless, the rush of buyers the same source early in 1928. The age and giving rise to persistent ru- smelter output last spring, but the mors of an advance in price, was total for the year is not expected to somewhat surprising in view of the exceed 2,100,000 tons. Neverthetrend of affairs in recent months. less, the rate of increase will prob-The steady and rather swift increase ably be larger than the average for

> Although the demand for copper will, no doubt, continue to increase will fail to keep pace. The trend of consumption in the last few years of motor-car manufacture, and a

very high level of building activity -three factors that have combined near-term future is more uncertain to produce a rapidly expanding market for copper. It would be hazardous to predict that the increase in demand from these three directions course. It is not considered likely in the near future will be larger than in the recent past. If anything a more moderate rate of growth is to be expected.

These considerations suggest that will be characterized by a much greater stability than has existed in the past. Such a conclusion is forcompanies are based on the realization that their best interests in the long run will be achieved through widely fluctuating profit margins.

Regular Basis Action Taken on Russell Motor Common

directors of Russell Motor Car Co.,

The preferred dividend is 134 per cent, on the \$100 par stock for the three months ended Oct. 31, and payable Nov. 1 to shareholders of record Oct. 17. The common dividend is for 114 per cent. on the \$100 par stock. at the annual rate of \$5 per share. and is for three months ended Sept. 30, payable Nov. 1 to shareholders of record Oct. 17. There are 8,000 common and 12,000 preferred shares outstanding and the declaration means a total payment of \$31,000.

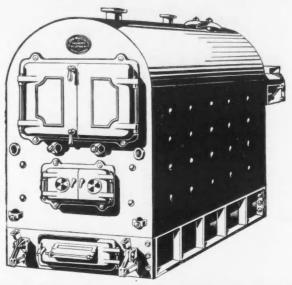
The common will be on a regular 5 per cent, rate in the future, it was announced, payable quarterly. The 1929 disbursements, however, will run above this rate, as 2 per cent. and a bonus of 1 per cent, was paid on Feb 1, 1929. This, together with the current payment of \$1.25, and the payment next January for the last quarter of \$1.25, will mean a total disbursement to common shareholders of \$5.50 per share. The preferred is convertible into common on an even

The Gatineau Famous Power Source in the Early Days

WHEN Champlain in his ascent of the Ottawa river in 1613 reached what is now the site of the capital of the Dominion on June 4 he noticed a tributary coming from the north The river was the Gatineau. Champlain gives no name to it and as far as the Geographic Board of Canada is aware the first record of any name for the river does not occur till 1783. In that year Lieut. David Jones made a report to Governor Haldimand on the suitability of land on the Ottawa for United Empire Loyalist settlement. In this he mentions coming "to the River Lettinoe (Gatineau) and from thence about a league to Shoadear [Chaudiere] Falls. At "River Lettinoe" the land "appear ed to be good near the Bank of the Grand [Ottawa] River but Back

The river is not shown by name on any maps in the Geographic Board's collection till 1831. A plan of the Rideau canal by Col. By in that year shows "Gatteno River" as a short stream.

The name seems to commemorate Nicolas Gastineau or Gatineau of Three Rivers who engaged in the fur trade from 1650 till his death about 1683. Gatineau, and his sons after him, traded with the Algonquins of the St. Maurice river. Whether his name was applied to the river which now bears it because he descended the river, whose source is near that of the St. Maurice, or because he traded with the Indians at its junction with the Ottawa is a matter of surmise



INGLIS SUPREME STEEL HEATING BOILER is a Model of Efficiency

The INGLIS SUPREME Steel Heating Boiler is all that its name implies. It is made for low-pressure steam heating with a maximum of 30 pounds working pressure, and hot water heating installations. Both types are adaptable for stokers and oil firing.

This new Heating Boiler is built of flange steel, electrically welded throughout. Both fire and water sides are welded where the products of combustion are in contact with the seams.

The fire-box and combustion chamber are completely surrounded by water. The cast-iron frames for mounting the fire and flue door are fitted with a special inner flange to protect all welded joints from cold air blasts when the doors are opened. Crown sheet of the furnace and combustion chamber are easily cleaned through liberal-sized hand holes, and all tubes are cleaned from the front end.

The base is of cast-iron in four sections, and is fitted with shaking grates, bridge-wall support, front ash and regular door, and rear clean-out door.

Each boiler comes complete with fittings ready to install, and is fully guaranteed.

14 STRACHAN AVENUE 618 CASTLE BUILDING

TORONTO

THE

NORTH BRITISH & MERCANTILE INSURANCE COMPANY, LIMITED



OCCIDENTAL FIRE INSURANCE CO'Y

GUARANTEED BY THE NORTH BRITISH & MERCANTILE INSCE. CO., LIMITED



RAILWAY PASSENGERS ASSURANCE COMPANY OF LONDON, ENGLAND

THE SHARES OF WHICH ARE VESTED IN AND THE CONTRACTS OF WHICH ARE GUARANTEED BY THE NORTH BRITISH & MERCANTILE INSURANCE COMPANY, LIMITED



==== INSURANCES OF ALL KINDS =====

FIRE AUTOMOBILE LIABILITY - ALL KINDS SPRINKLER LEAKAGE USE and OCCUPANCY INLAND TRANSPORTATION TOURIST BAGGAGE WINDSTORM GOLFERS' INDEMNITY

BURGLARY COURT and OTHER BONDS ACCIDENT and SICKNESS RENT and RENTAL VALUES ALL RISKS (JEWELLERY) MAIL PACKAGE PLATE GLASS WORKMEN'S COMPENSATION

TORONTO BRANCH

26 WELLINGTON ST., EAST. WINNIPEG BRANCH Paris Building, Portage Ave

J. J. O'BRIEN, Manager

VANCOUVER BRANCH 626 Pender St.

HEAD OFFICE FOR CANADA: 460 St. Francois Xavier St., Montreal C. A. Richardson, Manager



hose appointment as Vice-President of Barclay's Bank Canada) has just been announced. Mr. Purvis is Presi-nt and Managing Director of Canadian Industries, Ltd., d a director of the Bell Telephone Company of Canada. Photo by "Who's Who in Canad

Investment Time

After a considerable drop in the prices of investments, is a good time to make a careful selection. Our experience is at your service.

JOHN STARK & CO Established 1870 Royal Bank Bldy



CENTRAL CANADA

by cheque

COMPANY ng & Victoria Sts., Toronto Established 1884

LOAN AND SAVINGS

DENMAN & CO. LIMITED

INVESTMENT BANKERS

HAMILTON

MORROW, PLUMMER

Members

TORONTO STOCK EXCHANGE

27 Melinda St., Toronto

ROYAL

TYPEWRITERS compare the work

33 Adelaide Street West ADelaide 8291

Amulet International Nickel Sherritt Gordon

Analyses of current devel onments at the above properties are featured in

Gibson's Fortnightly Mining Review

Sign and send the coupon

Homerl Gibson Bank of Hamilton Bldg Elgin 2241 Toronto

			- RM	RAN	ICH	ES				
T	IMMI	NS.	.20	BAL!		KI	RKL	LND	LA	K
R	OUTYN	4.					No	PTI	4 8	ķ
51		RY B								M
	P	riva	te W	ires	to	Al	106	fice		
-	-	-	_	-	-	-	_	-	-	•
N/	ME									



WRIGLEY TOOTH PASTE AGAIN

(Continued from page 29)

in spite of the objection of William Wrigley, Jr., Company, chewing gum manufacturers."

It has been revealed that in September of 1919, an agreement was entered into between William Wrigley, Jr. Company, of Chicago, Illinois, manufacturers of the wellknown Wrigley spearmint chewing gum, and the Wrigley Pharmaceutical Company, whereby it was agreed, among other things, that the design and lettering theretofore used by the Wrigley Pharmaceutical Company would be discontinued. This led to an alteration of the design but not to the impression alleged to have been made on the minds of prospective purchasers of shares of stock in the Wrigley Pharmaceutical Company.

A PURCHASE FOR A HOLD

Editor, Gold and Dross:

Do you think there is any chance of making money in Abitible Power and Paper Company Limited, common stock in the next few weeks, if I buy it now at 54? Just what is this company's relative position in the newsprint industry? What about capitalization and earnings? Many thanks for valuable advice in the past.

—F. H., Westmount, Que.

-F. H., Westmount, Que.

I don't think this can be classed as an attractive near term speculation at current levels around 54. If, however, you are willing to buy this stock and hold it over a period of, say two or three years in the hope of further improvement being shown in the position and prospects of the newsprint industry, I think Abitibi common should prove a profitable speculation. Besides the fairly considerable general improvement already shown by the newsprint industry, interest attaches to Abitibi common by reason of the company's excellent management, its strong position in the industry and the possibility that it may figure in a consolidation of two or more of the leading units in the industry which might be effected to further operat-

Abitibi Power and Paper Company is the leading lowcost unit engaged in the newsprint industry in Canada. with enormous water power developments and extensive timber reserves which were acquired at low cost. At the present time the company is operating at about 90 per cent of capacity and is earning its preferred dividend requirements by a fair margin. For the full fiscal year the ompany may show in excess of \$2 earned on the common. Its capitalization consists of \$50,000,000 of 5 per cent bonds—somely. due 1953, followed by \$1,000,000 of 7 per cent cumulative non-callable preferred, of \$100 par value; \$50,000,000 of 6 per cent cumulative preferred authorized for merger pur- pany in the building of a copper refinery in Sudbury. poses, of which \$34,881,800 has thus far been issued, and 988,117 shares of no par value common.

Earnings for 1928 were equal to \$1.15 per share whereshares now outstanding and prior to the preferred being issued for merger and refunding purposes, the company reported income equal to \$11.34 per share. Considering the depressed condition of the newsprint market, last year's showing was favorable. As already indicated, per hare earnings for 1929 should show a sizeable increase over the 1928 figures.

AN INTERESTING SPECIALTY STOCK

Africant Gold and Dross A friend of mine in the financial game tells me that S. S. Ir see Company common stock is good for a sharp rise on the market any time now. I already hold 40 shares of this tock and now an thinking of buying a few more. Do you hink this would be wise?

J T. M., Three Rivers, Que.

I don't agree with your financial friend. After looking ver the situation, it seems to me that the prospect for my substantial advance in price over the present figure of 48 is not sufficient to warrant any additional commitments. At the same time, the good long-pull outlook for he company quite justifies retention of your present holdngs, in my opinion,

The company has opened, on the average, 60 stores ear for the last three years and is continuing expansion the same rate in the current year. In October, 1928, the first store on May 2nd last, and it is now rapidly deeloping this chain.

S. S. Kresge Company's income has expanded substantially in every year since 1919, although because of the cor- garded. responding gain in capitalization, the rise in per share carnings has been slow. However, the company made a new perord in 1928, with earnings of \$2.80 per share compured with \$2.51 in 1927 and \$2.24 in 1926. It also achieved a moderate gain in the six months ended June 30th last. with profits of \$1.26 compared with \$1.17 in the similar period of 1928. The sales gain for August was 15.34 per cent compared with the same month of last year. It appears probable that net for the full year will approximate \$3 per share.

March last, while cash dividends have been paid at varying rates since 1913. The rate was \$1.20 from 1926 to the time of the stock dividend in March, supplemented in 1928 by an extra cash dividend of 40 cents. The present rate is \$1.60 annually

VENTURES MORE ATTRACTIVE

I would appreciate very much getting your expert advice on Ventures, Ltd., at present prices. I would also be indebted to you if you could give me a list of the holdings of this company. I have been unable to obtain what I wanted from several brokers, but as a close follower of your mining advice, I hope that you will be able to let me have this information.

-P. D. O., Winnipeg, Man.

The present level of Ventures Limited is more attract tive than it was some time ago. Ventures have a large stock interest and control of Dominion Explorers' Limited whose recent activities have had considerable publicity Dominion Explorers' it might be said, is the prospecting member of Ventures Limited.

Ventures is known to have a very large cash reserve and several million dollars invested at low prices in the Rhodesian mines. It has been impossible to learn the exact holdings of this company but the following information will give you an approximate idea of the nature of the assets of Ventures Limited: 260,000 shares of Sudbury Basin;



ROY D. KERBY President of Durant Motors of Canada, Ltd., which has announced a very satisfactory business for the year to date, although a distinct falling off in Western sales will prevent the reaching of levels which had been anticipated. -Photo by "Who's Who in Canada

46,123 shares of Sherritt-Gordon; 1,344,165 shares of Falconbridge; an interest in Bwana M'Kubwa purchased at a price of \$2,000,000 and at very low figures and now worth several times that amount. In addition there are cash assets of about \$2,700,000. Supplementing this is the more or less intangible interest in Dominion Explorers'. If the latter achieves success which appears to be threatening in several areas naturally Ventures will benefit hand-

There is also the matter of an interest with the Consolidated Smelting of Canada, and International Nickel Com-

There are other interests upon which it is impossible to place a figure such as various claim holdings in the Crow river district, at Oxford Lake, Cross lake; a copper is in the preceding year, on half the number of common property in the Bird river district in Central Manitoba; a copper property in Norway and one in Finland.

Perhaps at the moment the biggest interest which Ventures have is a 51 per cent interest in the Falconbridge mine, which is rapidly approaching production and attracting a great deal of interest from speculators and investors who are optimistic of the outcome, an attitude which the Falconbridge property appears to support substantially.

It is my opinion that participation in Ventures at this time for anyone financially able to exercise patience for a year or two, will eventually be quite satisfactory.

MANITOBA FLIN FLON AGAIN

AANHOBA FIRST FIRST AGAIN

Editor, Gold and Dross:

I think that I saw in your paper earlier this year that the Manitoba Flin Flon Mines Syndicate was quite a new organization and that samples were being assayed. A salesman from Acme Securities, Ltd., of Toronto called on mercently to sell me some stock in Manitoba Flin Flon, predicting a future to equal Sherritt-Gordon, which property he said was not far distant. Do you think that I can rely on this information and what can you tell me about this proposition at present?

—S. L. S., Kingston, Ont.

In connection with Manitoba Flin Flon Mines Syndicate The company now operates about 555 stores, two thirds 1 might say that in April I was advised that the company of which are the 5-and-10-cent variety and the balance 25c had secured a charter to be known as Manitoba Flin Flon Mines Limited. Lately the holdings in the Mandy area, Flin Flon district, have not been stressed in the news eminating from the financial sponsors. Reviewing the company organized its Canadian subsidiary, opening subject I do not see that the syndicate ever committed itself definitely to any statement which would have any significance. Some assays were mentioned but these were not from channel samples and might be entirely disre-

> The financial sponsor, out of the goodness of his heart, aunounced that he had secured two groups of claims, one in the Porcupine district and another in the Sudbury district. In all, there were forty-five claims which he says he presented absolutely without charge to Manitoba Flin Flon Mines. The exact reason for such a philanthropic attitude was not announced.

The last news from the Flin Flon areas was that heavy sulphides were showing in shaft No. 1. The sponsor stated that the crosscut was in a mass of mineralization of very The company paid a 50 per cent stock dividend in fine grade in streaks and that the material appeared to be copper and zinc. This is a characteristic evasive state. ment which means absolutely nothing. We have also heard that the original holders of the Syndicate unit were asked to pool their stock until June 1930. Possibly you did not know about this development

I think you will be quite safe in disregarding any statement made by the stock salesman to whom you refer

NOTICE TO READERS

Saturday Night's investment advice service is for the use of paid-in-advance mail subscribers only. Saturday Night regrets that it cannot answer in-quiries from non-subscribers.

Each inquiry must positively be accompanied by the address label attached to the front page of each copy of Saturday Night sent to a regular sub-scriber, and by a stamped, self-addressed envelope.

scriber, and by a stamped, self-addressed envelope.

Each letter of inquiry should refer to one company or security only. If information on more than one company or security is desired, the sum of fifty cents must be sent with the letter for each additional company or security inquired about. If such additional inquiries relate to mining or insurance matter, they should be written on separate sheets of nance. sheets of paper.

Inquiries which do not fulfil the above conditions will not be answered.

Collection Business

Quick presentation and prompt remittance are assured to business people who entrust their collections to this Bank.

DOMINION BANK Established 1871

Branches in London, Eng. and New York.

Odd Amount Securities

In handling large volumes of securities there are always available small balances of various issues of the highest investment type.

These small balances or "odd amounts" provide ideal securities for the investment of amounts ranging from \$100 to several thousands.

Our current Odd Amount List contains Dominion, Provincial and Municipal bonds and securities of leading industrial corporations of Canada. From these odd amounts yields may be obtained ranging from 4.93 per cent to 6.12 per

Copy of list gladly sent on request

A. E. AMES & CO.

Business Established 1889

Montreal TORONTO New York Vancouver Victoria London, Eng.

We have pleasure in

Announcing

THE OPENING OF OUR

HAMILTON OFFICE

16 HUGHSON STREET S.

UNDER THE MANAGEMENT OF GEORGE F. COLEMAN

S. R. Mackellar & Co.

INVESTMENT SECURITIES

Head Office. 21 Melinda St., Toronto Adel. 4426

Branch Offices Gueiph Ontario 3 Quebec Street West Hamilton Ont., 16 Hughson Stree S

OSLER & HAMMOND

Stock Brokers and Financial Agents

Toronto Stock Exchange
Montreal Stock Exchange
Montreal Curb Market
New York Curb Market (Associate)

GOVERNMENT, MUNICIPAL AND INDUSTRIAL SECURITIES

21 Jordan Street **TORONTO**

215 St. James St. West MONTREAL

Established 1877

CASSELS, SON & CO.

MEMBERS TORONTO STOCK EXCHANGE

16 JORDAN STREET,

TORONTO.

G. G. Blackstock & Co. Ltd.

Stocks & Bonds

G. G. BLACKSTOCK, Member Toronto Stock Exchange Orders Executed on all Exchanges

STAR BUILDING, TORONTO

Tel. Elgin 3286

R. B. BUCHANAN R. O. MACKAY TURNER



For a Steady Position

Sound bonds are the safest of all investments, Properly selected, they will safeguard your principal while providing an income upon which you can depend in good times and bad. Consult us for specific suggestions based upon your individual requirements. You will incur no obligation.

Housser Wood & Co.

Royal Bank Bldg., Toronto H. B. HOUSSER Member Toronto Stock Exchange

Reliance International Corporation

\$68.50 Per Unit

Consisting of One Preferred and One Common Share Price and Accrued Preferred Dividends New York Funds.

Matthews & Company, Limited 255 Bay Street

Toronto

Savings

CANADA

PERMANENT

MORTGAGE CORPORATION

\$67,000,000,00

MEMBERS TORONTO STOCK **EXCHANGE**



FRASER, DINGMAN & COMPANY REFORD BLDG., TORONTO Telephone Elgin 8125.

WANTED ---a certain Salesman!

An attractive offer awaits this ian. In applying for position, give articulars regarding age, selling xperience and personal qualifications. Correspondence will be treated as confidential. Address Toronto aturday Night, Box S.

Waterloo Manufacturing Co.,

Dividend Notice

The regular quarterly dividend of 25c per share has been declared on the Class "A" Shares of the Company, payable November 1st, 1929, to shareholders of record as of the close of business, October 15th, 1929, for the quarter ending October 31st, 1929.

By Order of the guarter ending October By Order of the payable pa

By Order of the Board,
A. H. SNIDER,
Secretary.



AN ATTRACTIVE LONG-PULL STOCK

Editor, Gold and Dross;
Please advise if the common stock of Montgomery Ward and Company is good. I have about \$1,000 which I am proposing to put into this if you approve. I understand the company has a very good history, but I would like to have, if possible, the actual earnings figures for the last few years and your idea of the profit the company is likely to make this year. You might also let me know what dividends the company pays.

-S. G. C., Sault Ste. Marie, Ont.

If, as I imagine, you are proposing to buy this stock as an investment to hold rather than with the idea of making a profit in the near future, I think you have made an excellent choice. The long pull outlook for the company is exceptionally bright, and at current quotations around 114, which incidentally compare with a high of 157 for the year to date, the stock appears to be quite an attractive purchase for anyone who is willing to hold it two years or more to realize a substantial profit.

The company's profits reached a new peak in 1928, amounting to \$4.77 per share on the present capitalization (or \$14.26 on the previous stock), compared with \$3.43 in 1927 and \$2.09 in 1926. It appears probable that a further gain will be scored in the current year, bringing per share income to around \$4.50 per common share, as increased by the recent stock purchase rights.

The company's sales gain for the eight months ended August 31st last was 31.3 per cent, while the increase for the month of August itself was 46.7 per cent. Incidentally the latter was the largest gain since October, 1928. The position of the common stock was improved by the calling of the entire funded debt of the subsidiary warehouse corporation on April 1st last and of the Properties Corporation on May 1st last.

The present dividend rate on the common is \$2.50, but the president has announced that he will recommend the establishment of a \$3 rate beginning with the November

POTPOURRI

C. F., Toronto, Out. I understand that CANADIAN CEL-ANESE LIMITED has made substantial progress during the last year or so, and, although there has been some appreciation in the price of both the preferred and common issues in the last few months because of public realization of this betterment, I think the preferred shares, at least, still offer definite speculative attraction at current price levels. The company has never yet paid any dividends on the preferred issue and there are consequently substantial arrearages of dividends. There have been rumors that there may be some readjustment of the company's capitalization to take care of this situation, but there is nothing definite to go on in this connection. It is unlikely that the company will do anything about the preferred dividend arrears this year at least. It seems fairly certain that the next annual statement will show a substantial improvement over last statement will show a substantial improvement over last

year's.

J. E., Weston, Ont. A bond issue which I think would meet your requirements is the 6 per cent. Sinking Fund Debentures, series B, of the GATINEAU POWER COMPANY. due to mature in 1941 and now selling to yield around 6.05 per cent. It is true that there is a first mortgage bond issue ranking ahead of these debentures, but the company has been making such excellent progress and seems to be buildbeen making such excellent progress and seems to be building on such a sound foundation that there seems no reason to doubt that the debenture issue, as well as the first mortgage issue, will continue to be maintained in good standing. The Gatineau Power Company is experiencing a steadily increasing demand for its product, electrical energy, and the prospects for a continuance of its growth over a period of years appear to be bright.

D. H., Delia, Alta. I regard IMPERIAL OIL and STAN-DARD OF NEW JERSEY as excellent common stocks for a long hold. It is quite possible, of course, with the market in its present unsettled state, that these stocks may fluctuate considerably and that they may be available at lower prices later. As a purchase for a hold by one who is prepared to ignore intermediate fluctuations, however, I think they would be quite suitable.

deal of time and considerable money in thoroughly testing the projects later. As a purchase for a hold by one who is prepared to ignore intermediate fluctuations, however, I think they would be quite suitable.

G. W. H., Saskatoon, Sask. There is no market for stock of the WRIGHT FLEXIBLE AXLE MOTORS LIMITED, and in my opinion there is very little chance of this company or stock ever amounting to anything. The company is still in existence, but I doubt very much if you will ever get your money out of it, and if you can dispose of your stock I would advise you to do so.

A. B., Brockwille, Ont. COLD LAKE'S prospects are not very bright at the moment, A limited amount of surface exploration has been done in the past season. The Oxford Lake area, in which the company had extensive interests, did not prove up well in the drilling done by other interests. The ground held in the Sherritt-Gordon section had very little exploration this year. It is understood that Cold Lake is awaiting results on the neighboring properties. Holdings in the Bernic Lake section have not reported anything of interest. The stock is not listed to my knowledge. You might get a quotation from a broker specializing in unlisted stocks. The company has not revealed its financial exploration has been done in the past season. The Oxford Lake area, in which the company had extensive interests, did not prove up well in the drilling done by other interests. The ground held in the Sherritt-Gordon section had very little exploration this year. It is understood that Cold Lake is awaiting results on the neighboring properties. Holdings in the Bernic Lake section have not reported anything of interest. The stock is not listed to my knowledge. You might get a quotation from a broker specializing in unlisted stocks. The company has not revealed its financial position. Last spring it was reported that surplus funds were invested in outside mining stocks and that the incomprom this source would help to maintain a field force and to do assessment work. The whole operation has lacked to do assessment work. The whole operation has lacked authoritative description since the early days of money

to do assessment work. The whole operation has lacked authoritative description since the early days of money raising.

C. M., Winnipeg, Man. There don't seem to be any particular possibilities in SCHULTE RETAIL STORES CORPORATION common stock at the present time, in view of the continued unfavorable price conditions in the retail to-bacco field in the United States, and the stock doesn't look attractive at even the current low price of 19. The preferred issue, however, has some attraction at 90 from the standpoint of yield. The dividend is well protected and the return is over 8.75 per cent. While the company has made large profits from its real estate subsidiaries in the past, cut rate competition from grocery and other stores materially reduced cigarette sales in 1928. Earnings dropped, amounting to only \$3.96 per common share, compared with \$4.90 in 1927 and \$4.83 in 1926. As a result, the dividend of \$3.50 in cash and 2 per cent, in stock was discontinued after the payment of March 1st last,

C. N. R. Necauca, Man. Both the preferred and common stocks of BEATTY BROTHERS LIMITED, manufacturers, of Fergus, Ontario, are on the unlisted section of the Toronto Stock Exchange. They are thus readily available to anyone who wishes to purchase them.

B. G. J., Windsor, N.S. Bonds of the SHERBROOKE STREET REALTY CORPORATION 6½ per cent, due 1910, are currently quoted in Montreal at 97. Should you wish the detailed information you refer to I would suggest that you get in touch with the Royal Securities Corporation.

R. O., Windsor, Ont. ERIE RAILROAD common is one of the more definitely speculative amongst the railroad issues, but it appears to offer possibilities for a moderately long hold. The road has shown considerable fluctuation in earning power in recent years. After making a new high record in 1926 at \$10.113.000, net income declined in 1927 to \$3.513.000, but recovered to \$10.003.000 in 1928. Average net income for the six year period to 1928 inclusive was \$8,066,000. Net income in 1928 was equal to \$20.88 p

28th, 1929, declared dividends of 4 per cent. on both the first 28th, 1929, declared dividends of 4 per cent. on both the first and second preferred stocks, on which the last previous distribution was made April 2nd, 1907, when 2 per cent. was paid on each issue. Nothing definite is known as yet as to the possibilities for a dividend on the common, but in view of the prospects for an increase this year in the balance applicable to the common stock, the outlook appears to be reasonably encouraging.

S. Q. F., Edmonton, Alla. I think that you have followed a wise course in transferring your money from a 4 per cent. account to the securities which you have purchased. In my opinion you have invested wisely and have some very attractive securities which are paying you a nice yield. I regard the preferred stock of INTERNATIONAL PROPRIETARIES LIMITED as attractive and the first mortgage bonds of T. EATON REALTY COMPANY as an A1 investment.

L. J., Morden, Man. The present price of 9% for JEN-KINS TELEVISION CORPORATION common stock is KINS TELEVISION CORPORATION common stock is predicated almost entirely on the long pull possibilities for the development of television and the basic patents believed to be held by the company. So far, the failure to place receiving sets on the market has prevented the establishment of earning power. While the company's management is strong, the issue must be regarded as a gamble on the future of television, and should only be held by those prepared to assume large risks. However, it is reported that the production of television sets has now been begun and schedules call for an output of 5,000 sets by the end of the year. It is expected that receivers will be put on sale in the territory around New York and Washington during October at a price of approximately \$200. The company is under strong management, and apparently has unlimited possibilities in the television field and there are also prospects for its developing into a holding and licensing concern. However, it must still be regarded as in the development stage. A broadcasting station has been put in commission near Washington, D.C., which is understood to be broadcasting daily programmes of movements.

movements.

J. H. A., Toronto, Ont. The position of BRITISH COLUMBIA PACKERS has improved considerably of late, due
to real economies having been effected through the merger
of B.C. Fish with Gosse Packing and reports of the salmon
run to date have been in general encouraging. Final figures
are not, however, available and market movement of the
stock can be expected to follow directly upon these reports.
Purchase of B.C. Packers at present levels is naturally a
speculation, but I believe that should present indications
be borne out, this stock should sell higher within the five
or six months period you mention,

F. C. L., Toronto, Common stock of the DETROIT GRAY

be borne out, this stock should sell higher within the five or six months period you mention,

F. C. L., Toronto. Common stock of the DETROIT GRAY IRON FOUNDRIES would appear to be a reasonable speculation. The company's stock is listed on the Detroit stock exchange and in July of this year the company declared a quarterly dividend of 25c. Earnings for the year ended December 31st, 1928, amounted to \$1.97 on the common and for the year before to \$1.95. Earnings appear to have shown a steady but slow increase over the past three or four years and the future of the company seems to be directly linked up with that of the automotive industry. The company has no funded debt or other senior securities.

S. C. C., Toronto, Ont. I would regard the class "A" stock of CANADIAN WIREBOUND BOXES as a fairly attractive speculative investment. The company recently issued a statement covering the first four months of the current year, which revealed very satisfactory progress. It is well established, seems to be aggressively managed, has steadily expanded and the future for it appears reasonably bright. It is impossible, of course, to predict what the market may do.

R. A. C., Trochu, Alta. When you deposit stock with your broker as collateral, you transfer the stock to the broker, but it becomes his duty to collect any dividends which may be paid on the stock while it is in his possession, and to pass these on to the customer. I am surprised, therefore, that you have not received your dividends and I would advise you to demand these from the broker with whom you dealt.

advise you to demand these from the broker with whom you

dealt.

A. G. B., Vancouver, B.C. The present and future prospects of BINGO MINES are nebulous. The history of this property has been one of strife and trouble. In its first exploration and development, consistent values of ore grade were announced and on the basis of this a considerable transaction, involving a large sum of money, was initiated. New owners took it over and discovered serious discrepancies in values in check sampling. This lead to a great deal of in values in check sampling. This lead to a great deal of litigation and trouble. Finally the larger shareholders secured the services of an independent geologist who spent a great deal of time and considerable money in thoroughly testing the property by sampling and diamond drilling. Reading his



JAMES STEWART

Prominent Western business man and leader in the grain trade, who as President of the Alberta Pacific Grain Co., Ltd., has just announced the completion of an extremely satisfactory year. Per share earnings of the company amounted to \$8.23 as against \$7.54 in 1928.

—Photo by "Who's Who in Canada"

Dominion Guaranteed Bonds Yielding 5.03%

> The new Canadian National Railways Bonds are:

- 1-Fully guaranteed by the Dominion of Canada.
- 2-Payable in the principal cities of Canada, in New York and London, England
- 3 Due October 1st, 1969 (Forty-year

Price: 99.25 and interest

Circular will be furnished upon request

36 King Street West Toronto Telephone: ELgin 4321 Wood, Gundy & Co. Limited

Established 1899

Real Estate Bonds

Write for Booklet

W.N.McEachren & Sons 901-2 Royal Bank Bldg.

BONGARD & COMPANY

Toronto Stock Exchange Montreal Stock Exchange Montreal Curb Market New York Curb (Assoc.)

80 King St. W.

Elgin 5381

Toronto 2

MONTREAL NEW YORK

BRANCHES KITCHENER

Moss, Lawson & Company

MEMBERS.TORONTO STOCK EXCHANGE

TORONTO 2

Established 1886

A. E. OSLER & COMPANY

MEMBERS TORONTO STOCK EXCHANGE

Stock and Investment Brokers

INDUSTRIALS

Orders executed on all exchanges OILS

OSLER BLDG., 11 Jordan St., Toronto (2), Elgin 3461

MARA & McCarthy

STOCK BROKERS

W. HAROLD MARA LEIGH M. McCARTHY H. G. DAVIDSON

297 Bay Street, Toronto Telephone: Adelaide 9151

McDougall & Cowans

200 St. James St., West, Montreal Branch Offices:

Halifax, Saint John, N.B.; Quebec, Ottawa, Toronto, Winnipeg.

H.G. STANTON COMPANY STOCK BROKERS ROYAL BANK BUILDING

HARRY G. STANTON TORONTO Member Toronto Stock Exchange



Offices, ELgin 8106 Board Room, EL. 8910

Samo

STOCKS - BONDS - GRAIN Investment Bankers

GAGE, EVANS, SPENCER WINNIPEG

MEMBERS

Winnipeg Grain Exchange Winnipeg Stock Exchange



WELLINGTON FIRE INSURANCE COMPANY



"One of the Oldest Canadian Companies"

President Vice-President
A. DENTON E. B. STOCKDALE Managing Director H. BEGG

Directors H. C. Scholfield, M.P.P. W. R. Begge S. C. Robinson, M.P. Harry C. Edgap W. E. Buckingham E. J. Hayes Superintendent of Agencies George A. Gordon

78-88 King St. East, TORONTO





Security Over \$68,000,000 Toronto Agents, PYKE & THOMPSON

MORDEN & HELWIG Casualty Insurance Adjusters HAMILTON CANADA

The Canada National Fire Insurance Company

V Canadian Company Investing Its Funds in Canada F. HUTCHINGS President. HENRY SANDISON First Vice-President,

Application for Agencies Invited Toronto Office: 767 Yange Street W. W. COOPER Superintendent of Agencies

ALFRED WRIGHT, President



HEAD OFFICE, TORONTO HORSWELL, MANAGER



J. P. LANGLEY & CO.

Chartered Accountants G. S. HOLMSTED Offices: McKinnon Bldg., TORONTO

Concerning Insurance

Any Romance in Insurance?

perience of these corporations are city seal. shown to form just as important a By 1857, however, enough insur part of a country's development as ance companies were doing business which must be included the found- cendiaries and jail them, ing and building of its insurance in-

we have not more well-written histories of our leading insurance compart they have taken in our country's development. As time passes, much of the material from which it behooves those who would prepanies to gather the facts and reduce them to durable form before the opportunity altogether passes.

One of the pioneer companies on the Pacific Coast, the Fireman's Fund Insurance Co. of San Francisco, which has been doing business in Canada for many years, has recourtly published a very readable his- East. tory of its operations in a volume of 280 odd pages, divided into fifty- about the organization of the Fire-

the San Francisco earthquake and 1906, it has also, like that city, been ways demonstrated that it had with-

Woven through this record may er ed their way to the Pacific seaoard with dreams they had deter nined to make real. They built chools and highways and railways

hen the country was in the midst of Civil War and when San Franisco was in the flush of youth, the story of the company is intimately it was practically wiped out by the disaster of 1906, as the company impany involved in the conflagraconfiguration hazard forced people \$21, expires on November 1, 1929.

The company announces that it has set the fires or not it would. November 1. titions and inside finish were usually



pecial Agent for Ontario of the Fire-lan's Fund Insurance Co., which has executly published an interesting and omprehensive history of its career, ir. Perkins joined the company in 1925 and has succeeded in substantially in-reasing its connections and business on Ontario. He began in insurance with

WHILE insurance is generally re- sisted largely of kindling. It used guarded as a prosaic business, to burn up regularly before it had the inside history of our pioneer any insurance, but always started companies and their founders con- rebuilding without delay, so it is not tains much that has the thrill of ro- surprising to find that the Phoenix mance about it. In addition, the ex- became the principal feature of the

its military or political victories. As in San Francisco to organize a the real life of a nation is the life Board of Fire Underwriters. This of its people, so its most interesting organization offered a reward for story is often the story of their the arrest of arsonists, and paid a labor and achievements, among detective a salary to look for in-

By 1863, when the Fireman's Fund started, San Francisco had al-Indeed, it is to be regretted that ready become a commercial city of importance. It was the main sea portal to the gold fields and a great panies, to bring home the important grain centre. The harbour was crowded with shipping, mostly of the modified clipper type. The city was paved with cobbles, lighted with gas, such histories must be compiled is kerosene, camphene, and whale oil, being lost or destroyed. Therefore, abundantly supplied with barrooms and livery stables. While business elsewhere was on a paper currency basis, Californians dealt in gold.

Its people had largely got over their nostalgia of wanting to go 'back to the States" and had begun to think of settling down and rearing a generation of native sons and daughters. They also hated to see all the good insurance premiums go

It was this feeling that brought man's Fund Insurance Co. the company was practically wiped many severe tests, such as out with the city of its origin in reconstructed and has grown to larger and stronger proportions than ever. The company has now a paid ival, and has gone on to ligger up capital of \$7,500,000, assets of and greater mancial \$39,846,805, and a surplus as regrength than ever. Posterity may gards policyholders of \$19.052,368.

Terms of New Stock Issue of Commercial Life

IN ACCORDANCE with its recently announced programme of expansion, the Commercial Life Assurance Co. of Canada is offering 5,615 shares of the capital stock to the present shareholders, on the basis of 1 share of new stock for every 2 shares now held

The stock is being offered to present shareholders at a price below the presbusiness in 1863, 411 value, and the terms of payment have been made easy for them. The subscription price for the new stock to them is \$114 per share, on which \$24 is to be paid in four instalments and up with that of the city in as follows: \$6 on November 1, 1929; which it was organized and in which 86 on February 1, 1930; 86 on April 1, 1930; and \$6 on June 2, 1930. Shareholders have the privilege of paying the subscription price in one sum and receiving their certificates at once if desired. The Edmonton company ever sustained at office of the National Trust Company in the history of insurance. is issuing the subscription warrants and receiving the payments in conin Francisco stood in great need nection with the new shares. The insurance, as the ever-present light to subscribe at the above price,

in was almost an industry in made arrangements to sell at \$48 per any shares that are not taken up by

Brokers' Authority to Place Unlicensed Insurance

AFTER a hearing before the Ontario Superintendent of Insurance, a ruling has been made that the Ontario Department of Insurance will regard as a controvention of the Ontario Insurance Act any attempt by licensed brokers to place insurance under the authority of

fully made by or through him direally or indirectly with any insurer not licensed to undertake insurance in Ontario, in the same manner as if such agent or broker were the

Tornado Inter-Insurance Exchange Licensed in Canada

DOMINION license has been istransact in Canada the business of appointed the Association's Cana- for those over 30, dian Chief Agent.



resident of the Humberstone Shoe ompany, Ltd., which has just reported satisfactory year, with earnings of 3.38 per share on the common stock. Ir, Knoll also was able to report an ancouraging business outlook for the coming year.

—Photo by "Who's Who in Canada"

Canada Life Starts on New Building

OPERATIONS have commenced on the new Home Office building of the Canada Life Assurance Company on the site purchased at University Avenue and Queen Street West, Toronto. This property runs north from Queen Street over 800 feet, to the new building of the University Club. The Canada Life also owns about 180 feet frontage on the West side of Simcoe Street, opposite the centre of the property on University Avenue, which will be used for a Power House, Printing Plant, Garage, etc. The entire Canada Life building will ultimately occupy a frontage on University Avenue probably 600 feet long.

The present plans call for an imposing "E" shaped building eleven stories high, and this edifice will be only the beginning of a larger building program. This first unit which will be eight stories to the wings. increasing to eleven stories to the centre, will permit of a symmetrical will be placed approximately in the centre of the property, and will be built of white limestone. The first unit of the new building will provide approximately 250,000 square feet of floor space and will take care of the needs of the Company for probably seven to ten years. No office space will be available for other tenants. It will be a modern life insurance Home Office in every particular, having been designed primarily to furnish ideal working conditions as regards light and air. coupled with the most modern equipment available. Special attention has been paid to the floor plans. There will be practically no pillars inside the walls; the 52-foot span which is being adopted is no doubt the widest yet attempted in Canada for an office building. The ninth and tenth floors will be occupied by Executive Officers. The eleventh floor will be a lunch room for the

"Earle Month" a Record

EPTEMBER was "Earle Month with the Montreal Life Insurance Company and, in honour of the President of the company, the agents established a new monthly production record. The total amount of completed business received during the month was \$1,-517,862. Mr. G. A. Michaud, the company's Manager in South-East Quebec, wrote personally 58 applications for a total insurance of \$73,500.

their license which is not primarily fire insurance.

Agents and brokers are reminded of the provisions of section 262 of the Act, which reads:

"262. An agent or broker shall be personally liable to the insured on all contracts of insurance unlaw-

toss up between those insuring before age 30 and those insuring after reaching that age

As far as amount of insurance written is concerned, however, it appears that a larger amount is taken by those over 30 than by those under that age.

Some figures were recently published from the returns of twenty of the leading companies, which showed that by number of policies the distribution of business was: 48 used to the Tornado Inter-In- per cent, for those 30 years and surance Exchange, authorizing it to under, 52 per cent, for those over 30. By amount of policies the dis-Tornado Insurance. Mr. W. A. tribution was: 29 per cent. for those Clark, Fort William, Ont., has been 30 years and under, and 61 per cent.

The number of policies written at

No Ticker Tape Worries

The dollars you put into life insurance are safe.

They earn compound interest at a good rate on the investment portion of your deposit.

They create an estate for your family that cannot be produced in any other way.

They come back to you at a time of life when you need them most.

They form the kind of investment that need never

SUN LIFE ASSURANCE COMPANY OF CANADA HEAD OFFICE MONTREAL

Shaw & Begg, Limited

SECURITY — STABILITY — SERVICE

Managers or Ontario General Agents for the following substantial Non-Board Companies:

MERCHANTS FIRE ASSURANCE CORPORATION OF NEW YORK Assets \$13,612,591.00 WELLINGTON FIRE INSURANCE COMPANY Assets \$ 452,433.90

PACIFIC FIRE INSURANCE COMPANY Assets \$ 6.713.678.42 FEDERAL FIRE INSURANCE COMPANY OF CANADA

Assets \$ 707.240.80 Established 1923 MILLERS NATIONAL INSURANCE COMPANY Assets \$ 5,502,475.01 Established 1865

LUMBERMEN'S INSURANCE COMPANY Assets \$ 5,079,921.82 Established 1873 STUYVESANT FIRE INSURANCE COMPANY

Assets \$ 4,799,513.94 Established 1850 STANSTEAD AND SHERBROOKE FIRE INSURANCE COMPANY Established 1835 Assets \$ 776 064.94

BALOISE FIRE INSURANCE COMPANY Established 1863 Assets \$ 4,315,287.75 NEW JERSEY INSURANCE COMPANY Established 1910 Assets \$ 4,400,382.86

AMERICAN COLONY INSURANCE COMPANY Established 1890 Assets \$ 1.744,276.56 AMERICAN AUTOMOBILE INSURANCE COMPANY Assets \$11,705,196.00

AMERICAN AUTOMOBILE FIRE INSURANCE COMPANY
Established 1928 Assets \$ 1.883,485.55

TOTAL ASSETS REPRESENTED Applications for agencies solicited and brokerage lines invited from agents requiring non-board facilities

78 - 88 King Street East, Toronto

W. W. EVANS

W. P. FESS Vice-President

PAUL H. HORST Vice-President

Fidelity & Surety Bonds Contractors Liability Contractors Bonds Public Liability Inland Transit madian Automobile Burglary Forgery

General Insce.

An All-Canadian Company Always Progressing and Striving to Meet the Requirements of the Canadian Insuring Public.

A CANADIAN Company doing a GENERAL business



TO PEOPLE ABOUT TO BUILD

Among our clients are some of the best contracting firms in Canada. When they give you our Bond you know we trust them and are prepared to back our udgment with our money. You can insist on the Bond of the

FIDELITY INSURANCE COMPANY OF CANADA A. E. KIRKPATRICK—President
36 TORONTO STREET

NORMAN S. JONES, President.

ESTABLISHED 1872

SENECA JONES & SON LIMITED HOME OFFICE: HAMILTON, ONTARIO

CANADIAN GENERAL AGENTS FOR Fidelity American Insurance Company Mill Owners Mutual Fire Insurance Company

Merchants & Manufacturers Fire Insurance Company Combined Assets, \$8,000,000

Policyholders' Surplus, \$4,000,000 Associate and Reinsuring Companies' Assets Over \$40,000,000 Inquiries from Well-Established Agencies Invited - Coast to Coast Service.



Continually Advancing

Liberal Protection of Monarch Life Policies makes them increasingly popular.

ASSURANCE IN FORCE OF OVER \$60,000,000 THE MONARCH LIFE ASSURANCE COMPANY GOOD OPENING FOR SALESMEN. Apply: Head Office-Winnipeg.

Accident & Guarantee ean Corporation, Limited

Canadian Head Office: Federal Building, Richmond & Sheppard Streets, TORONTO Accident, Sickness, Liability, Automobile, Plate Glass, Burglary, Guarantee Bonds, Fire, Boiler, Electrical Machinery. J. A. MINGAY, Manager for Canada

Employers' Liability Assurance Corporation, Limited of London, England Offices: Toronto-Montreal

Automobile, Accident, Sickness, Liability, Guarantee Bords, Plate Glass, Burglary, Boiler and Fire. C. W. I. WOODLAND, General Manager

For Canada and Newfoundland APPLICATION FOR AGENCIES INVITED



The Casualty Company of Canada

Automobile, Plate Glass, Burglary, Fire, Guarantee, Accident and Sickness Insurance We invite agency correspondence.

OL. A. E. GOODERHAM,

If You Sell Insurance

You are interested in representing outstanding companies. The Domin on of Canada General Insurance Company, one of the oldest Canadian Companies, has a reputation which appeals to the best Agents.

We Solicit Your Application for an Agency

The DOMINION of CANADA GENERAL INSURANCE CO.

Head Office-Toronto

COL. A. E. GOODERHAM President C. A. WITHERS H. W. FALCONER Vice-Pres. & Man. Director Asst. Man. Director BRANCHES: Montreal, St. John, Halifax, Ottawa, Hamilton, London. Winnipeg, Calgary, Vancouver, London, England; Kingston, Jamaica.

NORTHWESTERN MUTUAL FIRE ASSOCIATION SEATTLE, WASHINGTON

HEAD OFFICE FOR CANADA: HAMILTON, ONTARIO Writing Fire and Automobile Insurance at Cost Assets \$4,398,035.23

ALL POLICIES NON-ASSESSABLE PAYING DIVIDENDS RANGING FROM 25% TO 40%

Branch Offices:
Toronto, Ottawa, Vancouver, Victoria, Edmonton, Calgary, Saskatoon, Winnipeg, Montreal, Quebec City, St. John, Halifax and Charlottetown.

ASSETS EXCEED \$100,000,000



J. H. RIDDEL,

Head Office for Canada TORONTO

LTD., General Agents, Toronto, Montreal, Halifax DALE & CO. E. L. McLEAN, L/TD., General Agents, Toronto

-Universal Insurance Company-

J. H. RIDDEL Manager for Canada.



SAMUEL BIRD, President.

REFORD BLDG., TORONTO Head Office for Canada

RELIABLE AGENTS WANTED IN ONTARIO

ROBERT LYNCH STAILING F. E. HEYES
Vice-President & Asst. Managing Director
Secretary

IMPERIAL INSURANCE OFFICE

FORMERLY - IMPERIAL UNDERWRITERS CORPORATION OF CANADA

HEAD OFFICE-TORONTO

FIRE AND CASUALTY

Central Manufacturers' Mutual Insurance Company

Established 1876 Cash Assets \$3,862,744.70—Cash Surplus \$1,788,121.68

DIVIDENDS 30%

On select Fire and Automobile risks.

CANADIAN HEAD OFFICE—TORONTO VANCE C. SMITH, Chief Agent



HON, ANDREW ROSS MCMASTER, K.C. Of Montreal, recently appointed Provincial Treasurer of Quebec. Mr. McMaster succeeds to the office following the Hon. Jacob Nichol, who retired.

the average amount is small, while are as follows: Select and Preferred at the older ages the number of policlass, \$119.65 for ages 18 to 50, and cies is smaller though the average \$141.40 for ages 51 to 60; Extra Preamount of the policies is greater. ferred, \$126.15 for ages 18 to 50, and The size of the average policy in- \$147.90 for ages 51 to 60; Ordinary, creases steadily with age.

Editor, Concerning Insurance:
I am offered very cheap insurance by
the Ministers Protective Society of
Meadville, Pa. Would you advise a
person to take out a policy in this company?

No. I would not. While the insurance offered by the Ministers' Protective Society of Meadville, Pa., is low in price, it is unlicensed insurance, as the society is not authorized to transact business in Canada. It has no government deposit in this country for the protection of Canadians who take out insurance with it, so that in case of a claim under one of its policies payment could not be enforced in the local courts, but the claimant would have to try to collect in Pennsylvania. That puts policyholder practically at the mercy of an unlicensed company when it comes to collecting a dis-

SATURDAY NIGHT advises insuring with licensed companies only, as in case of any valid claim payment can be readily enforced through our local courts if necessary.

Insurance that is not easily collectible in case of a claim is dear at any

Editor, Concerning Insurance

Is there any company doing business in Canada which issues a sickness and accident policy that cannot be cancelled as soon as any claim is made un der it, thus allowing the company to get out of paying anything further under the policy? It doesn't seem to be a fair deal to

As your present policies are all in policyholders, to take premiums from them year after year as long as they don't meet with any accidents or sickness, and then as soon as they put in a claim go to work and cancel their policies so that they won't be able to get anything more back from the companies to which they have been paying out money over a period of years.

—M. L. D., Winnipeg, M. in.

All ordinary accident and sickness.

policies are yearly contracts, and conget a commission on the new insur tain a cancellation clause, so that the ance written. company and the policyholders both have the right of not renewing the policy at the end of the year as well as the right to cancel the contract at any time during the year by giving

Editor, Concerning Insurance:

May I ask your opinion on enclosed professional men's accident policy?

G. W., Sault Ste. Marie, Ont. the proper written notice. This right to cancel does not, however, relieve the insurance company of any liability which has accrued under the policy at the time of cance lation.

A sickness and accident policy which is non-cancellable during its term of three years is issued by the Fidelity Insurance Co. of Canada. A medical examination is required for this policy. The three-year premium is payable, 40 per cent first year; 30 third year. No indemnity is payable for the first week of sickness

The accident portion of this policy provides for the payment of the weekly indemnity for so long as the policyholder lives and is totally disabled. It also provides indemnity for dismemberment, loss of sight, speech, or hear ing. All benefits are doubled if the accident occurs on a public conveyance, in an elevator or burning building, or is due to a boiler explosion. lightning, tornado, cyclone or falling

The sickness portion of the policy provides for a weekly indemnity as long as the policyholder is totally disabled from any sickness up to a limit of fifty-two weeks; and if the policyholder is totally disabled for more than fifty-two weeks, one-quarter the weekly indemnity is paid for the term of total disability.

As to the rost of this policy, the

the younger ages is large, although rates for a weekly indemnity of \$25 \$142.45 for ages 18 to 50, and \$164.20

for ages 51 to 60, For a larger weekly indemnity the rates are correspondingly greater. The maximum limit for Select and Extra Preferred risks is \$50 sickness and \$100 accident weekly indemnity. For Ordinary risks the maximum weekly indemnity is \$50.

Editor, Concerning Insurance: As a subscriber to our paper I would like to get your advice on Insurance

natters. I am 34 years of age, have a wife and four children. I carry at the present time \$18,003.00 with the Confederation Life, 8 years paid; \$2,500.00 with the Monarch Life, 10 years paid; \$1,500.00 with the Saskatchewan Life, 13 years paid; \$2,000.00 with the Canada Life, 3 years paid; total \$21,000. The draws policies are on Guaranteed Discussions. Life, 3 years paid: total \$21,000. The above policies are on Guaranteed Dividend Plan and Deferred Dividend Plan. I have also a Sun Life Investment Bond at 55, and notice that the Sun Life of Canada are paying most substantial dividends and I have been tempted to surrender all my policies described above and convert them into paid up insurance which would give me a paid up estate of approximately \$11,000, and then take a policy of \$10,000 with the Sun Life, Ordinary Life Plan, with Annual Dividend to increase my protection and invest the balance of premiums that I am actually paying yearly in Sun Life Participating Bond at 55. Do you think this change would be advisable?

—A, B., La Fleche, Sask.

-A. B., La Fleche, Sask,

I would advise you to continue your existing policies instead of surrender ing them for their paid up value, and then starting over again to pay for additional insurance on the pension bond plan, or ordinary life plan.

As your present policies are all in

All ordinary accident and sickness be the insurance agent, who would

As the company to which you have reference, the National Benefit Accident Association, of Des Moines, Iowa, is not licensed to do business in Canada and has no government deposit ers in this country, I advise against insuring with it.

In case of a claim arising under such a policy, payment could not be enforced here, but the claimant would have to go to lowa to try to collect per cent second year, and 30 per cent. You would thus be practically at its mercy when it came to enforcing pay ment of a loss under the policy.

In insuring with a licensed com pany, you are under no such disadvantage, as payment of valid claims can be readily enforced in the local courts if necessary.

NOTICE TO READERS

Saturday Night's Insurance advice service is for the use of paid-in-advance mail subscribers only. Saturday Night regrets that it cannot answer inquiries from non-subscribers.

cannot answer inquiries from nonsubscribers.

Each inquiry must positively be
accompanied by the address label
attached to the front page of each
copy of Saturday Night sent to a
regular subscriber, and by a
stamped, self-addressed envelope.

Each letter of enquiry should refer to one subject only, if information on more than-one subject is
desired, the sum of fifty cents
must be sent with the letter for
each additional question.

Inquiries which do not fulfil the
phove conditions will not be
answered.

THE FIRE INSURANCE COMPANY

OF CANADA

Head Office - 465 St. John St., Montreal

 Capital Subscribed
 \$ 500,000.00

 Capital Paid Up
 \$ 250,000.00

 Total funds for security of policy holders
 \$1,223,118.94

HON, SENATOR R. DANDURAND, President, J. A. BLONDEAU, Vice-President and Manager, F. E. LEYLAND, Assistant Manager.

Toronto Branch Office, 312 Metropolitan Bldg. GROVER LEYLAND, Local Manager.

One of the few responsible Canadian controlled Companies that is really independent. Submit us a risk that warrants preferential consideration and we think our office will interest you.

NEW YORK UNDERWRITERS INSURANCE COMPANY

A. & J. H. STODDART, General Agent 100 WILLIAM STREET NEW YORK CITY RISKS BOUND EVERYWHERE IN UNITED STATES AND CANADA

H. A. JOSELIN, SUPERINTENDENT FOR CANADA—TORONTO PROVINCIAL AGENTS MURPHY, LOVE, HAMILTON, and BASCOM, TORONTO

MURPHY, LOVE, HAMILTON and BASCOM R. Y. HUNTER, Resident Partner, MONTREAL OSLER, HAMMOND and NANTON, Ltd., WINNIPEG ALFRED J. BELL & CO., Ltd., HALIFAX, N. S. WHITE & CALKIN, ST. JOHN, N. B.

General Accident

Assurance Company of Canada

HEAD OFFICE-TORONTO

No company is equipped to give greater service to an agent - - - almost every known risk covered, except life. A few additional agents are desired.



J. H. RIDDEL.

TORONTO REED, SHAW & McNAUGHT,

64 WELLINGTON ST. WEST ONTARIO PROVINCIAL AGENTS

The Protective Association

of Canada Established 1907 Assets \$289,157.00, surplus to policyholders over \$150,000.00

The Only Purely Canadian Company
Issuing Sickness and Accident Insurance to Members of
the Masonic Fraternity Exclusively.

Agents in all Principal Cities and Towns in Canada. J. G. FULLER, Secy., Asst. Mgr. Head Office Granby, Que. E. E. GLEASON, Pres. & Gen. Mgr.



British Traders'

Insurance Company

FIRE MARINE AUTOMOBILE HAIL

Canadian Head Office: TORONTO, Colin E. Sword, Manager for Canada.

WEBER BROS.

REAL ESTATE

INSURANCE WE WRITE ALL CLASSES OF INSURANCE

FINANCIAL AGENTS RTGAGES AND LOANS NEGOTIAT

Edmonton Credit Building, Edmonton, Alberta.



THE PIGOTT BUILDING HAMILTON, ONTARIO

Unsurpassed in Canada

Offices designed to meet your own specific requirements.

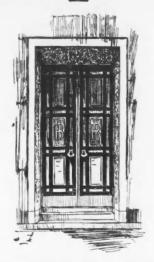
Fast, safe and constant elevator service

The maximum of light and ventilation.

For rental rates, etc., write

Chambers and Company Exclusive Agents and Managers

Reg. 0324 Hamilton, Ont.



CO-OPERATION

THE judgment of many investors is formed not infrequently upon hearsay or is often strongly influenced by 'tips'

It is one of the functions of the Investment Banker to deliver impartial judgment upon the merits or demerits of a security assisted by information obtained from the most reliable sources.

This Investment Banking House offers to its clients the advantages of its fullest co-operation in helping them in their investment problems.

A postcard or telephone request will bring our representative, or our weekly list of sound securities will be mailed upon request. Direct private wire connection with Montreal, New York and Toronto.

HANSON BROS

INCORPORATED INVESTMENT BANKERS . FST. 188

330 Bay Street, Toronto

MONTREAL

This Month's Market Letter

contains a description of the remarkable

MONTREAL POWER

How an original investment of \$8,500 has customer ownership plans, and other features are discussed

A capy will be sent or receipt of the sumpon.

JOHNSTON AND WARD

Address

SPECIALISTS IN MINING SECURITIES LISTED AND UNLISTED

STOBIE-FORLONG & G

Head Office

Profits Up by Half Million

Ogilvie Flour Reports \$29.62 Earned on Common— Substantial Increases in All Accounts

DROFITS of the Ogilvie Flour Mills 741, as compared with \$1,941.550

mon stock during the year were \$29.- and the high grading and increased the previous year and \$17.53 for the 1926-27 period.

The company's investment account crease of \$1,104,995. Total assets at the close of the year were \$19,-017,251, as against \$17,094.219 last

The President, W. A. Black, said he continue its policy of increased payments to the shareholders, but could not make any statement in that

The working capital of the com-712. compared with \$2,777.791.

Mr. Black pointed out it was Company, Limited for the year doubtful if the 1929 wheat crop ended Aug. 31, 1929, were \$2,381,- would be any greater in quantity than one-half of its predecessor Quality of wheat, however, was much The share earnings on the com- superior to that of the previous year 62, as compared with \$24.02 during prices prevailing would, in a measure, compensate for the smaller quantity to be marketed, he said. Much of last year's wheat was of decidedly stood at \$10.325.070, as compared low grade and sold at large discounts with \$9,220,175 last year, an inunder existing prices for this year's grades.

"There is no improvement to report in the matter of duties charged by foreign Governments on imports of flour as against wheat." Mr. hoped the company would be able to Black said, "nor in the equalization of freights on flour and wheat, and wheat continues to be sold to foreigners at lower prices than Canadian mills have to pay; all of which, taken in conjunction with the fact pany showed a slight decrease over that present values of wheat in the period, being \$11,132,919, as Canada are much higher than in compared with \$11,698,310 last year. other competing export countries. The profit and loss balance on the does not at the moment give much other hand, is higher, being \$3.144.- hope for a successful export business by Canadian mills.'

Joins Greenshields

Prominent Financial Jour-

nalist Makes New

Connection

Montreal Stock Exchange, announce

that J. W. Tyson, for the past three years editor of the Financial Times

and for the eight years immediately

prior to that editor of the Financial

Post, has joined their organization.

Mr. Tyson will be identified with the Correspondence Department of Greenshields & Co., where his financial experience will be utilized in counselling investors on the merits of various se-

Mr. Tyson's connection with daily newspapers and financial and other

business publications extends over many years and has involved close

contacts with men and conditions

from coast to coast. He had his early

training on the Guelph Mercury in

the business office, as reporter and

city editor and, in 1910 went to West-

ern Canada to take the city editorship

of the Saskatoon Phoenix. For some

years he held various editorial posi-

tions on that paper and on the Regina

Leader and then for a short time

dropped out of newspaper work to

take the assistant managership of the

In 1914 Mr. Tyson joined the Mac-

Lean Publishing Company in Toronto

and, after acting as associate editor

of various trade journals in that city

and in Montreal, was appointed to the

staff of the Financial Post, with which paper he was connected for a number

of years as editor before coming to

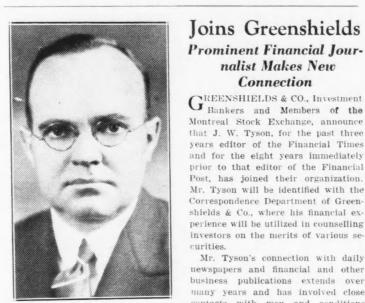
Montreal as managing editor of the

Hollinger Consolidated

I. McIVOR, Assistant-Treasurer

Financial Times three years ago.

Saskatoon Industrial League.



J. W. TYSON

inent Canadian financial journalist and former editor of The Financial Times and The Financial Post, who has resigned from the direction of the for mer paper to become associated with Greenshields & Co., investment bankers.



Dealers in Government, Municipal Corporation Bonds

Head Office - Atlas Building, 350 Bay St., Toronto Branch:

215 St. James St. W., Montreal

Favour Fixed-Income Investments

Conditions



GENERAL prosperity, higher corporate earnings and increased assets enhance the traditional safety of bonds as an invest-

Many first-class public utility and industrial securities, paying regular interest at fixed rates, can be purchased now to give comparatively high yields, with prospects of future increase in market value.

A diversified selection of offerings of this type is outlined in the October edition of Investment Recommendations, a copy of which we shall be pleased to send you upon receipt of your name and address

Address

Royal Securities Corporation

244 St. James Street, Montreal HArbour 3121



ASSISTING INVESTORS

The October issue of our monthly investment list contains a variety of recommendations for sound and profitable investment.

A detailed description is given of each recommendation, enabling investors to judge the suitability of these securities to their own individual requirements.

This list is now ready for mailing and will be sent on request.

Greenshields & Co

Investment Bankers Members Montreal Stock Exchange 17 St. John Street, Montreal

OTTAWA

TORONTO

QUEBEC

TIP TOP TAILORS

Limited

7% Cumulative Sinking Fund Redeemable Convertible Preferred Shares

Each Share of Preferred Stock may be converted into two shares of Common Stock

This Company is the largest unit in the Made to Measure clothing business in Canada. It is represented through its own stores and agencies from coast to coast. Arrangements are being made to move into a new, modern and more efficient plant now in course of construction. Outlook for the Company is very satisfactory.

Price: at the market, to yield about 6.35%

The common stock of the Company, in our opinion, presents a splendid opportunity to participate in the future growth of one of our successful chain store enterprises. Price-at the Market

Further particulars upon request

R. A. DALY & CO. LIMITED 80 KING STREET WEST

TORONTO

For more than ten years, therefore, Mr. Tyson has held the editorships of two of Canada's well-known financial papers. During that time he has formed and held intimate relationships with leaders in public affairs, finance and industry throughout the country and has kept closely in touch with all important economic develor ments by correspondence, travel and Dividend Number 194

We announce the formation

of the firm of

Williamson, Gilbert & Co.

NEW YORK STOCK EXCHANGE NEW YORK CURB EXCHANGE NEW YORK PRODUCE EXCHANGE

with offices located at 5 Nassau Street, New York

45 Richmond St. W., Toronto

SYRACUSE

Also with bond salesmen headquarters located at

ONEONTA

UTICA

GENEVA

BINGHAMTON ROCHESTER

WATERTOWN

G. P. WILLIAMSON DONALD N. GILBERT KNOX B. PHAGAN PROCTOR W. HANSL J. REGINALD STEBBINS SARON E. WARMAN EDWIN H. POOLER

JAMES N. SLEE Member New York Stock Exchange

Member New York Curb Exchange

WILLIAM L. CULBERT, Jr. Member New York Produce Exchange

Gold Mines, Limited. dividend of 1 per cent, on the out-ding Capital Stock of the Company been declared payable on the 4th day November, 1929, on which date cheques the mailed to shareholders of record the close of business on the 18th day October, 1929. DATED the 11th day of October, 1929. Who has been added to the directorate of the Excelsion Life Insurance Company, is also a director of Metropolitan Motors, Limited, and Managing Director of both Dominion Battery Company Limited and Freshman Freed-Eisemann Radio Limited, Toronto, Mr. Gooderham served overseas with the First and Second Divisions of the Canadian Army Medical Corps from 1915 to the Armistice.

Notorious Campaign Halted

Charles H. Unverzagt, Promoter of Lightning Creek Gold Gravel and Drainage Company, Falls Foul of B. C. Police

By F. C. PICKWELL

tisement reads:-

estimate of gold content can be made."

The leading paragraph of an adver-

"Security-The Company controls

twenty-one miles on Lightning Creek,

comprising 14 sections of an average

of 11/2 miles each. As stated above,

in one section, 13 millions in gold

have been proven on bed-rock, which

will yield net returns of at least \$12,-

000,000 when tunnelled out. Further-

more, drill operations have been wide-

ly carried on at points 14 miles apart,

which prove the continuity of the

channel with an average of \$8,000,000

to the mile, or \$12,000,000 to the sec-

"The statement that there is a

proven gold content of \$13,000,000

gross, and \$12,000,000 net, in a 11/2

gold value on this property."

The Engineer's comment:-

BRITISH COLUMBIA'S attorney drilling is required before any reliable general has taken action recently against some mining promoters in Vancouver. Alfred E. Bowen, of the Bowen Utilities Corporation, was arrested on the last day of September on charges of obtaining money by false pretenses and circulating a questionable prospectus. He was lodged in jail, with bail set at \$5,000. The preliminary case had not been heard at time of writing.

Included in the drag-net was one familiar to SATURDAY NIGHT readers,-Charles Henry Unverzagt, of the Lightning Creek Gold Grovel and Drainage Co. He was arrested by Vancouver police officers at an apart- tion. The 14 sections therefore, conment from which his hectic campaign servatively indicate \$168,000,000 in has been conducted for some time. This is the third arrest made in an effort to rid the coast of alleged illegal or misleading stock operations.

Mr. Unverzagt was a prolific letterwriter. If anyone appeared anxious mile section of this property is, in the ities of this property. The concluding to get-rich-quick his proposition presumed to provide the golden opportunity. He talked in millions - million dollar property, just waiting for steel drills, in order to unearth millions in profits. His fantastic literature pictured one of the greatest fishing ponds for suckers ever sent along the postal routes. Writing to a prospect last July, among many other gems, this appeared. "If you are not tired of making money I will (if you have \$1000 or more) tell you the real thing!".... "I will see that you get the best going, if the amount is sufficient to justify anything special-not less than \$1,000." That anyone should bite at such bait would appear incomprehensible

The B. C. Minister of Mines, Hon. W. A. McKenzie, found it necessary last August to issue a public warning against certain claims being made about the Lightning Creek Gold Gravel and Drainage Co., Ltd., (which company had applied to change the name to Lightning Creek Gold Mines, Lim ited). The wild statements being made, it was pointed out, were not in accord with the actual facts and conditions. In order to protect prospective investors one of the provincial resident engineers checked up on Light ning propaganda. On July 31, 1929, the engineer gave the minister his judgment.

The report, in part, is as follows: A part of the promoters' claims:

"The particular advantage of Lightning Creek over every other known gold stream is its great length, and the fact that production and extensive test work at points 14 miles apart prove the continuity of the old channel, with an average record of easily 8 millions per mile on bed-rock, which, in our opinion, ranks Lightning Creek as the second richest gold stream in the world, and that there yet remains in its bedrock gravels in the unmined portion nearly 200 millions in gold. not counting the various benches and other recoveries that will be made by hydraulic or other operations."

The Resident Engineer's comment The total production of Lightning Creek and its tributaries is estimated by W. A. Johnston in Memoir 149, 'Placer and Vein Gold Deposits of Barkerville, Cariboo District, British Columbia,' published by the Geological Survey (page 172) as between \$5.000. 000 and \$6,000,000. Practically all of this came from about two miles of the stream, in the vicinity of Stanley and Van Winkle. The richest portion of the creek, therefore, with its tributaries, produced, according to reliable computation, not more than between \$2,500,000 and \$3,000,000 per mile, as compared with the stated \$8,000,000 per mile.

"The testing operation of this company have been carried out at Wingdam, some thirteen miles below Stanley, on Lightning Creek, where the former rich productive area was situated. There is no justification for inferring that because upper Lightning Creek was rich, therefore the bed-rock gravels some miles downstream will be equally rich. The richness of the gravels is determined by several factors, which may be quite diff. erent at two widely separated points on the same creek. Furthermore, it is quite possible that the preglacial drainage of Lightning Creek below Stanley was by way of Beaver Pass, which quite upsets attempts to align possible values in the vicinity of Wingdam with those in the vicinity of Stanley.

"From the available evidence there is no justification for assuming that the twenty-one miles of Lightning Creek controlled by this company is as rich as the portion mined out many years ago. Definite evidence shows that the gold content on Lightning Creek is irregularly distributed, and accurate and thorough testing by carried out.

"A consideration of the available data on the drilling results of the Lightning Creek Gold Gravels and Drainage Company indicates a possible gold content of \$260.00 per running foot of valley. Assuming that there does exist in that portion of Lightning Creek under review a preglacial gold channel largely un-eroded by ice movement, such a value is within the bounds of credibility. At the same time its existence has yet to ed the region with Dr. A. P. Coleman be demonstrated by an intensive drilling campaign, and, further, having regard to the nature of this deeply buried deposit, the economic extraction of the gold contents is likely to be a severe tax on intelligent engineering ability.

"The statement that 'the 14 sections therefore conservatively indicate \$168,-000,000 in gold values on this property' is a mis-statement of facts and conditions calculated to mislead in-

"All those interested are advised to read the report on this company and property contained in the 1923 Annual Report of the Minister of Mines, as it accurately summarizes the possibil-

opinion of the Resident Engineer, en- sentence of this report is as applic tirely unwarranted by the evidence able today as in 1923, and reads. obtainable from the testing so far 'Regardless of the merit of this property, when it is remembered that this company has been operating for over twenty-five years, without producing appreciable gold or any profits, it is quite apparent that the mining business of the company has not been very efficiently handled'.

> The name Valley of a Thousand Falls in the Mount Robson district, British Columbia, was bestowed by the Rev. G. B. Kinney, who first visitand participated in his attempt to climb Mount Robson

OUR STATISTICAL DEPARTMENT will be glad to furnish information on any listed or unlisted mining stocks.

D. S. Paterson & Co., Ltd.

STOCK BROKERS

Home Office: 25 West Richmond St., Toronto

Direct Wire Service between offices Officials of the Company are members of Standard Block and Mining Exchange and other Exchanges

F. O'HEARN & CO.

DIRECT PRIVATE WIRES TO ALL PRINCIPAL
MARKETS THROUGHOUT
CANADA AND THE UNITED STATES

OFFICES
TORONTO - SARNIA - OWEN SOUND
OSHAWA - MONTREAL

ELGIN 1104 11 KING STREET WEST TORONTO, ONT.

NEW YORK CURB EXCHANGE (ASS'TE.) STANDARD STOCK & MINING EXCHANGE CHICAGO BOARD OF TRADE WINNIPEG GRAIN EXCHANGE NEW YORK PRODUCE EXCHANGE



The Property of Quebec Developed to Benefit All Canada

The power rights at Beauharnois are owned by Quebec. Under the provincial lease to the company, part of the output can be sold in Ontario. Thus, the East benefits by low cost power, and the West, by larger domestic markets.

tion. By the autumn of 1932 Beauharnois should be supplying power to industry.

The great fourteen mile canal is being constructed between Lake St. Francis and Lake St. Louis, two wide sections of the St. Lawrence. The power house is to be built at the Lake St. Louis end — only twenty-five miles from Montreal. The canal is to be over half a mile wide. It is planned to have a ship channel 27 feet deep and 200 yards wide.

Part of the St. Lawrence will flow through this canal and fall 83 feet in one drop at the power house, producing about 500,000 electric horsepower. In this fashion, the most economic use is made of the power in this section of

In return for this power, belonging to the Province of Quebec, Beauharnois will pay Quebec, in water rentals alone about half a million dollars a year and when required will provide the Dominion with a \$16,000,000 canal capable of accommodating the largest ships of the Upper Lakes.

Beauharnois thus provides abundant low cost power as a magnet to industry and ultimately will provide improved navigation facilities affecting favorably both East and West.

CORPORATION LIMITED

New Low Rates

THE new low rates recently adopted by the Company have met with a very favourable reception from the public.

Whether you wish to buy Life Insurance as a matter of protection for your home or business, or as a means of systematic saving, it may be obtained at a low cost on the plan most suitable to your requirements.

Enquire Today.

THE

MANUFACTURERS LIFE

INSURANCE COMPANY

HEAD OFFICE . . TORONTO, CANADA

Flooring that Stands the Test of Time

IME puts a wear-resisting "skin" on Red Deer Brand Birch Flooring. Even after many years of hard wear it still preserves its well groomed appearance. Scien-tifically kiln dried it does not move or open up . . . Accurately machined it lays quickly and with a minimum

And because of its beauty of tone, color and grain, Red Deer Brand Birch Flooring is suitable for buildings of the finest type.

There's a grade of Red Deer Brand Birch Flooring for every job. We will be glad to advise you as to that suitable for your requirements.

The Muskoka Wood

Mfg. Co. Hantsville - Ontari

484 McGill St., Mantreal





To guess at property values, capital and operating charges is to prejudice the truth of balance sheets and earning statements. A Canadian Appraisal will enable you to substitute for guesses accuracy that can be proved. Nothing less careful or thorough will suffice.

CANADIAN APPRAISAL COMPANY

LIMITED

MONTREAL

TORONTO

WINNIPEG

Anglo-American Rivalry in Latin America

Great Britain, therefore, enjoys cer-

tion for fair trading. Her only important restriction upon import from ing the next three years. South America is the reasonable precaution against infection by Argentine foot and mouth disease. Her mer- ca, so that Lord D'Abernon and his cantile marine on the South Atlantic colleagues have succeeded in diverting is large and efficient. She is accorded to England nearly forty million doltariff equality by all the South Ant-

post-war depression and taxation have stance that Lord D'Abernon estabnot altogether explained British failure more fully to overtake America's lationship with the president of the lead. A further reason is to be found in the export market itself, namely the individual manufacturer's conservatism and an attitude of dolce far achievement; predisposition is clearly niente in the face of the rapid econ- indicated. omic development which has characterized the last decade in Latin-

South American markets have since the war been influenced by many new factors which United States traders have been quick to appreciate. The most obvious is the rapid growth of national industries, particularly in Brazil and the Argentine. Tariffs have risen to unprecedented heights. Competition has increased with economic development. For a few years exchanges were erratic and credits illusive. Banking systems have become more elastic by reason of the reorganization of national financesnotably in Brazil and Chile-and the influx of foreign bank branches.

Novel selling methods have been introduced by Germany and Belgium. Advertising has taken on greater importance and price levels have gone down, relatively if not absolutely. Immigration from Italy, Galicia, Portugal, Germany and Japan has modified the tone of the retail markets. Trading technique and living standards have improved. A more aggressive enterprise has in a great measure replaced the traditional idea of "man-

With these changes the American manufacturer has kept pace better than his British competitor, It is easy to find individual and notable exceptions, but certainly the doubtful divinity of nineteenth century traditions from which the Americas are free still hedges many British industries. That complacent child of Victorian commerce "we have always done it this way" has been an unconscionable time

in dying. It is however, fairly clear that industrial Britain has at last awakened to these circumstances and is not only taking steps to safeguard be, established interests but also to expand and co-ordinate her commerce. The challenge of the United States has been accepted and the weak points in the American armour have been shrewdly

The first step in the British campaign was defensive. During the last three years, United States capital has sedulously sought to control public utility companies and to organize outcome of such policy has been Aires have come under United States on the first of October last.

ception that the investment market rights are restricted to British and Went. Argentine shareholders. This met with such immediate and wholehearted approval in England and Argenopen market for shares is economically sound can be decided by the theorists; in the present instances, pub- as to inspire confidence, lic opinion overwhelmingly supports the action of the railway hoards.

non himself, who is not given to overstatement, "unexpectedly successful". could be effected.

Full details are not yet public hand.

property but it is believed that a loan tain definite advantages over the Un- British contractors is being arranged, ited States. She is not suspect on the and certainly Argentina is pledged to grounds of imperialism. She provided spend in England £8,000,000 in the most of the capital for early develop- purchase of material for the State railment and has a century old reputa- ways-which are not to be confused with the British owned railways-dur-

Hitherto the greater part of such purchases have been placed in Amerilars worth of orders most of which might reasonably have been expected With these factors in her favour by the United States. The circumlished a most friendly personal rerepublic, Dr. Irigoyen,-which Mr. Hoover signally failed to do,- does not fully explain this quite remarkable

If commensurate success attends the mission's work in Brazil, and if-as may be expected-it will stimulate the private British trader to a semblance of the initiative and intelligence of his United States competitor, the accusations of incompetence which, with reason, have been made against British exports, will no longer hold true.

So far as Canada is concerned the inferences are obvious. Never before have certain Latin-American republics, notably Argentina, Uruguay, Colombia and perhaps Chile, been so receptive to British, and hence to Canadian, commercial suggestion. The threat of the United States tariff policy has already given rise to open discussion in Buenos Aires and Montevideo of Canada as an alternative source of supply of North American commodities.

Not to put too fine a point to it, while the individual American exporter has justly gained for himself an enviable market, the United States has in this year of grace, rather over played her hand. If, therefore, Canada is alert, she can finesse through the United States' strength and do what Britain is already doing and will very definitely continue to do in the

The import and export statistics of these republics will suggest the most feasible lines of rapprochement. So far as the Plate is concerned lead, copper and brass, zinc, iron and steel tubing, wire, certain heavy chemicals and—by no means least-the erection of con

terminal grain elevators—are indicated; with the reciprocal purchase of hides, flaxseed and maize Colombia would probably welcome Canadian construction and road making material of all kinds, flour and possibly timber. The opportunity for constructive economic statesmanship is here. Britain has given the lead. Will Can-

Alliance Paper First Year's Difficulties Reported Overcome

A LLIANCE Paper Mills Limited, consolidating the concerns formerfresh ones where opportunity existed. Iy known as the Lincoln Pulp & Paper Contrary Limited Ritchie & Ra "veritable avalanche" of new capital. Limited, and the Georgetown Coated Several Chilean companies and latter- Paper Mills Limited, has now started ly the telephone company of Buenos on the second year of its existence as

control. Not only has this given rise - Accordingly it is now possible to to grave misgivings on the part of review the position, although officials the Latin Americans themselves, who state, there were difficulties to do not regard a monopoly of public be anticipated in the very naservices by the United States, with its ture of an amalgamation of this attendant "reserved markets" for ma- kind. For example, there was terial, as an unmixed blessing, but it the matter of the organization of the has also stirred the British-owned Sales Staff, the merging of the New Argentine railway into dramatic Toronto Coating Plant with the Georgetown Coating plant, and vari-Casting aside the traditional con- ous other preliminary work of similar character that presented itself. should be as unencumbered as that Moreover, there was a great deal of for potatoes, the directorate of the reconstruction work to be done, as Buenos Aires Pacific Railway enacted well as much replacement and renostatutory changes whereby voting vation of existing mechanical equip-

It is stated that all the difficulties in these connections have been overcome in a satisfactory manner and the tina that several other railways fol. various plants have been brought to lowed suit. Whether or not arbitary the desired point of operating efficiinterference with, or limitation of the ency. The past year's record has fully come up to expectations and the outlook for the second year is such

There was a new development in The second step, the D'Abernon mis- long distance telephone connections sion, is frankly aggressive. At the mo- when it became possible for the pubment of writing the mission is in lic in Holland to get in communica-Brazil but its work in Argentina has tion with the principal cities of the been, in the words of Lord D'Aber- Dutch East Indies, a distance of 8,-700 miles, writes J. C. Macgillivray, Canadian Trade Commissioner at Its primary object was the establish- Rotterdam, in the Commercial Intelment of a modus operandi whereby an ligence Journal. For a three-minincreased interchange of products utes' conversation the charge is only \$10, provided notice is given beforeDominion and Provincial Government Bonds

Municipal Bonds

Public Utility Industrial Financing

Foreign Issues Quoted

DOMINION SECURITIES CORPORATION LIMITED

MONTREAL WINNIPEG VANCOUVER

Head Office: TORONTO 26 King Street E.



Earnscliffe Linen Bond Where Quality Counts

Vital correspondence and records should always be committed to paper worthy of them. Earnscliffe Linen Bond for instance . . . a high-grade rag-content paper made especially for those who appreciate the value of prestige and know how much

good stationery contributes to it. Earnscliffe Linen Bond, made in eight colors and white, is specified by professional and business men for letterheads, in-surance policies and important forms and documents. Ask your printer about it.



ROLLAND PAPER COLIMITED High Grade Paper Makers since 1882 MONTREAL. QUE.

G'A'SOMERVILLE & CO LIMITED

The Star Building 80 King St. W., Toronto 2 Telephone: WAverley 1771

STAFFORD G. RICE

C. H. BROUGHALL GEO. A. SOMERVILLE Member Toronto Stock Exchange

F. G. OKE & CO.

Mining Stock Brokers

LONDON, ST. THOMAS. KITCHENER, BARRIE, ORILLIA, WINDSOR, LINDSAY, PETERBORO'.

HEAD OFFICE:

OKE BLDG., 304 BAY ST., TORONTO Telephone: ELgin 5111



Ball and Roller Bearings

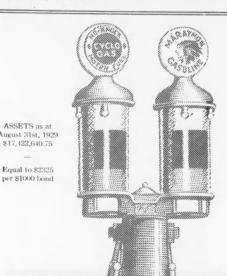
Motors of All Sizes With SKF Bearings



Run Easier and Require Less Upkeep



CANADIAN SKF COMPANY LIMITED Montreal Toronto Winnipeg Vancouver



EARNINGS-12 January 31st, 1930 fter depreciation (est.) \$1,800,000

EARNINGS-13 months ended January 31st, 1929 \$1,223,058

McColl-Frontenac Oil Co.

6% Twenty-Year First Mortgage and Collateral Trust Convertible Bonds - Series "A"

CONVERSION

Convertible at any time up to and including October 1st, 1934, on basis of 10 no par value common shares for each \$500 Bond.

Price 100 and accrued interest to yield 6%



NESBITT, THOMSON & COMPANY

Royal Bank Building, TORONTO, 2 Montreal Quebec Ottawa Hamilton London, Ont. Winnipeg Saskatoon Victoria Vancouver

> ALCO-METER SERVICE tells you exactly how much

MAPLE LEAF ANTI FREEZE



you require in the radiator of your car, truck or tractor, to keep it from freezing.

Sold at all leading garages, service and filling stations.

CANADIAN INDUSTRIAL ALCOHOL CO., LIMITED Distributing Warehouses Montreal, Toronto, Winnipeg, Vancouver

\$30,444,994.86-		
(AS OF SEPT. 30.)		
\$24,917,181.09		0.00
\$19,178,991.11	1928	1929
\$16,271,446.77		16
\$ 13,209,595.32	1926	
\$10,008,557.54	35 YEARS	C
\$7,579,089.24	OF PROGRES	5
	Dec. 31st Resource	
\$5,294,293.94	Dec. 31st Resource 1894 \$2,600 1904 57,000	
\$3,672,845.20	1904 57,000 1915 146,460	
\$2,551,644.68 \$1,556,338.15	1920 2,551,644	
920 93	1925 13,209,595	
22	1928 24,917,181	
	Sept. 30,1929 30,444,994	.80

OBSERVE this GROWTH!

This chart of the uninterrupted growth of the Investors Syndicate shows how it has met the needs of tens of thousands of investors throughout the country by providing a simple, systematic plan of investment, whereby, under the magic of compound interest, small sums grow into fortunes.

Under this plan it takes only 120 months to build a fortune of from \$1,500 to \$50,000 or more. If you follow the rules of the plan your success is UNCONDITIONALLY GUARANTEED.

Send the coupon today for complete description of this plan, also for our financial statement showing resources of more than \$30,000,000.

INVESTORS SYNDICATE

Nova Scotia Bank Bldg., Montreal Somerset Block, Winnipeg Northern Ontario Bldg., Toronto Sterling Trust Block, Regina Standard Bank Bldg., Vancouver Offices in 51 Principal Cities

Iron and Steel in Britain

Industry Now Definitely on Upgrade — Situation in Coal Trade is Present Cause of Uncertainty

By LEONARD J. REID

Assistant Editor of The Economist, London

THE recovery from the slump of building is only one of the sources of industrial activity, but the steady in- to increase creases in production shown this year-with the exception, in the case causes some uncertainty in the sion-lend colour to the view that the industry is now definitely on the upgrade.

nature of the industry that it should feel the effects of such a slump for a long period for, as was pointed out by Sir Lowthian Bell in his evidence of the national economy. As far as before The Depression of Trade Commission of 1855-86, "iron being wanted of mind is becoming apparent in those for almost every industry is the one factor upon whose head the misfortunes of all the industries ultimately fall: if the cotton trade is bad, the cotton spinners require less machinery, if the mineral trade is bad the railways require a smaller amount of accommodation; fewer rails are required and less rolling stock, and the same observation applies with regard to ships." Hence any recovery in this industry was necessarily postponed until its customers had themselves experienced a sufficient revival of prosperity to resume their demands for its products.

The British iron and steel industry. moreover, found itself particularly handicapped because of the advantages which inflation gave to producers ating cost. in some other countries in enabling wage costs to be reduced, and capital to be raised cheaply for the elimination of outstanding indebtedness, and the purchase of new up-to-date plant.

general and the particular, were temporary. With the stabilisation of currencies British producers were able to compete on a more equal footing, iron and steel is still appreciably be-

building industries.

Its effect is seen in the increase in the production figures of all the most important iron and steel producing countries. The monthly average production of pig iron in Great Britain for the year to date is 618,900 tons compared with an average of 550,900 tons for the whole of 1928; in Belgium 335, 100 metric tons against 335,000: in France 866,500 metric tons against 841,000; in Germany 1,090,500 metric tons against 904,000; and in U.S.A. 3,661,500 metric tons against 3,167,000 Increases of a similar order have been seen in the production of steel ingots and castings, the monthly average for Great Britain being 805,100 tons this year compared with 710,400 tons in 1928, while in the United States, for example, the average monthly production has advanced from 4,222,000 metric tons to 4,905,000 metric tons.

These conditions have enabled producers to raise prices. The Board Trade inde steel prices in August was 114.9 (1913 = 100) compared with 111.7 in August 1928. Broadly speaking there have been proportionately larger rises in Continental prices, so that the margin between the prices quoted by British makers and their competitors is now smaller than it has been for some As a result of the enhanced demand,

producers in many Continental countries are now working close to capacity, but this is not yet the case in Great Britain. A competent observer has estimated the current production of pig iron at rather over 75 per cent. of effective capacity, activity in the case of hematite being practically at capacity, and that of steel at 60 per cent., so that compared with their Continental competitors the British iron and steel makers have much greater room for expansion before expenditure on new plant is needed. ×

Whether or not this will become a question of practical importance depends on the extent to which the present improvement in conditions in the iron and steel industry proves lasting. The recovery in the shipbuilding industry earlier in the year substantially contributed to the increased demand for iron and steel, but this unfortunately now shows signs of waning. Ultimately, however, as world trade increases the requirements of merchant shipowners should once again return to pre-war levels, but until a consistently firmer tone is seen in the freight market owners will hardly regain sufficient confidence to ensure a steady flow of orders to shipbuilders. But ship-

1921 has been long delayed in the demand for iron and steel, and the case of the iron and steel industry general demand for the metals, for compared with many other sections of reasons given above, should continue

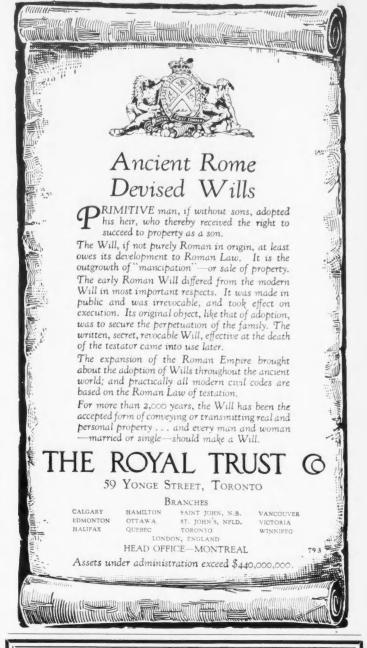
One factor which at the moment of steel, of a normal summer reces- British industry, however, should also be mentioned. That is the situation in the coal industry. It is profoundly to be hoped that all who play any It was only to be expected from the part in the discussions which will take place in that industry this winter will not be unmindful of the effects of their outcome on other branches can be judged a more amiable frame most intimately concerned. If agreement is reached without a stoppage, the iron and steel industries, at least, will be profoundly thankful, and will face their own problems with enhanced confidence.

Honey Dew Half Year Shows \$163,000 Net

TET profits of Honey Dew Limited before depreciation for the six months ended Aug. 31, are reported by officials at more than \$163,000. Principal depreciation, breakage and replacement has been written off, having been taken care of in monthly oper-

Monthly sales for the quarter ending with Aug. 31 have shown a steady and material increase over the simi lar period of last year. June sales of \$146,412 compare with \$66,840 last year; July sales of \$169,504 compare with \$110,384 a year ago, and the Aug-These factors, however, both the ust total of \$184,567 is an increase from \$140,715 in August 1928. Total for the quarter amounts to \$502,484 this year and \$317,940 last year.

The company is operating fifty-two and other industries have gradually units, of which fifteen are located in recovered from the slump. This in- Toronto. United States shops are opfluence is now being felt, although the erated through a wholly-owned subrate of expansion in the demand for sidiary, "Honey-Dew, Inc.," while the company also owns 51 per cent of low that of pre-war times, in spite of the common stock of Honey Dew Westthe many new uses to which steel is ern Limited, which is operating eight being put, and the great growth in its shops on a satisfactory basis. Sales consumption in the motor car and figures given above are exclusive of subsidiaries.



J. Crawford & Co.

MEMBERS STANDARD STOCK AND MINING EXCHANGE

Mining Stock Specialists

Send for "The Mining Chronicle"-Published Monthly. 11 Jordan Street ADelaide 9461



THE PASSING OF THE PASS BOOK

THE old-fashioned pass-book and pen-and-ink kept ledger are fast disappearing from British Banks. Jp-to-date mechanical methods are being adopted in their place. Several British banking organisations have already installed Burroughs Ledger Posting Machines.

This important change has aroused widespread interest in the British Press. A very large number of the leading London and Provincial newspapers announced the introduction of Burroughs Ledger Posting Machines in bank offices. Some of the clippings are shown in this advertisement. Over fifty British newspapers commented favorably in their columns upon the mechanisation of their local branches of some of the leading British Banks.

The machines installed were supplied by Burroughs, who assisted in the study of the banks' problems and the application of mechanised methods to their especial



Burrough

BURROUGHS ADDING MACHINE OF CANADA, LIMITED Windsor, Ontario

CALGARY, HAMILTON, MONTREAL, REGINA, ST. JOHN, TORONTO VANCOUVER. WINNIPEG, EDMONTON, HALIFAX, OTTAWA, QUEBEC Offices in All Principal Cities of the World

ADDING BOOK REEPING CALCULATING AND BILLING MACHINES

CREDIT INFORMATION

The Bank of Montreal maintains departments of Domestic and Foreign Credit, and through its old-established and world-wide connections has complete facilities for acquiring information promptly and accurately. If requested by customers, the Bank will place credit data in regard to them on file with its managers in Canada or abroad. In this manner the information is made quickly available to firms dealing with the Bank's clients.



BANK OF

Total Assets in excess of \$900,000,000



In New York

This Bank has its own office at 49 Wall St. and our Canadian clients will be cordially welcomed there and afforded all possible information and assistance.

THE BANK OF NOVA SCOTIA

Established 1832

apital, \$10,000,000 Reserve, \$20,000,000 Total Assets, \$270,000,000



The Cost of Administering an Estate is the same whether an Individual or a Trust Company acts as an Executor:

In both cases the Judge of the Surrogate Court decides the matter when he audits the accounts of the Estate, and allows a fee to the Executor for the services rendered, in proportion to the value of the Estate. Appoint our Trust Company as your Executor.

WE CAN SAVE MONEY FOR YOUR ESTATE.

Capital Trust Corporation

OTTAWA

The personnel of our

Real Estate Department

is qualified to give expert advice in regard to your

property problems.

Union Trust Company

Richmond and Victoria Streets, Toronte

Properties ought or sold for clients.

Arbitrations Valuations.

Properties

managed and rents collected. Members

Real Estate



THE PIONEER MINING BROKERS OF THE CANADIAN NORTH COUNTRY

Specialists in high grade CANADIAN MINING SECURITIES

Direct Private Wires connecting all Offices with Montreal, New York, Ottawa and the principal Canadian Mining Centres.

Inquiries Invited

The Arthur E. Moysey Co.

Head Office 242 Bay Street

Branch Office 33 Temperance St.

Elgin 5171 Waverley 1831 Montreal-New York-Ottawa-London-Windsor

James Richardson & Sons

STOCKS-BONDS-GRAIN

"A Complete Service to Investors"

WINNIPEG

MONTREAL KINGSTON BRANDON MOOSE JAW SASKATOON TORONTO EDMONTON

Recession in U.S. General Reaction Noted to Activity of Spring

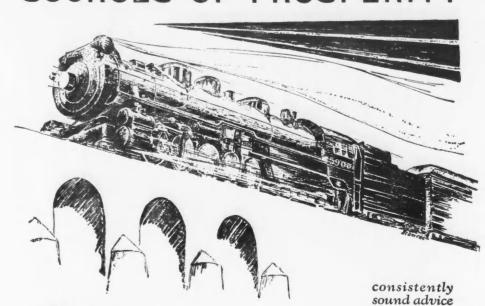
GRADUAL spread of the recession A GRADUAL spread in activity that was observed in some industries a month or more ago has characterized general business in the U. S. in recent weeks, says the Guaranty Survey, published by the Guaranty Trust Co., New York. While the earlier tendencies toward lower levels were properly regarded as essentially seasonal in character, the later and more pronounced declines in plant operations must be considered rather in the nature of a readjustment necessitated by the exceptional, and in some cases excessive, activity of the spring and summer. The level of operations, however, in the basic industries at any rate, still seems to be appreciably higher than at this time

Industrial activity as a whole continues to make a more favorable show ing than distribution, either at wholesale or retail. Although this state ment must be made with full recognition of the incomplete and sometimes unreliable character of the available data, it seems to be warranted by comparisons with past records. This is a situation that has commonly been regarded as unfavorable in its bearing on the outlook for business, since it is taken to indicate that goods are being produced in response to a demand that is partly speculative and is accompanied by a gradual accumulatios of commodities in dealers' hands.

Something of the kind may be taking place in certain directions at pres-Such a conclusion is suggested by the sharp decline in unfilled orders for steel, the increase in dealers stocks of automobiles, the market situation in certain branches of the textile and building-material industries. and similar conditions here and there in other parts of the business structure. While the heavy industries have been making a series of new high records, the general level of trade, as measured by such standards as railway freight loadings, bank debits, department-store sales, and the like, has followed approximately a normal course. Under such conditions, it would not be surprising to find that inventories in general were somewhat larger than a year ago.

If such a condition exists, however, it is not reflected in the usual ways. The level of commodity prices shows not the slightest trace of inflation; the transportation situation is excellent; there is no shortage of labor in most industries; and no conclusive evidence exists that stocks of goods in general are greatly above normal in relation to output and demand

SOURCES OF PROSPERITY



efficient transportation

Efficient transportation is an important source of prosperity. It supplies the essential link between the producer and his market and the consumer and his needs.

When funds in large volume are required to provide improved transportation facilities, the need arises for some agency to gather together and make available the necessary capital.

By underwriting good railway securities, and by creating and developing a market for them, The National City Company renders an essential service. Funds marshalled and made available in this way become a source of prosperity to Canada.

The National City Company

360 St. James Street, Montreal

Toronto . Ottawa . Quebec . New York . Chicago . Washington . Brussels Amsterdam . . Berlin . . Geneva and more than fifty other cities of importance

Conservation of capital Conservation of capital through adherence to the tried and proven policies of sound investment results in prosperity for the individual investor.

In the investment field The National City Com-pany deals exclusively in sound securities in-cluding Preferred and Common Stocks as well as high-grade Bonds. Its recommendations to investors are invari-ably determined by the principles of sound finance.

The facilities of the Company are available to every investor no matter how small, nor how large, may be the investment fund at his disposal. Correspondence is invited, or, we shall be pleased to have you call our nearest office.



Business Horizon Still Bright

Record of Progress in 1929 Gives Sound Basis for Optimism Which Prevails in Canada

not be much more than $50\,\%$ as large sion in manufacturing activity. as the crop of 1928, but according to protein content is averaging 2% high- looks toward future prospects. er than in the past two years.

Mineral production continues to es tablish new records; the value of the output for the first half of the year was 17% above the level attained in 1928. Copper production increased 23%, and higher copper prices led to an increase of 68% in its value. The increase in the volume and value of nickel was 18% and 21% respectively. The half year also witnessed an increase in the value of the production of gold, silver, lead, zinc and cobalt, as well as in that of the fuels, including coal, natural gas, petroleum and peat. Development in the mining districts is being pushed forward on a steadily increasing scale.

In the paper industry, it is noted that consumption continues to increase more rapidly than the installation of new mill capacity. At the present time the mills are working at about 85% capacity. It is reported that new mills are to be constructed both in British Columbia and New

Brunswick. It has been predicted that the exceptional level of automobile production in the first six months of the year is likely to be somewhat offset the year. In other lines of manufacdicate that preparations are under ues to establish new high levels over to \$3,000,000 at \$2,951,689.

T is generally acknowledged that the the corresponding months of previous Canadian wheat crop of 1929 will years, reflects the continued expan-

In 1928 the value of construction the early inspection reports the grade contracts awarded surpassed the level will be substantially better. Last established in any previous year. The year there was only one car graded statistics for the first eight months of No 1 Hard up to November 1st, and 1929 show that the value of the conthis year there were 332 cars of No. tracts awarded during this period are 1 Hard up to September 9th. The more than 20% in excess of those of most recent report of the Board of the corresponding months of 1928, Grain Commissioners states that ap- This continued expansion in building proximately 50% of the cars inspected points out the Royal Bank of Canada than $90\,\%$ are of contract grade. The the optimism with which the country

Net Well Up Western Canada Flour Profit is \$556,352

THE annual report of Western Can ada Flour Mills shows net profit, after making provisions for reserves, at \$556,352, compared with \$409,387 in 1928, and \$388,797 in 1927. Following payment of preferred dividends, amounting to \$160,722, and common dividends of \$161,000, surplus profit for the year remained at \$234,630. The balance carried forward from the previous year amounted to \$820,982, increasing total surplus to \$1,055,612, from which has been deducted \$50,000 for pension fund, leaving a balance of \$1,005,612 to be carried into the new

Although net working capital is somewhat lower the liquid position is excellent, with the ratio of current assets to liabilities better than 21/2 to 1. During the year the company added to the chain of bakeries, and this undoubtedly reduced current assets. Investments have grown from \$132,-947 to \$699,276, while net working by lower output during the rest of capital shows a smaller reduction at \$1,888,952, against \$2,244,226 at the turing there was less than the normal end of the 1928 year. Current assets decline in summer production, and re- stand at \$3,102,408, against liabilities ports from all parts of the country in- of \$1,213,456. Total assets are up from \$9,288,812 to \$9,476,356, with the value way for maximum activity this fall. of fixed assets down from \$5,726,338 The employment index, which contin- to \$5,674,671. Total reserves are close

Your Trust Business Solicited

WE ACT IN ALL TRUST CAPACITIES FOR INDIVIDUALS AND CORPORATIONS

PRUDENTIAL TRUST COMPANY

Limited
Head Office — Montreal

BOARD OF DIRECTORS BRIG.-GEN. G. ERIC McCUAIG, President.

Hon. A. R. Gould, Hon. Frank Carrel, Vice-Presidents.

V. Boswell, P. Galibert, A. Gourdeau, R. Locke,
Col. J. S. O'Meara, Col. D. M. Robertson. GENERAL MANAGER, FRANK S. TAYLOR.

Watson, Wallace & Co.

Stocks and Bonds

Orders Executed on All Exchanges

J. GRAEME WATSON

H. E. WALLACE

Member Toronto Stock Exchange

302 Bay Street: TORONTO: Elgin 9122-3-4-5

HICKEY MEGGESON

AND COMPANY

MONTREAL TORONTO Direct Wire Connection to principal Financial Centers

STOCKBROKERS MEMBERS MONTREAL STOCK EXCHANGE MONTREAL CURB MARKET

ELGIN 6448

ROYAL BANK BUILDING, TORONTO

Da Costa, Phippen & Company

F. Gordon Phippen Member Toronto Stock Exchange

1508 Toronto Star Building Toronto

Board Room Facilities, including Direct Private Wires to Montreal and New York